DISCLAIMER

Certain statements in this presentation, including statements regarding future results and performance, are forward-looking statements within the meaning of securities legislation based on current expectations. The accuracy of such statements is subject to a number of risks, uncertainties and assumptions that may cause actual results to differ materially from those projected, including, but not limited to, the effect of general economic conditions, decreases in demand for Cascades Inc.’s (“Cascades,” “CAS,” the “Company,” the “Corporation,” “us” or “we”) products, the prices and availability of raw materials, changes in the relative values of certain currencies, fluctuations in selling prices and adverse changes in general market and industry conditions. This presentation may also include price indices as well as variance and sensitivity analyses that are intended to provide the reader with a better understanding of the trends related to our business activities. These items are based on the best estimates available to the Company.

The financial information included in this presentation also contains certain data that are not measures of performance under IFRS (“non-IFRS measures”). For example, the Company uses operating income before depreciation and amortization (“OIBD” which, for purposes of this presentation, we call “EBITDA”) and operating income before depreciation and amortization (excluding specific items) (“OIBD (excluding specific items)” which, for purposes of this presentation, we call “EBITDA (excluding specific items)”) because such measures are used by management to assess the operating and financial performance of the Company’s operating segments. Such information is reconciled to the most directly comparable financial measures, as set forth in the “Supplemental Information on Non-IFRS Measures” section of our most recent quarterly report or annual report.

Specific items are defined as items such as charges for or reversal of impairment of assets, for facility or machine closures, accelerated depreciation of assets due to restructuring measures, premiums paid on long-term debt refinancing, loss on refinancing of long-term debt, gains or losses on sales of business units, unrealized gains or losses on derivative financial instruments that do not qualify for hedge accounting, unrealized gains or losses on interest rate swaps, foreign exchange gains or losses on long-term debt, other significant items of an unusual or non-recurring nature, and all such items included in discontinued operations or in the share of results of our associates and joint ventures.

All amounts in this presentation are in Canadian dollars unless otherwise indicated.
COMPANY OVERVIEW

• Founded in 1964 by the Lemaire family and headquartered in Kingsey Falls, QC

• Produces, converts and markets packaging and tissue products principally composed of recycled fibre
  • Balanced play in less cyclical sectors
  • Heavy exposure to two of the strongest paper segments: Tissue and Containerboard
  • Market leader across many of its primary product offerings
  • Unique culture – green visionaries, turnarounds, entrepreneurial philosophy
  • ~11,000 employees worldwide

1 Before inter-segment sales and corporate activities
2 EBITDA excluding specific items
COMPANY OVERVIEW
Leading Packaging and Tissue Paper Manufacturer

Packaging Products

- **Containerboard**
  - One of the Canadian leaders
  - # 6 in North America

- **Boxboard Europe**
  - # 2 in coated recycled boxboard in Europe

- **Specialty Products**
  - Largest paper collector in Canada

- **Tissue Papers**
  - # 1 in Canada
  - # 5 in North America

Financials

- 33% of Sales\(^1\)
- 47% of EBITDA\(^{1,2}\)
- EBITDA Margin\(^2\): 18%

- 20% of Sales\(^1\)
- 13% of EBITDA\(^{1,2}\)
- EBITDA Margin\(^2\): 7%

- 15% of Sales\(^1\)
- 13% of EBITDA\(^{1,2}\)
- EBITDA Margin\(^2\): 10%

- 32% of Sales\(^1\)
- 27% of EBITDA\(^{1,2}\)
- EBITDA Margin\(^2\): 11%

\(^1\) Before inter-segment sales and corporate activities
\(^2\) Excluding specific items
\(^3\) Including 100% of Greenpac’s capacity
COMPANY OVERVIEW
Sales and Operations Across North America and Europe

