FORWARD-LOOKING STATEMENT
Certain statements in this presentation, including statements regarding future results and performance, are forward-looking statements within the meaning of securities legislation based on current expectations. The accuracy of such statements is subject to a number of risks, uncertainties and assumptions that may cause actual results to differ materially from those projected, including, but not limited to, the effect of general economic conditions, decreases in demand for Cascades Inc.’s (“Cascades,” “CAS,” the “Company,” the “Corporation,” “us” or “we”) products, the prices and availability of raw materials, changes in the relative values of certain currencies, fluctuations in selling prices and adverse changes in general market and industry conditions. This presentation may also include price indices as well as variance and sensitivity analyses that are intended to provide the reader with a better understanding of the trends related to our business activities. These items are based on the best estimates available to the Corporation.

SUPPLEMENTAL INFORMATION ON NON-IFRS MEASURES – SPECIFIC ITEMS
The Corporation incurs some specific items that adversely or positively affected its operating results. We believe it is useful for readers to be aware of these items, as they provide additional information to measure the performance, compare the Corporation’s results between periods and to assess operating results and liquidity, notwithstanding these specific items. Management believes these specific items are not necessarily reflective of the Corporation underlying business operations in measuring and comparing its performance and analyzing future trends. Our definition of specific items may differ from those of other corporations and some of them may arise in the future and may reduce the cash available to us.

They include, but are not limited to, charges for (reversals of) impairment of assets, restructuring gains or costs, loss on refinancing of long-term debt, some deferred tax assets provisions or reversals, premiums paid on long-term debt refinancing, gains or losses on the acquisition or sale of a business unit, gains or losses on the share of results of associates and joint ventures, unrealized gains or losses on derivative financial instruments that do not qualify for hedge accounting, unrealized gains or losses on interest rate swaps, foreign exchange gains or losses on long-term debt, specific items of discontinued operations and other significant items of an unusual, non-cash or non-recurring nature.
RECONCILIATION OF NON-IFRS MEASURES

To provide more information for evaluating the Corporation's performance, the financial information included in this analysis contains certain data that are not performance measures under IFRS ("non-IFRS measures") which are also calculated on an adjusted basis to exclude specific items. We believe that providing certain key performance measures and non-IFRS measures is useful to both management and investors as they provide additional information to measure the performance and financial position of the Corporation. It also increases the transparency and clarity of the financial information. The following non-IFRS measures are used in our financial disclosures:

- Operating income before depreciation and amortization (OIBD): Used to assess operating performance and contribution of each segment when excluding depreciation & amortization. OIBD is widely used by investors as a measure of a corporation ability to incur and service debt and as an evaluation metric.
- Adjusted OIBD: Used to assess operating performance and contribution of each segment on a comparable basis.
- Adjusted operating income: Used to assess operating performance of each segment on a comparable basis.
- Adjusted net earnings: Used to assess the Corporation's consolidated financial performance on a comparable basis.
- Adjusted free cash flow: Used to assess the Corporation’s capacity to generate cash flows to meet financial obligation and/or discretionary items such as share repurchase, dividend increase and strategic investments.
- Net debt to adjusted OIBD ratio: Used to measure the Corporation's credit performance and evaluate the financial leverage.

Non-IFRS measures are mainly derived from the consolidated financial statements but do not have meanings prescribed by IFRS. These measures have limitations as an analytical tool, and should not be considered on their own or as a substitute for an analysis of our results as reported under IFRS. In addition, our definitions of non-IFRS measures may differ from those of other corporations. Any such modification or reformulation may be significant.

All amounts in this presentation are in Canadian dollars unless otherwise indicated.

Please click here for the 2016 supplemental information on non-IFRS measures. Please click here for the Q1 2017 supplemental information on non-IFRS measures.
COMPANY OVERVIEW

- Founded in 1964 by the Lemaire family; headquartered in Kingsey Falls, QC
- Produces, converts and markets packaging & tissue products composed principally of recycled fibres
- ~ 90 facilities¹ in Canada, US & Europe
- ~ 11,000 employees worldwide
- LTM Q1-17 key performance indicators:
  - Shipments: 3,025 (‘000 s.t.)
  - Adjusted EBITDA² margin: 9.3%
  - ROCE: 4.5%
  - Working capital (% of sales): 10.6%
  - Net debt/Adjusted EBITDA²: 4.3x

LTM Q1-17 Net Sales $4,004 M (segment breakdown)

2016 Sales To
(Destination)

- Containerboard: 34%
- Boxboard Europe³: 19%
- Specialty Products: 16%
- Tissue Papers: 31%

2016 Sales From
(Source)

- Europe: 21%
- U.S.: 28%
- Canada: 51%

¹ Including joint ventures.
² Supplemental information on non-IFRS measures for 2016 and Q1-2017.
³ Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
BUSINESS SEGMENTS

