INVESTOR PRESENTATION; GENEVA & LONDON

July 13 & 14, 2017
FORWARD-LOOKING STATEMENT
Certain statements in this presentation, including statements regarding future results and performance, are forward-looking statements within the meaning of securities legislation based on current expectations. The accuracy of such statements is subject to a number of risks, uncertainties and assumptions that may cause actual results to differ materially from those projected, including, but not limited to, the effect of general economic conditions, decreases in demand for Cascades Inc.'s ("Cascades," "CAS," the "Company," the Corporation," "us" or "we") products, the prices and availability of raw materials, changes in the relative values of certain currencies, fluctuations in selling prices and adverse changes in general market and industry conditions. This presentation may also include price indices as well as variance and sensitivity analyses that are intended to provide the reader with a better understanding of the trends related to our business activities. These items are based on the best estimates available to the Corporation.

SUPPLEMENTAL INFORMATION ON NON-IFRS MEASURES – SPECIFIC ITEMS
The Corporation incurs some specific items that adversely or positively affected its operating results. We believe it is useful for readers to be aware of these items, as they provide additional information to measure the performance, compare the Corporation’s results between periods and to assess operating results and liquidity, notwithstanding these specific items. Management believes these specific items are not necessarily reflective of the Corporation underlying business operations in measuring and comparing its performance and analyzing future trends. Our definition of specific items may differ from those of other corporations and some of them may arise in the future and may reduce the cash available to us.

They include, but are not limited to, charges for (reversals of) impairment of assets, restructuring gains or costs, loss on refinancing of long-term debt, some deferred tax assets provisions or reversals, premiums paid on long-term debt refinancing, gains or losses on the acquisition or sale of a business unit, gains or losses on the share of results of associates and joint ventures, unrealized gains or losses on derivative financial instruments that do not qualify for hedge accounting, unrealized gains or losses on interest rate swaps, foreign exchange gains or losses on long-term debt, specific items of discontinued operations and other significant items of an unusual, non-cash or non-recurring nature.

RECONCILIATION OF NON-IFRS MEASURES
To provide more information for evaluating the Corporation's performance, the financial information included in this analysis contains certain data that are not performance measures under IFRS ("non-IFRS measures") which are also calculated on an adjusted basis to exclude specific items. We believe that providing certain key performance measures and non-IFRS measures is useful to both management and investors as they provide additional information to measure the performance and financial position of the Corporation. It also increases the transparency and clarity of the financial information. The following non-IFRS measures are used in our financial disclosures:

- Operating income before depreciation and amortization (OIBD): Used to assess operating performance and contribution of each segment when excluding depreciation & amortization. OIBD is widely used by investors as a measure of a corporation ability to incur and service debt and as an evaluation metric.
- Adjusted OIBD: Used to assess operating performance and contribution of each segment on a comparable basis.
- Adjusted operating income: Used to assess operating performance of each segment on a comparable basis.
- Adjusted net earnings: Used to assess the Corporation's consolidated financial performance on a comparable basis.
- Adjusted free cash flow: Used to assess the Corporation's capacity to generate cash flows to meet financial obligation and/or discretionary items such as share repurchase, dividend increase and strategic investments.
- Net debt to adjusted OIBD ratio: Used to measure the Corporation's credit performance and evaluate the financial leverage.

Non-IFRS measures are mainly derived from the consolidated financial statements but do not have meanings prescribed by IFRS. These measures have limitations as an analytical tool, and should not be considered on their own or as a substitute for an analysis of our results as reported under IFRS. In addition, our definitions of non-IFRS measures may differ from those of other corporations. Any such modification or reformulation may be significant.

All amounts in this presentation are in Canadian dollars unless otherwise indicated.

Please click here for the 2016 supplemental information on non-IFRS measures.
Please click here for the Q1 2017 supplemental information on non-IFRS measures.
INVESTMENT THESIS

Leading market positions in growing North American packaging and tissue business segments, well-positioned in Europe

- #6 containerboard producer in North America
- #5 tissue producer in North America
- #2 coated recycled boxboard producer in Europe
- #1 paper collector in Canada, top 10 worldwide

Repositioned, invested & restructured over 2011 – 2016:
- Invested more than $500M in modern equipment
- $125M in annual working capital savings
- Refocused NA platform on growing packaging & tissue segments

2017 – 2022 focus:
- Organic growth, increasing integration, optimizing our geographic footprint, investing in state of the art equipment
- Monetize benefits from significant IT & internal processes optimizations
- Differentiate via innovation, customer focus, our sustainable product offerings

1 Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
INVESTMENT THESIS

- **Founded in 1964** by the Lemaire brothers in Kingsey Falls, Quebec, Canada
- 89 facilities\(^1\), 11,000 employees, operations in Canada, US and Europe\(^2\)
- **80%** of Cascades’ products are made with **recycled fibres**
- Long-term circular economy advocates, practitioners & pioneers:
  - ✓ “Closed-Loop” **business model**: Recovery & Recycling → Manufacturing → Converting → Customers

- 94.7 M common shares (~ 30% held by founders & directors)
- Market cap\(^3\): CAN$1.65 B
- TSX avg. daily trading volume\(^3\): 341,000 shares
- Member of: S&P/TSX Composite Index *(added June 19/17)*, S&P/TSX Clean Technology Index, S&P/TSX Small Cap Index, BMO Small Cap Index
- Corporate credit ratings: Moody’s: Ba2 (Stable), S&P: BB- (Stable)
- 17.3% equity investment in Boralex Inc. (TSX: BLX), a leading Canadian renewable energy company

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\(^1\) Including joint ventures.  \(^2\) Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)  \(^3\) As of July 7, 2017
INVESTMENT THESIS