Sales from (in %)
- Europe: 23%
- Canada: 50%
- US: 27%

Sales to (in %)
- Europe: 23%
- Canada: 37%
- US: 40%

Operating Units (in %)
- Europe: 9%
- Canada: 60%
- US: 31%

PP&E by Geographic Segment (in %)
- Europe: 19%
- Canada: 52%
- US: 29%

Note: Figures as of December 31, 2015
GEOGRAPHICALLY DIVERSIFIED

NORTH AMERICA

EUROPE

QUÉBEC

ONTARIO

NORTHEASTERN UNITED STATES
COMPANY OVERVIEW
Closed-loop Business Model

Recovery
• 19 units

80% recycled fibre (2.6M tons)
NA integration rate (2015):
28% (0.44M tons)

Manufacturing\(^2\)
• Containerboard
  6 units
• Boxboard Europe:
  6 units
• Specialty Products:
  3 units
• Tissue Papers:
  11 units
  26 units

Converting\(^2\)
• Containerboard:
  18 units
• Specialty Products:
  17 units
• Tissue Papers:
  13 units
  48 units

Upstream and downstream integration in North America

\(^1\) Integration rate for our containerboard activities in North America (considering 100% of Greenpac’s production as internal capacity)
\(^2\) Including Reno De Medici’s units and Greenpac. Also including four manufacturing/converting tissue papers units which are counted in both Converting and Manufacturing.
RAW MATERIALS
Reliable Sourcing Strategy

Cascades’ North American Recycled Fibre Supply

2015

- Most of the fibre supply coming from internal sources, contracts and regular streams

Top Recovered Paper Suppliers in the World

Our Strategy

- Constant review of our inventory strategy
- Ensure control over fibre supply with potential to increase tons under control
- Develop substitute grades

- Continue to increase integration rate with CAS’ other segments
- Potential to increase virgin content in certain circumstances
- Continue to close the loop with customers & retailers

Source: RISI

1 Including volume treated for Greenpac
Improved results reflect improved productivity, FX and stable raw material & energy costs
OPERATING PERFORMANCE AND FINANCIAL SITUATION

Historical Segmented EBITDA

Green line represents segment EBITDA as percent of total Company EBITDA; EBITDA excluding specific items.
OPERATING PERFORMANCE AND FINANCIAL SITUATION
Cash Flow and Free Cash Flow per Share

**Cash Flow From Operating Activities\(^1\)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (M CAN$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>155</td>
</tr>
<tr>
<td>2013</td>
<td>233</td>
</tr>
<tr>
<td>2014</td>
<td>277</td>
</tr>
<tr>
<td>2015</td>
<td>337</td>
</tr>
<tr>
<td>LTM 3/31/16</td>
<td>358</td>
</tr>
</tbody>
</table>

**Free Cash Flow per Share\(^{1,2}\)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (CAN$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>(0.28)</td>
</tr>
<tr>
<td>2013</td>
<td>0.78</td>
</tr>
<tr>
<td>2014</td>
<td>0.86</td>
</tr>
<tr>
<td>2015</td>
<td>1.58</td>
</tr>
<tr>
<td>LTM 3/31/16</td>
<td>1.60</td>
</tr>
</tbody>
</table>

- Cash flows have grown at a 29% CAGR since 2012
- Improving cash flows driven by Strategic Action Plan

**Objective of ~$100M of free cash flow annually directed toward debt reduction**

---

\(^1\) Excluding specific items  
\(^2\) Excluding increase in investments
OPERATING PERFORMANCE AND FINANCIAL SITUATION
Capital Expenditures

- 2016 level to be slightly higher at ~$185M, including IT
  - Mainly growth Capex
  - Mostly towards US

Capex Distribution for FY2015 – $173M

- Divestitures and free cash flow have funded capital expenditures
OPERATING PERFORMANCE AND FINANCIAL SITUATION

Debt Maturities

- Over last 24 months, $1 billion+ of senior notes refinanced
  - Extended maturities to 2021, 2022 and 2023
  - $750 million revolving facility extended to 2019
- Average interest rate down 112 bps to 4.93% in 2015 from 6.05% in 2013
  - Resulted in interest savings of ~$23 million annually

Refinancings in 2014 and 2015 resulting in +US$20 million interest savings
BUSINESS SEGMENT HIGHLIGHTS