Containerboard

A Canadian leader #6 in North America

Charles Malo
President & COO
26 years with Cascades

Boxboard Europe

#2 producer of coated recycled boxboard in Europe

Michele Bianchi
President & CEO
Joined RdM in 2016
17 years of industry experience

Specialty Products

Largest paper collector in Canada

Luc Langevin
President & COO
21 years with Cascades

Tissue Papers

A Canadian leader #5 in North America

Jean Jobin
President & COO
24 years with Cascades

1 Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
RAW MATERIAL COSTS – INDEX LIST PRICES

Recycled Fibre Prices

- White grades (Basket of products)
- Brown grades (OCC)

Virgin Pulp Prices

- NBSK (Canadian sources delivered to Eastern US)
- NBHK (Canada/US sources delivered to Eastern US)

Recovered Paper Prices

- White grades - Basket of products (Northeast average) ¹
- Brown grades - OCC No. 11 (Northeast average)

Current (June)

- White grades (Basket of products) 179
- Brown grades (OCC) 150

Current (May)

- NBSK 1,100
- NBHK 945

Q1/Q4

- Q1-2016
- Q4-2016
- Q1-2017
- Q1/Q1
- Q1/Q4

- White grades - Basket of products (Northeast average) ¹
  151 178 182 +20% +2%

- Brown grades - OCC No. 11 (Northeast average)
  83 102 142 +71% +39%

- NBSK (Canadian sources delivered to Eastern US)
  943 992 1,033 +10% +4%

- NBHK (Canada/US sources delivered to Eastern US)
  873 825 853 -2% +3%

Q1 recovered paper prices up significantly YoY due to strong domestic & foreign demand

Source: RISI.

¹ Basket of white recycled paper, including grades such as SOP, Hard White Envelope and Coated Book Stock; Northeast average.

Weighted average based on Cascades’ consumption of each grade.
OPERATING PERFORMANCE AND FINANCIAL SITUATION

Good Financial Momentum

**Sales (CANS M)**
CAGR: +5.9%

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales (CANS M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>3,141</td>
</tr>
<tr>
<td>2013</td>
<td>3,370</td>
</tr>
<tr>
<td>2014</td>
<td>3,561</td>
</tr>
<tr>
<td>2015</td>
<td>3,861</td>
</tr>
<tr>
<td>2016</td>
<td>4,001</td>
</tr>
<tr>
<td>LTM</td>
<td>4,004</td>
</tr>
<tr>
<td>Q1-17</td>
<td></td>
</tr>
</tbody>
</table>

**Operating Income & Margin (CANS M and %)**
CAGR: +23.9%

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Income &amp; Margin (CANS M and %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>72 (2.3%)</td>
</tr>
<tr>
<td>2013</td>
<td>176 (5.2%)</td>
</tr>
<tr>
<td>2014</td>
<td>137 (3.8%)</td>
</tr>
<tr>
<td>2015</td>
<td>153 (4.0%)</td>
</tr>
<tr>
<td>2016</td>
<td>221 (5.5%)</td>
</tr>
<tr>
<td>LTM</td>
<td>179 (4.5%)</td>
</tr>
<tr>
<td>Q1-17</td>
<td></td>
</tr>
</tbody>
</table>

**Adjusted OIBD\(^1\) & Margin (CANS M and %)**
CAGR: +6.5%

<table>
<thead>
<tr>
<th>Year</th>
<th>Adjusted OIBD(^1) &amp; Margin (CANS M and %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>285 (9.1%)</td>
</tr>
<tr>
<td>2013</td>
<td>342 (10.1%)</td>
</tr>
<tr>
<td>2014</td>
<td>340 (9.5%)</td>
</tr>
<tr>
<td>2015</td>
<td>426 (11.0%)</td>
</tr>
<tr>
<td>2016</td>
<td>403 (10.1%)</td>
</tr>
<tr>
<td>LTM</td>
<td>372 (9.3%)</td>
</tr>
<tr>
<td>Q1-17</td>
<td></td>
</tr>
</tbody>
</table>

**Adjusted Free Cash Flow per Share\(^1\) (CANS)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Adjusted Free Cash Flow per Share(^1) (CANS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>($0.28)</td>
</tr>
<tr>
<td>2013</td>
<td>$0.78</td>
</tr>
<tr>
<td>2014</td>
<td>$0.86</td>
</tr>
<tr>
<td>2015</td>
<td>$1.58</td>
</tr>
<tr>
<td>2016</td>
<td>$1.20</td>
</tr>
<tr>
<td>LTM</td>
<td>$0.89</td>
</tr>
<tr>
<td>Q1-17</td>
<td></td>
</tr>
</tbody>
</table>