### Financial Metrics 2016

- Revenues: $4.0 B \( (+6.2\% \text{ 5-yr CAGR}) \)
- Adj. EBITDA: $403 M \( (+9.0\% \text{ 5-yr CAGR}) \)
- Adj. CF Ops.: $324 M \( (+20.2\% \text{ 5-yr CAGR}) \)
- Net debt reduced by 11% to $1.5 B
- Net debt/Adjusted EBITDA\(^1\): 3.8x

### Sales by Geography 2016

- **Europe\(^2\)**: 22%
- **U.S.**: 39%
- **Canada**: 39%

### Financial Metrics LTM Q1-17

- Shipment: 3,025 (‘000 s.t.)
- Adjusted EBITDA\(^1\) margin: 9.3%
- ROCE: 4.5%
- Working capital (% of sales): 10.6%
- Net debt/Adjusted EBITDA\(^1\): 4.3x

### Sales by Segment LTM Q1-2017

- **Containerboard**: 31%
- **Boxboard Europe\(^2\)**: 16%
- **Specialty Products**: 19%
- **Tissue Papers**: 34%

\(^1\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.  \(^2\) Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
INVESTMENT THESIS
International Footprint Provides Geographic Diversification

NORTH AMERICA

Ontario

Quebec

Canada

United States

Europe

Legend:
- Head Office
- Containerboard Group
- Boxboard Europe Group
- Specialty Products Group
- Tissue Papers Group

Manufacturing facility
Converting facility
Converting and manufacturing facility
Recovery facility

1 Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
## INVESTMENT THESIS

**Paper & Packaging Provides Operational Diversification**

<table>
<thead>
<tr>
<th>BUSINESS SEGMENT</th>
<th>TYPE OF FACILITY</th>
<th>FACILITY LOCATION</th>
<th>ANNUAL CAPACITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Containerboard</strong>&lt;sup&gt;1,3&lt;/sup&gt;</td>
<td>Manufacturing</td>
<td>1 Canada / 3 US</td>
<td>1.53 M s.t.</td>
</tr>
<tr>
<td>6</td>
<td>Converting</td>
<td>1 Canada / 3 US</td>
<td>12.6 million ft</td>
</tr>
<tr>
<td>18</td>
<td>Converting</td>
<td>14 Canada / 4 US</td>
<td></td>
</tr>
<tr>
<td><strong>Tissue</strong>&lt;sup&gt;1&lt;/sup&gt;</td>
<td>Manufacturing</td>
<td>2 Canada / 2 US</td>
<td>380,000 s.t.</td>
</tr>
<tr>
<td>7</td>
<td>Converting</td>
<td>2 Canada / 8 US</td>
<td>–</td>
</tr>
<tr>
<td>10</td>
<td>Manufacturing/Converting</td>
<td>3 Canada / 1 US</td>
<td>270,000 s.t.</td>
</tr>
<tr>
<td><strong>Europe</strong>&lt;sup&gt;2&lt;/sup&gt;</td>
<td>Recycled boxboard</td>
<td>3 Italy / 1 Germany / 1 France</td>
<td>885,000 m.t.</td>
</tr>
<tr>
<td>5</td>
<td>Virgin boxboard</td>
<td>France</td>
<td>165,000 m.t.</td>
</tr>
<tr>
<td>1</td>
<td>Manufacturing</td>
<td>Canada</td>
<td>165,000 s.t.</td>
</tr>
<tr>
<td>2</td>
<td>Consumer product packaging</td>
<td>4 Canada / 2 US</td>
<td>58.9 M Kg</td>
</tr>
<tr>
<td>6</td>
<td>Industrial packaging</td>
<td>5 Canada / 4 US / 2 Europe</td>
<td>353,000 s.t.</td>
</tr>
<tr>
<td>11</td>
<td>Recovery &amp; Recycling facilities</td>
<td>16 Canada / 3 US</td>
<td>1.37 M s.t.</td>
</tr>
<tr>
<td>19</td>
<td>Recycled boxboard</td>
<td>3 Italy / 1 Germany / 1 France</td>
<td>885,000 m.t.</td>
</tr>
<tr>
<td>5</td>
<td>Virgin boxboard</td>
<td>France</td>
<td>165,000 m.t.</td>
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<td>1</td>
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</tr>
</tbody>
</table>

2016 capacity. 1 Including joint ventures. 2 Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM) 3 Containerboard capacity includes Greenpac Mill capacity of 540,000 s.t.
INVESTMENT THESIS
Diversified End Markets & Customer Base

Packaging End Markets
% of 2016 N.A. Sales of Corrugated Boxes by Industry
- Food & Beverage: 44%
- Papers & Wood: 21%
- Other: 19%
- Chemicals & Plastics: 10%
- Agriculture & Meat: 6%

Tissue End Markets
% of 2016 N.A. Sales by Market
- Retail - branded: 42%
- Retail - private label: 17%
- AfH - branded: 15%
- AfH - private label: 22%
- Parent rolls: 4%
INVESTMENT THESIS
2013-2015 Risk Management – Sustainable Development Results

**Planet**
- **ENERGY**
  - Result: -12%
  - Target: -3%
- **RESIDUAL MATERIAL USAGE**
  - Result: +13%
  - Target: +6%
- **WATER**
  - Result: -12%
  - Target: -6%

**Prosperity**
- **SUSTAINABLE PROCUREMENT**
  - Result: 43%
  - Target: 40%
- **INNOVATION**
  - Result: 12.7%
  - Target: 6%
- **FINANCIAL PERFORMANCE (ROCE)**
  - Result: 5.6%
  - Target: 6%

**Partners**
- **HEALTH AND SAFETY (OSHA)**
  - Result: 2.6
  - Target: 2.5
- **EMPLOYEE ENGAGEMENT**
  - Result: 56%
  - Target: 65%
- **COMMUNITY INVOLVEMENT**
  - Result: 97%
  - Target: 85%
# INVESTMENT THESIS