- Attractive Containerboard Market Conditions with Greenpac Investment Delivering Results
- Strong Position Across the North American Tissue Market
- Boxboard Europe Continues to Strengthen with Recent Rationalizations and Asset Improvements
- Specialty Products Group Provides a Stable Source of Revenue, Unique Platform for Innovation and Hedge for Recovered Paper Price Volatility
## CONTAINERBOARD Environment Still Sound

### North American Containerboard Producers

#### 2015 Industry Participants

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>% of total capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>IP</td>
<td>33%</td>
</tr>
<tr>
<td>2</td>
<td>WestRock</td>
<td>19%</td>
</tr>
<tr>
<td>3</td>
<td>GP</td>
<td>10%</td>
</tr>
<tr>
<td>4</td>
<td>PCA</td>
<td>10%</td>
</tr>
<tr>
<td>5</td>
<td>Kapstone</td>
<td>4%</td>
</tr>
<tr>
<td>6</td>
<td>Cascades</td>
<td>4%</td>
</tr>
<tr>
<td>7</td>
<td>Pratt</td>
<td>4%</td>
</tr>
<tr>
<td></td>
<td>Others</td>
<td>16%</td>
</tr>
</tbody>
</table>

#### Top-5 Producers

76%

---

### Fundamentals Sound Despite Added Capacity

**Operating Rates and Expected Capacity**

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 2009</td>
<td>100%</td>
</tr>
<tr>
<td>Q1 2010</td>
<td>90%</td>
</tr>
<tr>
<td>Q1 2011</td>
<td>80%</td>
</tr>
<tr>
<td>Q1 2012</td>
<td>70%</td>
</tr>
<tr>
<td>Q1 2013</td>
<td>60%</td>
</tr>
<tr>
<td>Q1 2014</td>
<td>50%</td>
</tr>
<tr>
<td>Q1 2015</td>
<td>40%</td>
</tr>
<tr>
<td>Q1 2016</td>
<td>30%</td>
</tr>
</tbody>
</table>

---

**New capacity**

- 2014: 39.9 (2.5%)
- 2015: 40.9 (1.5%)
- 2016: 41.5 (1.7%)
- 2017: 42.2 (2.1%)
- 2018: 43.1 (+2.5%)

---

Source: RISI, Deutsche Bank, Company reports and estimates

1 Including 59.7% of Greenpac’s total capacity
CONTAINERBOARD
Our Strategic Move: Greenpac

• Largest recycled linerboard mill in NA:
  1,500 s.t./day of lightweight recycled linerboard (26 pounds)

• State-of-the-art equipment

• Product differentiation:
  Greenpac XP grades represent 75% of total production in Q1-2016

• Take-or-pay agreement for 81% of the mill’s output

• 59.7% ownership:
  • Partners include a pension fund and two independent converters

Note: Greenpac is not consolidated in the results and balance sheet since Cascades does not have effective control under IFRS
BOXBOARD EUROPE
Stronger and Leaner Production Platform

- ~58% ownership of RdM, a public Italian company, and 100% of a virgin board mill in France
- Rationalization of production capacity, consolidation of sales forces, structure simplification and modernization investments have resulted in improved performance

#2 Producer of Coated Recycled Boxboard in Europe

Manufacturing – Recycled grades
Manufacturing – Virgin grades

EBITDA & EBITDA Margin

<table>
<thead>
<tr>
<th>Year</th>
<th>EBITDA (M€)</th>
<th>EBITDA Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>33</td>
<td>6%</td>
</tr>
<tr>
<td>2013</td>
<td>40</td>
<td>7%</td>
</tr>
<tr>
<td>2014</td>
<td>48</td>
<td>9%</td>
</tr>
<tr>
<td>2015</td>
<td>45</td>
<td>8%</td>
</tr>
<tr>
<td>LTM Q1-2016</td>
<td>43</td>
<td>7%</td>
</tr>
</tbody>
</table>

Energy credits totaling €4M in 2013, €6M in 2014
**SPECIALTY PRODUCTS GROUP**

**Stable Source of Revenue and Unique Platform for Innovation**

- Diversified product offerings and stable revenue stream with leading market positions
- Recent initiatives have included
  - Cascades Recovery minority (27%) acquisition completed in December 2015
  - Restructuring and minority acquisition of Norcan