\(^1\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
BUSINESS SEGMENTS
Historical Segmented Operating Income and Margin

Containerboard (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1%)</td>
<td>104</td>
<td>108</td>
<td>170</td>
<td>158</td>
<td>151</td>
<td>11%</td>
</tr>
</tbody>
</table>

Boxboard Europe (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3%)</td>
<td>3</td>
<td>11</td>
<td>29</td>
<td>19</td>
<td>16</td>
<td>2%</td>
</tr>
</tbody>
</table>

Specialty Products (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>3%</td>
<td>19</td>
<td>16</td>
<td>6</td>
<td>31</td>
<td>51</td>
<td>9%</td>
</tr>
</tbody>
</table>

Tissue Papers (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>9%</td>
<td>92</td>
<td>106</td>
<td>48</td>
<td>64</td>
<td>75</td>
<td>64</td>
</tr>
</tbody>
</table>

1 Including $9 million of energy credits
2 Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
BUSINESS SEGMENTS
Historical Segmented Adjusted OIBD\(^3\) and Margin

**Containerboard** (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>90</td>
<td>10%</td>
</tr>
<tr>
<td>2013</td>
<td>140</td>
<td>14%</td>
</tr>
<tr>
<td>2014</td>
<td>164</td>
<td>14%</td>
</tr>
<tr>
<td>2015</td>
<td>231</td>
<td>18%</td>
</tr>
<tr>
<td>2016</td>
<td>216</td>
<td>16%</td>
</tr>
</tbody>
</table>

**Boxboard Europe\(^2\)** (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>43</td>
<td>6%</td>
</tr>
<tr>
<td>2013</td>
<td>57</td>
<td>7%</td>
</tr>
<tr>
<td>2014</td>
<td>72</td>
<td>9%</td>
</tr>
<tr>
<td>2015</td>
<td>63</td>
<td>8%</td>
</tr>
<tr>
<td>2016</td>
<td>53</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Specialty Products** (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>37</td>
<td>7%</td>
</tr>
<tr>
<td>2013</td>
<td>41</td>
<td>7%</td>
</tr>
<tr>
<td>2014</td>
<td>40</td>
<td>7%</td>
</tr>
<tr>
<td>2015</td>
<td>58</td>
<td>10%</td>
</tr>
<tr>
<td>2016</td>
<td>65</td>
<td>10%</td>
</tr>
</tbody>
</table>

**Tissue Papers** (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>138</td>
<td>14%</td>
</tr>
<tr>
<td>2013</td>
<td>133</td>
<td>13%</td>
</tr>
<tr>
<td>2014</td>
<td>96</td>
<td>9%</td>
</tr>
<tr>
<td>2015</td>
<td>119</td>
<td>10%</td>
</tr>
<tr>
<td>2016</td>
<td>150</td>
<td>11%</td>
</tr>
</tbody>
</table>

1 Including $9 million of energy credits
2 Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
3 Supplemental information on non-IFRS measures for 2016 and Q1-2017.
Q1/17 leverage ratio of 4.3x vs. 3.8x in Q4/16 due to lower adjusted OIBD; revolver extended to 2021

Bank debt financial covenant ratios: Net funded debt to capitalization < 65% (currently at 53.8%), interest coverage ratio > 2.25x (currently at 4.21x).

1 Supplemental information on non-IFRS measures for 2016 and Q1-2017.
2 OIBD to interest expense.
Q1/17 leverage ratio of 4.3x. Removing current market value\(^2\) of investment in Boralex from net debt, leverage ratio of 3.6x

\(^1\) Using 2016 net debt as a starting point. Based on Street’s adjusted OIBD estimates $473 million for 2017 and $541 million for 2018. Assuming stable adjusted OIBD for 2019 ($541 million), FX US$/CAN$ at 1.30 and only $100 million of free cash flows dedicated to debt annually. Greenpac Mill included beginning 2017e.

\(^2\) Based on BLX June 2, 2017 closing price on the TSX of $22.42.
Q1 2017 PERFORMANCE – FINANCIAL RESULTS

Operating Income
Adjusted OIBD¹

Net Earnings
Adjusted Net Earnings¹

<table>
<thead>
<tr>
<th>(In millions of CAN$, except amount per share)</th>
<th>2016</th>
<th>2017</th>
<th>LTM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial results</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales</td>
<td>1,003</td>
<td>998</td>
<td>1,021</td>
</tr>
<tr>
<td>Operating income</td>
<td>73</td>
<td>65</td>
<td>50</td>
</tr>
<tr>
<td>Adjusted OIBD¹</td>
<td>106</td>
<td>112</td>
<td>103</td>
</tr>
<tr>
<td>Net earnings</td>
<td>75</td>
<td>36</td>
<td>20</td>
</tr>
<tr>
<td>Adjusted net earnings¹</td>
<td>34</td>
<td>35</td>
<td>30</td>
</tr>
<tr>
<td>Net earnings per share</td>
<td>$0.79</td>
<td>$0.38</td>
<td>$0.21</td>
</tr>
<tr>
<td>Adjusted net earnings per share¹</td>
<td>$0.35</td>
<td>$0.38</td>
<td>$0.32</td>
</tr>
</tbody>
</table>