## 2016-2020 Risk Management – Sustainable Development Targets

<table>
<thead>
<tr>
<th>Planet</th>
<th>Prosperity</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERGY</td>
<td>-7%</td>
<td>-38%</td>
</tr>
<tr>
<td>GREENHOUSE GAS</td>
<td>-7%</td>
<td>HEALTH AND SAFETY (OSHA)</td>
</tr>
<tr>
<td>RESIDUAL MATERIAL USAGE</td>
<td>+5%</td>
<td>EMPLOYEE ENGAGEMENT +16%</td>
</tr>
<tr>
<td>WATER</td>
<td>-10%</td>
<td>COMMUNITY INVOLVEMENT</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10,000 hours in 2020</td>
</tr>
</tbody>
</table>

**WE USE 2.7x LESS ENERGY, 6.7x LESS WATER THAN THE CANADIAN PAPER INDUSTRY AVERAGE**
BUSINESS OVERVIEW
BUSINESS SEGMENTS

Containerboard
A Canadian leader
#6 in North America
Charles Malo
President & COO
26 years with Cascades

Boxboard Europe¹
#2 producer of coated recycled boxboard in Europe
Michele Bianchi
President & CEO
Joined RdM in 2016
17 years of industry experience

Specialty Products
Largest paper collector in Canada
Luc Langevin
President & COO
21 years with Cascades

Tissue Papers
A Canadian leader
#5 in North America
Jean Jobin
President & COO
24 years with Cascades

¹ Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)

2016 sales
U.S. 28%
Canada 71%
Other 1%
$1,370M

2016 sales
U.S. 38%
Europe & other 21%
Other 12%
$620M

2016 sales
Canada 53%
U.S. 38%
Other 9%
$1,305M

2016 sales
Canada 25%
U.S. 75%
$1,361M
**RAW MATERIAL COSTS – INDEX LIST PRICES**

### Recycled Fibre Prices

- **White grades (Basket of products)**
  - April 14: 700 (US$/ton)
  - July 14: 800
  - October 14: 900
  - January 15: 1,000
  - April 15: 1,100
  - July 15: 1,200

- **Brown grades (OCC)**
  - Apr 14: 700
  - July 14: 800
  - Oct 14: 900
  - Jan 15: 1,000
  - Apr 15: 1,100
  - July 15: 1,200

### Virgin Pulp Prices

- **NBSK (Canadian sources delivered to Eastern US)**
  - Mar 14: 943
  - June 14: 992
  - Sept 14: 1,033
  - Dec 14: 1,033

- **NBHK (Canada/US sources delivered to Eastern US)**
  - Mar 14: 873
  - June 14: 825
  - Sept 14: 853
  - Dec 14: 853

### Recovered Paper Prices

- **White grades - Basket of products (Northeast average)**
  - Q1-2016: 151
  - Q4-2016: 178
  - Q1-2017: 182
  - Q1/Q1: +20%
  - Q1/Q4: +2%

- **Brown grades - OCC No. 11 (Northeast average)**
  - Q1-2016: 83
  - Q4-2016: 102
  - Q1-2017: 142
  - Q1/Q1: +71%
  - Q1/Q4: +39%

### Virgin Pulp Prices

- **NBSK (Canadian sources delivered to Eastern US)**
  - Q1-2016: 943
  - Q4-2016: 992
  - Q1-2017: 1,033
  - Q1/Q1: +10%
  - Q1/Q4: +4%

- **NBHK (Canada/US sources delivered to Eastern US)**
  - Q1-2016: 873
  - Q4-2016: 825
  - Q1-2017: 853
  - Q1/Q1: -2%
  - Q1/Q4: +3%

---

**Q1 recovered paper prices up significantly YoY due to strong domestic & foreign demand**

Source: RISI.  
1 Basket of white recycled paper, including grades such as SOP, Hard White Envelope and Coated Book Stock; Northeast average.  
Weighted average based on Cascades’ consumption of each grade.
CONTAINERBOARD PACKAGING GROUP
Leading Canadian and Major North American Player

- Largest corrugated box producer in Canada with ~32% market share
- 67%\(^1\) integration rate, targeting 85%\(^1\) in the mid-term
- Strong platform in Canada and growing presence in U.S. Northeast
- Annual capacity of 1,531K s.t.
  - ✓ 84% recycled vs. 16% virgin
  - ✓ 53% linerboard vs. 47% medium
- 2013 - LTM Q1-17 sales CAGR: +7.4%

LTM Q1-17 adjusted OIBD\(^2\) margin of **15%**

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\(^1\) 67% includes associates and JVs, excludes Greenpac; 85% target Including associates, JVs and Greenpac

\(^2\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
CONTAINERBOARD INDUSTRY STATISTICS

U.S. Corrugated Boxes Shipments (BSF)

2017 – 2021 CAGR: + 1.9%

<table>
<thead>
<tr>
<th>Year</th>
<th>BSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>345</td>
</tr>
<tr>
<td>2010</td>
<td>357</td>
</tr>
<tr>
<td>2011</td>
<td>359</td>
</tr>
<tr>
<td>2012</td>
<td>360</td>
</tr>
<tr>
<td>2013</td>
<td>360</td>
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<tr>
<td>2014</td>
<td>364</td>
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<td>2015</td>
<td>369</td>
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<tr>
<td>2016</td>
<td>376</td>
</tr>
<tr>
<td>2017</td>
<td>384</td>
</tr>
<tr>
<td>2018</td>
<td>392</td>
</tr>
<tr>
<td>2019</td>
<td>399</td>
</tr>
<tr>
<td>2020</td>
<td>408</td>
</tr>
<tr>
<td>2021</td>
<td>414</td>
</tr>
</tbody>
</table>

RISI Forecast

U.S. Containerboard Production & Utilization Capacity Rate (tons & %)