<table>
<thead>
<tr>
<th><strong>Industrial Packaging Products (~45% of sales)</strong></th>
<th><strong>Consumer Packaging Products (~20% of sales)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Leading producer of papermill packaging</td>
<td>• Largest producer of honeycomb in Canada</td>
</tr>
<tr>
<td>• 12 units</td>
<td>• 6 units</td>
</tr>
<tr>
<td>• JV Share of EBITDA $10-$15M</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Recycling and Recovery (~30% of sales)</strong></th>
<th><strong>Other Products (~5% of sales)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Largest recycled paper collector in Canada</td>
<td>• 2 units</td>
</tr>
<tr>
<td>• 19 units</td>
<td>• Vinyl backing</td>
</tr>
<tr>
<td></td>
<td>• Deinked pulp</td>
</tr>
</tbody>
</table>

---

1 Including 100% of joint ventures
TISSUE PAPERS
Strong Position Across the North American Tissue Market

Sales by Geography (2015)
Canada (25%)
- Away-from-Home: 42%
- At-Home: 58%
US (75%)
- Away-from-Home: 49%
- At-Home: 51%

Sales by End Markets (2015)
- Private Label: 44%
- Branded: 56%
- Parent Rolls: 17%
- Away-from-Home: 39%
- At-Home: 44%
- Branded: 11%
- Private Label: 89%

Tissue Market Demand
Indexed U.S. Tissue Demand
Historical CAGR 1.8%

North American Tissue Capacity Additions
- 2009: New capacity (+1.7%)
- 2011: New capacity (+1.9%)
- 2013: New capacity (+2.6%)
- 2015: New capacity (+5.7%)
- 2017e: New capacity (+5.7%)

Source: RISI
### 2015 NORTH AMERICAN TISSUE MANUFACTURERS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Capacity ('000 s.t.)</th>
<th>Market Share</th>
<th>Capacity Retail</th>
<th>Capacity AfH</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Georgia-Pacific</td>
<td>2,849</td>
<td>29%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>2</td>
<td>Procter &amp; Gamble</td>
<td>1,494</td>
<td>15%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>3</td>
<td>Kimberly-Clark</td>
<td>1,466</td>
<td>15%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>4</td>
<td>SCA Tissue NA</td>
<td>772</td>
<td>8%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td>5</td>
<td>Cascades Tissue</td>
<td>657</td>
<td>7%</td>
<td>62%</td>
<td>38%</td>
</tr>
<tr>
<td>6</td>
<td>Clearwater Paper</td>
<td>435</td>
<td>4%</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>7</td>
<td>KP Tissue</td>
<td>399</td>
<td>4%</td>
<td>77%</td>
<td>23%</td>
</tr>
<tr>
<td>8</td>
<td>First Quality Tissue</td>
<td>290</td>
<td>3%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>9</td>
<td>Irving Tissue</td>
<td>282</td>
<td>3%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>10</td>
<td>Soundview Paper</td>
<td>161</td>
<td>2%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td></td>
<td>Others</td>
<td>1,012</td>
<td>10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>9,818</strong></td>
<td><strong>100%</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: RISI, Company reports and estimates
POTENTIAL BENEFITS STEMMING FROM OUR INITIATIVES

Modernizing our operating platform to increase profitability
- $185M capex program in 2016
- Divestitures and closures of under-performing units
- Containerboard: sound fundamentals and improved platform
  - Modernized converting platform and manufacturing productivity improvement
  - Greenpac to positively contribute to EPS for a second full year in 2016
- Tissue Papers: strong and growing position in North America
  - Increasing presence in the US with recent expansion initiatives

Other sources of growth and incremental value
- Culture of innovation
- Good performance from European platform and hidden value of Boralex investment
- On-going initiatives to improve our business processes

Potential tailwinds
- CAD$ weakness
- More stable economic reality in Canada, the US and Europe
- China’s economic weakness and favourable impact on recovered paper prices
- Lower oil and gas costs

Taking the right steps to position Cascades for the future
GREEN BY NATURE™

For more information:
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Director, Investor Relations
514-282-2697 or investor@cascades.com