Net earnings of $161 million or $1.70 per share in Q1 2017 reflects the fair-value revaluation and dilution gain of our Boralex investment

¹ Supplemental information on non-IFRS measures for 2016 and Q1-2017.
CONTAINERBOARD PACKAGING GROUP
A Leading Canadian and Major North American Player

- Largest corrugated boxes producer in Canada with ~32% market share
- 67% integration rate, targeting 85% in the mid-term
- Strong platform in Canada and growing presence in U.S. Northeast
- Annual capacity of 1,531K s.t.(including Greenpac):
  - 84% recycled vs. 16% virgin
  - 53% linerboard vs. 47% medium
- 2013-LTM Q1-17 sales CAGR: +7.4%

A Leading Canadian and Major North American Player
8%
15%
2016 Sales $1,370M
16%
8%
61%

LTM Q1-17 adjusted OIBD\(^2\) margin of 15%

1 095
1 181
1 301
1 370
1 380

Sales
Operating Income
Adj. OIBD\(^2\) & Margin

\(^{1}\) 67% includes associates and JVs, excludes Greenpac; 85% target Including associates, JVs and Greenpac
\(^{2}\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
CONTAINERBOARD PACKAGING GROUP
Greenpac Mill

• Largest recycled linerboard mill in NA: 1,425\(^1\) st/day of recycled linerboard (26 pounds)

• State-of-the-art equipment

• Product differentiation: Greenpac XP grades represented 89% of total production in Q1/17

• Take-or-pay agreement for 81% of the mill’s output

• Partners include a pension fund and two independent converters

As of Q2/17:

✓ Cascades’ ownership increased to 62.5% from 59.7%

✓ Greenpac results will be consolidated with those of Cascades

\(^1\) Mill capacity at 515,000 tons based on 90% production of lightweight products compared to initial stated capacity of 540,000 tons.
CONTAINERBOARD PACKAGING GROUP
Greenpac Mill Financial Information

<table>
<thead>
<tr>
<th>(in millions, unless otherwise noted)</th>
<th>USD</th>
<th>CAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>269</td>
<td>353</td>
</tr>
<tr>
<td>COGS &amp; SG&amp;A</td>
<td>211</td>
<td>277</td>
</tr>
<tr>
<td>Amortization</td>
<td>21</td>
<td>28</td>
</tr>
<tr>
<td>Operating Income</td>
<td>37</td>
<td>48</td>
</tr>
<tr>
<td>Financing Expense</td>
<td>10</td>
<td>13</td>
</tr>
<tr>
<td>Refinancing Costs</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>Greenpac's net earnings</td>
<td>19</td>
<td>24</td>
</tr>
<tr>
<td>Cascades ownership</td>
<td>59.7%</td>
<td>59.7%</td>
</tr>
<tr>
<td>Cascades share of results</td>
<td>11</td>
<td>14</td>
</tr>
<tr>
<td>Cascades income tax on share of results</td>
<td></td>
<td></td>
</tr>
<tr>
<td>and consolidation adjust.</td>
<td>(3)</td>
<td>(4)</td>
</tr>
<tr>
<td>Greenpac net contribution to earnings</td>
<td>8</td>
<td>10</td>
</tr>
<tr>
<td>Contribution to EPS ($)</td>
<td>$0.09</td>
<td>$0.11</td>
</tr>
<tr>
<td>Net debt as of March 31, 2017</td>
<td>161</td>
<td>214</td>
</tr>
<tr>
<td>Mill capacity</td>
<td>515 000</td>
<td></td>
</tr>
</tbody>
</table>

*Amortization is likely to increase following purchase price allocation

1 Including inter-segment sales to Cascades of US$85 million and discount to partners.
2 Mill capacity at 515,000 tons based on 90% production of lightweight products compared to initial stated capacity of 540,000 tons.
CONTAINERBOARD PACKAGING GROUP
Environment Still Sound