2017 – 2021 CAGR: + 2.5%

<table>
<thead>
<tr>
<th>Year</th>
<th>Production</th>
<th>Utilization</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>31,517</td>
<td>80%</td>
</tr>
<tr>
<td>2010</td>
<td>33,766</td>
<td>85%</td>
</tr>
<tr>
<td>2011</td>
<td>34,024</td>
<td>90%</td>
</tr>
<tr>
<td>2012</td>
<td>34,371</td>
<td>95%</td>
</tr>
<tr>
<td>2013</td>
<td>34,823</td>
<td>100%</td>
</tr>
<tr>
<td>2014</td>
<td>35,354</td>
<td>105%</td>
</tr>
<tr>
<td>2015</td>
<td>35,822</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>36,316</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>37,430</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>38,472</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>39,359</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>40,520</td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td>41,352</td>
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</tr>
</tbody>
</table>

RISI Forecast

Source: FBA, RISI
### CONTAINERBOARD PACKAGING GROUP
#### Consolidated North American Competitive Landscape

<table>
<thead>
<tr>
<th>Year</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Others</th>
<th>Top-5</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>Smurfit Stone</td>
<td>20%</td>
<td>Weyerhaeuser</td>
<td>16%</td>
<td>IP</td>
<td>11%</td>
<td>GP</td>
<td>11%</td>
<td>Temple Inland</td>
</tr>
<tr>
<td>2013</td>
<td>IP</td>
<td>35%</td>
<td>Rock Tenn</td>
<td>20%</td>
<td>Koch/GP</td>
<td>11%</td>
<td>PCA</td>
<td>7%</td>
<td>Cascades¹</td>
</tr>
<tr>
<td>2016</td>
<td>IP</td>
<td>33%</td>
<td>WestRock</td>
<td>19%</td>
<td>Koch/GP</td>
<td>10%</td>
<td>PCA</td>
<td>9%</td>
<td>Kapstone</td>
</tr>
</tbody>
</table>

* % of total capacity

Source: RISI, Deutsche Bank, Company reports and estimates, Fibre Box Association, Paper Packaging Canada

¹ Including GreenPac Mill in 2016 and 2013. GreenPac was not in operation in 2007.
CONTAINERBOARD PACKAGING GROUP
Sound Environment

- Capacity growth of ±1.5% annually over 2015 - 2019 period
- Sound industry fundamentals (May/17):
  - YTD capacity utilization: 97.1% (99.3% in May)
  - Inventories: 2% above 10 year avg.
  - 3.7 weeks of supply below 10 year avg. of 3.9
- US$50/st price increase being implemented on rolls and boxes
- US$30/st price increase on medium recently announced

1 Source: RISI, Deutsche Bank, Company reports and estimates. New capacity, net of capacity shutdowns.
CONTAINERBOARD PACKAGING GROUP
Business Drivers

Containerboard Benchmark Market Prices

Brown Grades Recycled Fibre Prices

50 US$/s.t. containerboard price increase reflected in RISI of April 2017
* 30 US$/s.t. medium price increase announced mid-May, effective July 1, 2017

OCC up US $70 / s.t. in Q1/17 due to strong domestic and foreign demand; OCC subsequently decreased by $35 in April & May, then increased by $25 in June & July RISI publications

Source: RISI
BOXBOARD EUROPE GROUP
Second Largest Coated Recycled Boxboard Producer in Europe

- 57.7% equity ownership of Reno de Medici, a public Italian company; 5 recycled (885K m.t.) & 1 virgin boxboard (165K m.t.) mills
- Operations in Italy, France and Germany
- Simplified structure and investments made in modernization
- Completed legal transfer of Cascades’ virgin mill in France to RdM in Q2-2016

LTM Q1-17 adjusted OIBD\(^1\) margin of 7%

Steady Contributor to Results

\(^1\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
\(^2\) Including $9 million of energy credits.
BOXBOARD EUROPE GROUP
Leading European Producer of Coated Board

Cartonboard Producers by Grade\(^1\) (2016)

- Stora Enso (FIN)
- Mayr-Melnhof (AUT)
- Metsä Board (FIN)
- BillerudKorsnäs (SWE)
- Reno De Medici (ITA)
- Holmen (SWE)
- Smurfit Kappa (IRL)
- Solidus (NL)
- Kotkamills (FIN)
- International Paper (USA)
- Eska Graphic Board (NL)
- Weig Karton (GER)
- Varel (GER)
- Buchmann (GER)
- Abelán (ESP)
- Barcelona Cartonboard (ESP)
- Fiskeby Board (SWE)

WLC Producers\(^1\) (2016)

- Mayr-Melnhof
- Reno De Medici
- Weig Karton
- Smurfit Kappa
- Buchmann
- Fiskeby Board
- Barcelona Cartonboard
- KappaStar
- Pulp Mill Holding
- Paprinsa

\(^1\) Source: PÖYRY, 2016, Reno de Medici. Capacity in 1,000 t/a
SPECIALTY PRODUCTS GROUP
A Diversified Packaging Player

- Largest paper collector in Canada with 19 facilities and 1.4 million s.t. of material processed in 2016
- A leading position in industrial packaging with Cascades Sonoco JV
- Strong growth potential in consumer packaging
- 2016 sales (IFRS) of $620M, vs. $819M (Non-IFRS) with JVs at 100%
- 2013-LTM Q1-17 sales CAGR: +5.1%

LTM Q1-17 adjusted OIBD\(^1\) margin of **11%**

Focusing on Growth Sectors

\(^1\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
SPECIALTY PRODUCTS GROUP
Cascades Recovery+ Sub-Segment

- Business unit created via the merger of recovery operations & recycled fibre buying group
- Manages procurement of all raw material fibre for Cascades’ North American operations

2016 Recycled Fibre\(^1\) (2.6M st)
- 54% (1.4M st)
- 31% (0.8M st)
- 11% (0.3M st)
- 4% (0.1M st)

- We use 62% of the 2.6M st of recycled fibre that we collect & purchase in our NA manufacturing facilities
- We sell 38% of the recycled fibre that we collect and purchase to external customers

\(^1\) North America only.
Main Uses for Recovered Paper in N.A.