North American Containerboard Producers

2016 Industry Participants

% of total capacity

1. IP 33%
2. WestRock 19%
3. GP 10%
4. PCA 9%
5. Kapstone 4%
6. Cascades 4%
7. Pratt 4%
Others 17%

Top-5 Producers 75%

Fundamentals Sound Despite Added Capacity

Industry Operating Rates and Expected Capacity

<table>
<thead>
<tr>
<th>Year</th>
<th>New capacity</th>
<th>New capacity</th>
<th>New capacity</th>
<th>New capacity</th>
<th>New capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015e</td>
<td>40.0</td>
<td>40.6</td>
<td>41.0</td>
<td>41.7</td>
<td>42.3</td>
</tr>
<tr>
<td>2016e</td>
<td>0.6 (1.5%)</td>
<td>0.4 (1.0%)</td>
<td>0.7 (1.7%)</td>
<td>0.6(1.4%)</td>
<td></td>
</tr>
<tr>
<td>2017e</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018e</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019e</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: RISI, Deutsche Bank, Company reports and estimates

1 Including 62.5% of Greenpac’s total capacity
2 New capacity, net of capacity shutdowns

Cascades adjusted EBITDA increases ~$2.5M with every 1% increase in our utilization rate

Operating rate

Q1 Q1 Q1 Q1 Q1 Q1 Q1 Q1

40.0 40.6 41.0 41.7 42.3

Pratt Yr 2 Greif Yr 2 IP Valliant Yr 2 SP Fiber Yr 2 Corr. Supplies WestRock shuts Productivity 0.8%

Kruger Yr 1 Productivity 0.8%

Kruger Yr 2 Corr. Sup. Yr 1 Productivity 0.8%

Corr. Sup. Yr 2 Productivity 0.8%
CONTAINERBOARD PACKAGING GROUP
Business Drivers

Containerboard Benchmark Market Prices

Brown Grades Recycled Fibre Prices

50 US$/s.t. containerboard price increase reflected in RISI of April 2017
* 30 US$/s.t. medium price increase announced mid-May, effective July 1, 2017

OCC up US $70 / s.t. in Q1/17 due to strong domestic and foreign demand; OCC subsequently decreased by $35 in April & May, then increased by $10 in June RISI publications

Source: RISI
CONTAINERBOARD PACKAGING GROUP
Flow-Through of a Price Increase

Price increase announced
RISI reflects increase

MONTHS
0 1 2 3 4 5 6

MILLS
Gradual implementation
70%
100% implemented

BOXES
Gradual implementation
80%
100% implemented

The “% implemented” above refers to the percentage of Cascades’ sales derived from mills and boxes for which the full price increase has been applied in its entirety.
BOXBOARD EUROPE GROUP
Second Largest Coated Recycled Boxboard Producer in Europe

- 57.7% equity ownership of Reno de Medici, a public Italian company; 5 recycled (885K m.t.) & 1 virgin boxboard (165K m.t.) mills
- Operations in Italy, France and Germany
- Simplified structure and investments made in modernization
- Completed legal transfer of Cascades’ virgin mill in France to RdM in Q2-2016

LTM Q1-17 adjusted OIBD¹ margin of 7%

Steady Contributor to Results

1 Supplemental information on non-IFRS measures for 2016 and Q1-2017.
2 Including $9 million of energy credits.
SPECIALTY PRODUCTS GROUP
A Diversified Packaging Player

- A leading position in industrial packaging with Cascades Sonoco JV
- Largest paper collector in Canada with 19 facilities and 1.4 million s.t. of material processed in 2016
- Strong growth potential in consumer packaging
- 2016 sales (IFRS) of $620M, vs. $819M (Non-IFRS) with JVs at 100%
- 2013-LTM Q1-17 sales CAGR: +5.1%

LTM Q1-17 adjusted OIBD\(^1\) margin of 11%
SPECIALTY PRODUCTS GROUP
Cascades Recovery+ Sub-Segment

- Business unit created via the merger of recovery operations & recycled fibre buying group
- Manages procurement of all raw material fibre for Cascades’ North American operations

Recycled Fibre\(^1\) (2.6M st)

- 54\% (1.4M st)
- 31\% (0.8M st)
- 11\% (0.3M st)
- 4\% (0.1M st)

- We use 62\% of the 2.6M st of recycled fibre that we collect & purchase in our NA manufacturing facilities
- We sell 38\% of the recycled fibre that we collect and purchase to external customers

\(^1\) North America only.
Tissue Papers Group
A Canadian Leader and Important North American Player

- 5th largest tissue producer in NA based on capacity (650K s.t.)
- Growing footprint in Western U.S.
- 68% integration rate, targeting 85% in the mid-term
- Repositioned and rebranded AfH product lines under Cascades PRO brand to simplify product offering
- Launched new Cascades consumer tissue paper lines in Canada: Fluff™ and Tuff™ brands
- 2013-LTM Q1-17 sales CAGR: +7.1%

LTM Q1-17 adjusted OIBD\(^1\) margin of 11%

Targeting 13% OIBD Margin Near Term

\(^1\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
### CAS Sales by Country (2016)

<table>
<thead>
<tr>
<th>Country</th>
<th>Branded</th>
<th>Away-from-Home</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>43%</td>
<td>42%</td>
</tr>
<tr>
<td>US</td>
<td>27%</td>
<td>53%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Private Label</th>
<th>At-Home</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>57%</td>
</tr>
<tr>
<td>US</td>
<td>58%</td>
</tr>
</tbody>
</table>

### CAS North American Sales by End Markets (2016)

- **Retail - branded**: 43%
- **Retail - private label**: 17%
- **AfH - branded**: 15%
- **AfH - private label**: 42%
- **Parent rolls**: 22%

### Tissue Market Demand

- **Indexed U.S. Tissue Demand**
  - **Historical CAGR 1.8%**
  - 1996 to 2016

### North American Tissue Capacity Additions

- **CAGR 1.8%**
- 2013 to 2019

**Source:** RISI
TISSUE PAPERS GROUP
Newest investment: Converting Facility in Oregon

- Expands tissue footprint on US West Coast
- $68M out of planned $84M invested to date
- 40% integration with St. Helens, OR tissue paper plant, located ~12 km away, resulting in a ~9% increase in overall integration rate to 78%
- State-of-the-art facility, with annual production capacity of 5.2 M cases or ~ 58,000 s.t. of finished product

- Manufactures virgin & recycled bathroom tissue products and paper hand towels for the US AfH market
- 3 production lines are installed and in production
- Expect to be fully commissioned by the end of Q2/17, on schedule
## TISSUE PAPERS GROUP
Diversified Capacity and Positioning

### 2016 NORTH AMERICAN TISSUE MANUFACTURERS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Capacity ('000 s.t.)</th>
<th>Market Share</th>
<th>Capacity Retail</th>
<th>Capacity AfH</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Georgia-Pacific</td>
<td>2,849</td>
<td>29%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>2</td>
<td>Procter &amp; Gamble</td>
<td>1,494</td>
<td>15%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>3</td>
<td>Kimberly-Clark</td>
<td>1,466</td>
<td>15%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>4</td>
<td>SCA Tissue NA</td>
<td>784</td>
<td>8%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td>5</td>
<td><strong>Cascades Tissue</strong></td>
<td>650</td>
<td><strong>7%</strong></td>
<td><strong>62%</strong></td>
<td><strong>38%</strong></td>
</tr>
<tr>
<td>6</td>
<td>Clearwater Paper</td>
<td>435</td>
<td>4%</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>7</td>
<td>KP Tissue</td>
<td>400</td>
<td>4%</td>
<td>77%</td>
<td>23%</td>
</tr>
<tr>
<td>8</td>
<td>First Quality Tissue</td>
<td>319</td>
<td>3%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>9</td>
<td>Irving Tissue</td>
<td>282</td>
<td>3%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>10</td>
<td>ST Paper &amp; Tissue</td>
<td>160</td>
<td>2%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>Others</td>
<td>1,044</td>
<td>10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>9,883</strong></td>
<td><strong>100%</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: RISI
After years of volatility, parent roll prices have remained relatively stable since 2015.

The recent increase is partially due to lower levels of material generation.

Source: RISI
2017-2022
STRATEGIC PLAN
POSITIONING FOR GROWTH
Building on the Past, Positioning for the Future

Acquisition of Papersource

New tissue paper machine in Oregon

Consolidation of Recovery ownership

Acquisition of a corrugated box plant in Connecticut

2011 - 2016

WE MODERNIZED

• Invested more than $500M in modern equipment

WE OPTIMIZED

• $125M in annual savings by improving working capital

WE RESTRUCTURED

• Closed 16 non-performing assets, completed 6 asset sales, exited industries and consolidated operational platforms in NA representing $1B in sales, 2% EBITDA margin

WE INNOVATED

• Launched many new products
POSITIONING FOR GROWTH
Building on the Past, Positioning for the Future

2017 - 2022

WE ARE FOCUSED ON

- Modernizing & growing our asset base
- Increasing our converting capacity and integration rate
- Improving our geographic footprint
- Expanding our value-added and innovative product offering
- Investing in innovation
- Maximizing the efficiency of our internal business processes
- Delivering our targeted leverage ratio of between 3.0x - 3.5x in the near-term

Start-up of new state-of-the-art tissue converting plant in Scappoose, OR
(will increase Tissue integration rate to ~ 78%)

Announced Greenpac consolidation and increase in ownership from 59.7% to 62.5%
(effective Q2/17)
1 UPGRADE OUR PLATFORMS

Accelerate the modernization of our assets

- Replace older equipment
- Invest in organic growth

Scappoose, OR

Newtown, CT

Drummondville, QC
1. **UPGRADE OUR PLATFORMS**

Increase the integration rate by investing in converting capacity

<table>
<thead>
<tr>
<th>2016 Integration Rate</th>
<th>Our Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>67% (^1)</td>
<td>85% (^1)</td>
</tr>
<tr>
<td>68%</td>
<td>85%</td>
</tr>
</tbody>
</table>