- Containerboard: 57%
- Tissue: 14%
- Other: 24%
- Printing & Writing: 14%
- Newsprint: 1%

Consumption of Recovered Paper Grades in N.A.

- OCC & Kraft: 67%
- High Grades: 15%
- Mixed Paper: 12%
- ONP/PMG: 6%

2016 = 30.75 MT

Source: RISI
TISSUE PAPERS GROUP
A Canadian Leader and Important North American Player

- 5th largest tissue producer in NA based on capacity (650K s.t.)
- Growing footprint in Western U.S.
- 68% integration rate, targeting 85% in the mid-term
- Repositioned and rebranded AfH product lines under Cascades PRO brand to simplify product offering
- Launched new Cascades consumer tissue paper lines in Canada: Fluff™ and Tuff™ brands
- 2013-LTM Q1-17 sales CAGR: +7.1%

LTM Q1-17 adjusted OIBD\(^1\) margin of **11%**

Targeting **13% OIBD Margin Near Term**

---

\(^1\) Supplemental information on non-IFRS measures for 2016 and Q1-2017.
TISSUE PAPERS GROUP
Strong Position Across the North American Tissue Market

CAS Sales by Country (2016)

Canada (25%)
- Branded: 43%
- Private Label: 57%

US (75%)
- Branded: 27%
- Private Label: 73%

CAS North American Sales by End Markets (2016)

- Retail - branded: 42%
- Retail - private label: 4%
- AfH - branded: 15%
- AfH - private label: 17%
- Parent rolls: 22%

Tissue Market Demand

Indexed U.S. Tissue Demand

Population growth +0.9% CAGR (1996-2016)

Historical CAGR 1.8%

North American Tissue Capacity Additions

(TM s.t.)

- 2013: 9,571
- 2016: 312
- 2017e: 9,883
- 2018e: 128
- 2019e: 10,011
- 2013e: 10,355
- 2016e: 344
- 2017: 10,000
- 2018: 295
- 2019: 10,650

Source: RISI
<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Capacity ('000 s.t.)</th>
<th>Market Share</th>
<th>Capacity Retail</th>
<th>Capacity AfH</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Georgia-Pacific</td>
<td>2,849</td>
<td>29%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>2</td>
<td>Procter &amp; Gamble</td>
<td>1,494</td>
<td>15%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>3</td>
<td>Kimberly-Clark</td>
<td>1,466</td>
<td>15%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>4</td>
<td>SCA Tissue NA</td>
<td>784</td>
<td>8%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td>5</td>
<td>Cascades Tissue</td>
<td>650</td>
<td>7%</td>
<td>62%</td>
<td>38%</td>
</tr>
<tr>
<td>6</td>
<td>Clearwater Paper</td>
<td>435</td>
<td>4%</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>7</td>
<td>KP Tissue</td>
<td>400</td>
<td>4%</td>
<td>77%</td>
<td>23%</td>
</tr>
<tr>
<td>8</td>
<td>First Quality Tissue</td>
<td>319</td>
<td>3%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>9</td>
<td>Irving Tissue</td>
<td>282</td>
<td>3%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>10</td>
<td>ST Paper &amp; Tissue</td>
<td>160</td>
<td>2%</td>
<td>0%</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>Others</td>
<td>1,044</td>
<td>10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>9,883</strong></td>
<td><strong>100%</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: RISI
TISSUE PAPERS GROUP
North American Tissue Market

N.A. Retail Tissue Product Consumption (2016)

- Bathroom tissue: 52%
- Toweling: 33%
- Facial: 7%
- Napkins: 7%
- Sanitary: 1%

N.A. Away-from-Home Tissue Product Consumption (2016)

- Toweling: 44%
- Bathroom tissue: 34%
- Napkins: 18%
- Facial: 3%
- Sanitary: 2%

Source: RISI
After years of volatility, parent roll prices have increased steadily since 2015

The recent increase is partially due to lower levels of material generation

Source: RISI
FINANCIAL PERFORMANCE
OPERATING PERFORMANCE AND FINANCIAL SITUATION
Good Financial Momentum

Sales (CAN$ M)
CAGR: + 5.9%

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales (CAN$ M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>3,141</td>
</tr>
<tr>
<td>2013</td>
<td>3,370</td>
</tr>
<tr>
<td>2014</td>
<td>3,561</td>
</tr>
<tr>
<td>2015</td>
<td>3,861</td>
</tr>
<tr>
<td>2016</td>
<td>4,001</td>
</tr>
<tr>
<td>LTM</td>
<td>4,004</td>
</tr>
</tbody>
</table>

Operating Income & Margin (CAN$ M and %)
CAGR: + 23.9%

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Income &amp; Margin (CAN$ M and %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>72 (2.3%)</td>
</tr>
<tr>
<td>2013</td>
<td>176 (5.2%)</td>
</tr>
<tr>
<td>2014</td>
<td>137 (3.8%)</td>
</tr>
<tr>
<td>2015</td>
<td>153 (4.0%)</td>
</tr>
<tr>
<td>2016</td>
<td>221 (5.5%)</td>
</tr>
<tr>
<td>LTM</td>
<td>179 (4.5%)</td>
</tr>
</tbody>
</table>