\(^1\) 67% including associates and joint ventures, excluding Greenpac; 85% including associates, joint ventures & Greenpac
1 UPGRADE OUR PLATFORMS

→ Improve our geographic footprint to better serve our customers

Grow our platform & geographic footprint in the US
CREATE VALUE

Increase our profitability margin

- Consolidate Greenpac results (Q2/17)
- New tissue conversion facility in Oregon
- Monetize the benefits of our optimization, modernization and restructuring efforts
- Transformation program benefits, reduction of costs associated with its implementation ±$50 million annually
- Growth associated with potential strategic investments and acquisitions
CREATE VALUE

Disciplined capital allocation

Cash Flow from Operations

Debt Reduction
- Objective to allocate at least $100M of FCF towards debt reduction annually
- Near-term debt leverage ratio target of 3.0x – 3.5x

Invest in our Asset Base
- Continue to modernize our equipment & infrastructure
- Opportunistic M&A in line with operational & segment growth strategies
- Maximize effectiveness of our geographic footprint in Tissue & Containerboard
- Increase integration rates in Tissue & Containerboard

Dividends and Share Repurchases
- Maintain current strategy
FOCUS ON CUSTOMERS AND INNOVATION

OUR OBJECTIVE: 20% of sales from innovative products in 2020
**NEAR TERM OUTLOOK**

- Full impact in Q2 2017 of the Fall 2016 US$40/s.t. containerboard price increase
- US$50/s.t. containerboard price increase reflected in RISI in April 2017
- Full impact of URB price increase announced in Q1 2017
- €20/m.t. recycled boxboard (WLC) price increase in Europe, effective in June 2017
- Positive FX trends

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Volume</td>
<td>Stable</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
</tr>
<tr>
<td>Average selling prices</td>
<td>Slight increase</td>
<td>←→</td>
<td>Increase</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
</tr>
<tr>
<td>Average raw material costs</td>
<td>Stable</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
<td>Slight increase</td>
<td>←→</td>
</tr>
<tr>
<td>CAN$ exchange rate</td>
<td>Slightly positive</td>
<td>←→</td>
<td>Slightly positive</td>
<td>←→</td>
<td>Slightly positive</td>
<td>←→</td>
<td>Slightly positive</td>
<td>←→</td>
</tr>
<tr>
<td>Energy costs</td>
<td>Stable</td>
<td>←→</td>
<td>Stable</td>
<td>←→</td>
<td>Stable</td>
<td>←→</td>
<td>Stable</td>
<td>←→</td>
</tr>
</tbody>
</table>

- Recovered paper prices in North America and Europe remain high
- Higher NBSK and NBHK pulp prices
APPENDIX
5-YEAR SHAREHOLDER RETURN
CAS vs. TSX Small Cap Index

<table>
<thead>
<tr>
<th></th>
<th>CAS</th>
<th>TSX SCI</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Year</td>
<td>169%</td>
<td>107%</td>
</tr>
<tr>
<td>3 Year</td>
<td>281%</td>
<td>93%</td>
</tr>
<tr>
<td>5 Year</td>
<td>396%</td>
<td>109%</td>
</tr>
</tbody>
</table>

Note: Shareholder return excludes dividend yield. As of market close June 2, 2017.
## HISTORICAL RESULTS

(In million of Canadian dollars)

### Sales

<table>
<thead>
<tr>
<th>Segment</th>
<th>Q1-17</th>
<th>Q4-16</th>
<th>Q3-16</th>
<th>Q2-16</th>
<th>Q1-16</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Containerboard</td>
<td>346</td>
<td>1,370</td>
<td>336</td>
<td>356</td>
<td>342</td>
<td>336</td>
<td>1,301</td>
</tr>
<tr>
<td>Boxboard Europe</td>
<td>211</td>
<td>796</td>
<td>191</td>
<td>189</td>
<td>197</td>
<td>219</td>
<td>825</td>
</tr>
<tr>
<td>Specialty Products</td>
<td>173</td>
<td>620</td>
<td>156</td>
<td>158</td>
<td>157</td>
<td>149</td>
<td>579</td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>306</td>
<td>1,305</td>
<td>319</td>
<td>342</td>
<td>324</td>
<td>320</td>
<td>1,236</td>
</tr>
<tr>
<td>Inter-segment sales and corporate activities</td>
<td>(30)</td>
<td>(90)</td>
<td>(23)</td>
<td>(24)</td>
<td>(22)</td>
<td>(21)</td>
<td>(80)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,006</td>
<td>4,001</td>
<td>979</td>
<td>1,021</td>
<td>998</td>
<td>1,003</td>
<td>3,861</td>
</tr>
</tbody>
</table>