Adjusted OIBD¹ & Margin (CAN$ M and %)
CAGR: + 6.5%

<table>
<thead>
<tr>
<th>Year</th>
<th>Adjusted OIBD &amp; Margin (CAN$ M and %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>285 (9.1%)</td>
</tr>
<tr>
<td>2013</td>
<td>342 (10.1%)</td>
</tr>
<tr>
<td>2014</td>
<td>340 (9.5%)</td>
</tr>
<tr>
<td>2015</td>
<td>426 (11.0%)</td>
</tr>
<tr>
<td>2016</td>
<td>403 (10.1%)</td>
</tr>
<tr>
<td>LTM</td>
<td>372 (9.3%)</td>
</tr>
</tbody>
</table>

Adjusted Free Cash Flow per Share¹ (CAN$)

<table>
<thead>
<tr>
<th>Year</th>
<th>Adjusted Free Cash Flow per Share (CAN$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>($0.28)</td>
</tr>
<tr>
<td>2013</td>
<td>$0.78</td>
</tr>
<tr>
<td>2014</td>
<td>$0.86</td>
</tr>
<tr>
<td>2015</td>
<td>$1.58</td>
</tr>
<tr>
<td>2016</td>
<td>$1.20</td>
</tr>
<tr>
<td>LTM</td>
<td>$0.89</td>
</tr>
</tbody>
</table>

¹ Supplemental information on non-IFRS measures for 2016 and Q1-2017.
BUSINESS SEGMENTS
Historical Segmented Operating Income and Margin

Containerboard (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Income (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>(13)</td>
<td>(1%)</td>
</tr>
<tr>
<td>2013</td>
<td>104</td>
<td>9%</td>
</tr>
<tr>
<td>2014</td>
<td>108</td>
<td>9%</td>
</tr>
<tr>
<td>2015</td>
<td>170</td>
<td>13%</td>
</tr>
<tr>
<td>2016</td>
<td>158</td>
<td>12%</td>
</tr>
<tr>
<td>LTM</td>
<td>151</td>
<td>11%</td>
</tr>
</tbody>
</table>

Boxboard Europe² (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Income (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>3</td>
<td>0%</td>
</tr>
<tr>
<td>2013</td>
<td>11</td>
<td>1%</td>
</tr>
<tr>
<td>2014</td>
<td>29</td>
<td>3%</td>
</tr>
<tr>
<td>2015</td>
<td>19</td>
<td>2%</td>
</tr>
<tr>
<td>2016</td>
<td>16</td>
<td>2%</td>
</tr>
<tr>
<td>LTM Q1-17</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Specialty Products (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Income (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>19</td>
<td>3%</td>
</tr>
<tr>
<td>2013</td>
<td>16</td>
<td>3%</td>
</tr>
<tr>
<td>2014</td>
<td>6</td>
<td>1%</td>
</tr>
<tr>
<td>2015</td>
<td>31</td>
<td>5%</td>
</tr>
<tr>
<td>2016</td>
<td>51</td>
<td>8%</td>
</tr>
<tr>
<td>LTM Q1-17</td>
<td></td>
<td>9%</td>
</tr>
</tbody>
</table>

Tissue Papers (CAN$ M and %)

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Income (M)</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>92</td>
<td>9%</td>
</tr>
<tr>
<td>2013</td>
<td>106</td>
<td>10%</td>
</tr>
<tr>
<td>2014</td>
<td>48</td>
<td>5%</td>
</tr>
<tr>
<td>2015</td>
<td>64</td>
<td>5%</td>
</tr>
<tr>
<td>2016</td>
<td>75</td>
<td>6%</td>
</tr>
<tr>
<td>LTM Q1-17</td>
<td></td>
<td>5%</td>
</tr>
</tbody>
</table>

---

¹ Including $9 million of energy credits
² Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
BUSINESS SEGMENTS
Historical Segmented Adjusted OIBD and Margin

**Containerboard (CAN$ M and %)**

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAN$ M</td>
<td>90</td>
<td>150</td>
<td>164</td>
<td>231</td>
<td>216</td>
<td>206</td>
</tr>
<tr>
<td>%</td>
<td>10%</td>
<td>14%</td>
<td>14%</td>
<td>18%</td>
<td>16%</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Boxboard Europe (CAN$ M and %)**

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAN$ M</td>
<td>43</td>
<td>57</td>
<td>72</td>
<td>63</td>
<td>53</td>
<td>51</td>
</tr>
<tr>
<td>%</td>
<td>6%</td>
<td>7%</td>
<td>9%</td>
<td>8%</td>
<td>7%</td>
<td>6%</td>
</tr>
</tbody>
</table>

**Specialty Products (CAN$ M and %)**

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAN$ M</td>
<td>37</td>
<td>41</td>
<td>40</td>
<td>58</td>
<td>65</td>
<td>69</td>
</tr>
<tr>
<td>%</td>
<td>7%</td>
<td>7%</td>
<td>7%</td>
<td>10%</td>
<td>10%</td>
<td>11%</td>
</tr>
</tbody>
</table>

**Tissue Papers (CAN$ M and %)**

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>LTM Q1-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAN$ M</td>
<td>138</td>
<td>133</td>
<td>96</td>
<td>119</td>
<td>150</td>
<td>139</td>
</tr>
<tr>
<td>%</td>
<td>14%</td>
<td>13%</td>
<td>9%</td>
<td>10%</td>
<td>11%</td>
<td>11%</td>
</tr>
</tbody>
</table>

---

1 Including $9 million of energy credits
2 Via our 57.7% equity ownership in Reno de Medici S.p.A. (RdM)
3 Supplemental information on non-IFRS measures for 2016 and Q1-2017.
Q1/17 leverage ratio of 4.3x vs. 3.8x in Q4/16 due to lower adjusted OIBD; revolver extended to 2021

Bank debt financial covenant ratios: Net funded debt to capitalization < 65% (currently at 53.8%), interest coverage ratio > 2.25x (currently at 4.21x).

1 Supplemental information on non-IFRS measures for 2016 and Q1-2017.

2 OIBD to interest expense.
OPERATING PERFORMANCE AND FINANCIAL SITUATION
Leverage Target of 3.0x – 3.5x Achievable Without Asset Disposals

Q1/17 leverage ratio of 4.3x. Removing current market value\(^2\) of investment in Boralex from net debt, leverage ratio of 3.6x

---

\(^1\) Using 2016 net debt as a starting point. Based on Street’s adjusted OIBD estimates $473 million for 2017 and $541 million for 2018. Assuming stable adjusted OIBD for 2019 ($541 million), FX US$/CANS at 1.30 and only $100 million of free cash flows dedicated to debt annually. Greenpac Mill included beginning 2017e.

\(^2\) Based on BLX July 7, 2017 closing price on the TSX of $21.45.
Q1 2017 PERFORMANCE – FINANCIAL RESULTS

<table>
<thead>
<tr>
<th>Financial results</th>
<th>2016</th>
<th>2017</th>
<th>LTM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>1,003</td>
<td>998</td>
<td>1,021</td>
</tr>
<tr>
<td>Operating income</td>
<td>73</td>
<td>65</td>
<td>50</td>
</tr>
<tr>
<td>Adjusted OIBD</td>
<td>106</td>
<td>112</td>
<td>103</td>
</tr>
<tr>
<td>Net earnings</td>
<td>75</td>
<td>36</td>
<td>20</td>
</tr>
<tr>
<td>Adjusted net earnings</td>
<td>34</td>
<td>35</td>
<td>30</td>
</tr>
</tbody>
</table>

Net earnings of $161 million or $1.70 per share in Q1 2017 reflects the fair-value revaluation and dilution gain of our Boralex investment.

1 Supplemental information on non-IFRS measures for 2016 and Q1-2017.
2017-2022
STRATEGIC PLAN
POSITIONING FOR GROWTH
Building on the Past, Positioning for the Future

2011 - 2016

WE MODERNIZED
• Invested more than $500M in modern equipment

WE OPTIMIZED
• $125M in annual savings by improving working capital

WE RESTRUCTURED
• Closed 16 non-performing assets, completed 6 asset sales, exited industries and consolidated operational platforms in NA representing $1B in sales, 2% EBITDA margin

WE INNOVATED
• Launched many new products
POSITIONING FOR GROWTH
Building on the Past, Positioning for the Future

Capital Expenditures

- 2017 Capex ~ $200M
  - Mainly growth Capex
  - Mostly in the US
- Strong free cash flow has funded Capex
- Impacted by strong US$
- Investments made in Tissue Papers (2013-15) and in Containerboard (2012-13) are bearing fruit
- Important IT modernization
POSITIONING FOR GROWTH
Building on the Past, Positioning for the Future

1. UPGRADE OUR PLATFORMS
   - Invest in organic growth
   - Increase integration rate to 85%
   - Grow US platform
   - Optimize geographic footprint

2. VALUE CREATION
   - Increase profitability margin from 10% to 15%
     - Disciplined capital allocation
     - Sustainable free cash flow generation
     - Continued focus on debt reduction

3. INNOVATION & CUSTOMER FOCUS
   - 2020: 20% of sales from innovative products
   - Leverage our diversified portfolio to cross-sell
     - Reinforce positioning as THE provider of sustainable packaging and tissue products

2017 – 2022 STRATEGY
1 UPGRADE OUR PLATFORMS

Accelerate Modernization
• Replace older equipment
• Invest in organic growth

Increase Integration
• Increase our integration rate by investing in conversion capacity

Optimize Footprint
• Improve geographic footprint to better serve our customers, increase penetration of national accounts

Scappoose, OR

Drummondville, QC

67% 85%

68% 85%

1 2016 integration rate. 67% including associates and joint ventures, excluding Greenpac; 85% including associates, joint ventures & Greenpac
2 CREATE VALUE

Profitability Margin to 15%

- Growth associated with potential strategic investments and acquisitions
- Transformation program benefits & reduction of implementation costs ±$50 M ANNUALLY
- Monetize the benefits of our optimization, modernization and restructuring efforts
- Consolidate Greenpac results (Q2/17)
- New Oregon tissue conversion facility

Disciplined Capital Allocation

Cash Flow from Operations

**INVEST IN OUR ASSET BASE**
- Modernize equipment
- Opportunistic M&A
- Increase integration, optimize footprint

**DEBT REDUCTION**
- Objective = allocate at least $100M of FCF toward debt reduction annually
- Near-term leverage ratio target of: 3.0 x - 3.5 x

**DIVIDENDS & SHARE REPURCHASES**
- Maintain current strategy
3 FOCUS ON CUSTOMERS AND INNOVATION

OBJECTIVE:
20% of sales from innovative products in 2020

- Polystyrene foam packaging containing 25% recycled material
- Water-based coating that acts as a barrier against grease and humidity for takeout containers
- Low-density PETE containing 80% post-consumer material
- Recyclable insulated container, made with FSC® certified recycled materials
- Greenpac MILL XP
- Cascades PRO
- Tandem
- Cascades UltraTill™
- FlexSHIELD™
- Cascades evok
- Cascades PoulTray™
- Northbox
APPENDIX
# SHAREHOLDERS & ANALYST COVERAGE

## Major Shareholders

<table>
<thead>
<tr>
<th>Shareholder</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lemaire Brothers (Founders)</td>
<td>31.5%</td>
</tr>
<tr>
<td>Letko Brosseau</td>
<td>14.2%</td>
</tr>
<tr>
<td>Caisse de Dépôt et Placement du QC</td>
<td>5.0%</td>
</tr>
<tr>
<td>Dimensional Fund Advisors</td>
<td>3.4%</td>
</tr>
<tr>
<td>Norges Bank (Government of Norway)</td>
<td>1.8%</td>
</tr>
<tr>
<td>Royal Bank of Canada</td>
<td>1.4%</td>
</tr>
<tr>
<td>Vanguard Group</td>
<td>1.3%</td>
</tr>
<tr>
<td>Manulife</td>
<td>0.6%</td>
</tr>
<tr>
<td>Power Corporation of Canada</td>
<td>0.4%</td>
</tr>
<tr>
<td>BlackRock</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