### Operating Income

<table>
<thead>
<tr>
<th>Segment</th>
<th>2016</th>
<th>Q4-16</th>
<th>Q3-16</th>
<th>Q2-16</th>
<th>Q1-16</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Containerboard</td>
<td>33</td>
<td>158</td>
<td>28</td>
<td>44</td>
<td>46</td>
<td>40</td>
<td>170</td>
</tr>
<tr>
<td>Boxboard Europe</td>
<td>5</td>
<td>19</td>
<td>3</td>
<td>1</td>
<td>7</td>
<td>8</td>
<td>(28)</td>
</tr>
<tr>
<td>Specialty Products</td>
<td>13</td>
<td>51</td>
<td>14</td>
<td>12</td>
<td>16</td>
<td>9</td>
<td>31</td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>8</td>
<td>75</td>
<td>12</td>
<td>26</td>
<td>18</td>
<td>19</td>
<td>64</td>
</tr>
<tr>
<td>Corporate activities</td>
<td>(28)</td>
<td>(82)</td>
<td>(24)</td>
<td>(33)</td>
<td>(22)</td>
<td>(3)</td>
<td>(84)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>31</td>
<td>221</td>
<td>33</td>
<td>50</td>
<td>65</td>
<td>73</td>
<td>153</td>
</tr>
</tbody>
</table>

### Adjusted EBITDA\(^1\)

<table>
<thead>
<tr>
<th>Segment</th>
<th>2016</th>
<th>Q4-16</th>
<th>Q3-16</th>
<th>Q2-16</th>
<th>Q1-16</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Containerboard</td>
<td>45</td>
<td>216</td>
<td>43</td>
<td>58</td>
<td>60</td>
<td>55</td>
<td>231</td>
</tr>
<tr>
<td>Boxboard Europe</td>
<td>14</td>
<td>53</td>
<td>11</td>
<td>9</td>
<td>17</td>
<td>16</td>
<td>63</td>
</tr>
<tr>
<td>Specialty Products</td>
<td>18</td>
<td>65</td>
<td>17</td>
<td>18</td>
<td>16</td>
<td>14</td>
<td>58</td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>23</td>
<td>150</td>
<td>30</td>
<td>47</td>
<td>39</td>
<td>34</td>
<td>119</td>
</tr>
<tr>
<td>Corporate activities</td>
<td>(25)</td>
<td>(81)</td>
<td>(19)</td>
<td>(29)</td>
<td>(20)</td>
<td>(13)</td>
<td>(45)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>75</td>
<td>403</td>
<td>82</td>
<td>103</td>
<td>112</td>
<td>106</td>
<td>426</td>
</tr>
</tbody>
</table>

### Adjusted EBITDA\(^1\) Margin

<table>
<thead>
<tr>
<th>2016</th>
<th>Q4-16</th>
<th>Q3-16</th>
<th>Q2-16</th>
<th>Q1-16</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.1%</td>
<td>8.4%</td>
<td>10.1%</td>
<td>11.2%</td>
<td>10.6%</td>
<td>11.0%</td>
<td>9.5%</td>
</tr>
</tbody>
</table>

\(^1\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
GEOGRAPHICALLY DIVERSIFIED

NORTH AMERICA

ONTARIO

NORTHEASTERN UNITED STATES

EDMONTON, AB

VANCOUVER, BC

VICTORIA, BC

RICHMOND, BC

KELOWNA, BC

TAOUSA, WA

ST. HELENS, OR

SCAPPOOSE, OR

Winnipeg, MB

Eau Claire, WI

Grand Rapids, MI

Aurora, IL

Warrenton, MO

Kingman, AZ

Brownsville, TX

ROCKINGHAM, NC

Kinston, NC

Wagram, NC

Grand Prairie, TX

Birmingham, AL

Niagara Falls, NY

Rochester, NY

Schenectady, NY

Mechanicville, NY

Waterford, NY

Albany, NY

Ranson, PA

Pittston, PA

Maspeth, NY

QUÉBEC

LEGEND

- Head Office
- Containerboard Group
- Boxboard Europe Group
- Specialty Products Group
- Tissue Papers Group

M Manufacturing facility
C Converting facility
CM Converting and manufacturing facility
R Recovery facility

Arnsberg, DE

Bievres, FR

Châtenois, FR

Sauley-sur-Morthe, FR

La Rochette, FR

Villa Santa Lucia, IT

Arensberg, DE

Saint-Germain

Bievres, FR

Sauley-sur-Morthe, FR

La Rochette, FR

Villa Santa Lucia, IT

M Manufacturing facility
C Converting facility
CM Converting and manufacturing facility
R Recovery facility
GREEN BY NATURE™

For more information:
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