## Analyst Coverage

<table>
<thead>
<tr>
<th>Analyst</th>
<th>City</th>
<th>Bank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leon Aghazarian</td>
<td>Montréal</td>
<td>National Bank</td>
</tr>
<tr>
<td>Keith Howlett</td>
<td>Toronto</td>
<td>Desjardins</td>
</tr>
<tr>
<td>Benoît Laprade</td>
<td>Montréal</td>
<td>Scotiabank</td>
</tr>
<tr>
<td>Hamir Patel</td>
<td>Vancouver</td>
<td>CIBC</td>
</tr>
<tr>
<td>Paul Quinn</td>
<td>Vancouver</td>
<td>Royal Bank of Canada</td>
</tr>
<tr>
<td>Sean Stuart</td>
<td>Toronto</td>
<td>TD Bank</td>
</tr>
</tbody>
</table>

### Ownership Breakdown

- Lemaire brothers: 31.5%
- CAS Employees & BoD: 24.4%
- Institutional: 41.8%
- Retail: 3.3%

### Analyst Recommendations

- Sector Outperform: 50.0%
- Sector Perform: 50.0%

---

1 As of July 4, 2017. Source: Bloomberg, InfoSuite
## 5-YEAR SHAREHOLDER RETURN

### CAS vs. Indices

<table>
<thead>
<tr>
<th></th>
<th>CAS</th>
<th>TSX Composite</th>
<th>TSX Small Cap</th>
<th>Containerboard Index</th>
<th>Tissue Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Year</td>
<td>181%</td>
<td>104%</td>
<td>94%</td>
<td>145%</td>
<td>77%</td>
</tr>
<tr>
<td>3 Year</td>
<td>259%</td>
<td>99%</td>
<td>86%</td>
<td>111%</td>
<td>79%</td>
</tr>
<tr>
<td>5 Year</td>
<td>403%</td>
<td>132%</td>
<td>110%</td>
<td>242%</td>
<td>107%</td>
</tr>
</tbody>
</table>

Note: Shareholder return excludes dividend yield. As of market close July 7, 2017. Source: Bloomberg

1 Containerboard Index includes the following companies: International Paper, WestRock (starting June 24, 2015), Packaging Corp of America and KapStone.

2 Tissue Index includes the following companies: Kimberly-Clark, Clearwater Paper, KP Tissue (starting December 13, 2012) and Orchids Paper.

CAS added to the TSX Composite Index June 19, 2017
### NEAR TERM OUTLOOK

- Full impact in Q2 2017 of the Fall 2016 US$40/s.t. containerboard price increase
- US$50/s.t. containerboard price increase reflected in RISI in April 2017
- Full impact of URB price increase announced in Q1 2017
- €20/m.t. recycled boxboard (WLC) price increase in Europe, effective in June 2017
- Positive FX trends

### Q2-2017 vs Q1-2017

<table>
<thead>
<tr>
<th></th>
<th>Boxboard Europe</th>
<th>Operating Income Impact</th>
<th>Containerboard</th>
<th>Operating Income Impact</th>
<th>Specialty Products</th>
<th>Operating Income Impact</th>
<th>Tissue Papers</th>
<th>Operating Income Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volume</td>
<td>Stable</td>
<td>↔</td>
<td>Slight increase</td>
<td>↑</td>
<td>Slight increase</td>
<td>↑</td>
<td>Slight increase</td>
<td>↑</td>
</tr>
<tr>
<td>Average selling prices</td>
<td>Slight increase</td>
<td>↑</td>
<td>Increase</td>
<td>↑</td>
<td>Slight increase</td>
<td>↑</td>
<td>Slight increase</td>
<td>↑</td>
</tr>
<tr>
<td>Average raw material costs</td>
<td>Stable</td>
<td>↔</td>
<td>Slight increase</td>
<td>↓</td>
<td>Slight increase</td>
<td>↓</td>
<td>Slight increase</td>
<td>↓</td>
</tr>
<tr>
<td>CAN$ exchange rate</td>
<td>Slightly positive</td>
<td>↑</td>
<td>Slightly positive</td>
<td>↑</td>
<td>Slightly positive</td>
<td>↑</td>
<td>Slightly positive</td>
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<tr>
<td>Energy costs</td>
<td>Stable</td>
<td>↔</td>
<td>Stable</td>
<td>↔</td>
<td>Stable</td>
<td>↔</td>
<td>Stable</td>
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<tr>
<td></td>
<td>Q1-17</td>
<td>2016</td>
<td>Q4-16</td>
<td>Q3-16</td>
<td>Q2-16</td>
<td>Q1-16</td>
<td>2015</td>
<td>2014</td>
</tr>
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<td>--------------------------</td>
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<td>-------</td>
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<td>------</td>
</tr>
<tr>
<td><strong>Sales</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Containerboard</td>
<td>346</td>
<td>1,370</td>
<td>336</td>
<td>356</td>
<td>342</td>
<td>336</td>
<td>1,301</td>
<td>1,181</td>
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<tr>
<td>Boxboard Europe</td>
<td>211</td>
<td>796</td>
<td>191</td>
<td>189</td>
<td>197</td>
<td>219</td>
<td>825</td>
<td>841</td>
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<tr>
<td>Specialty Products</td>
<td>173</td>
<td>620</td>
<td>156</td>
<td>158</td>
<td>157</td>
<td>149</td>
<td>579</td>
<td>568</td>
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<tr>
<td>Tissue Papers</td>
<td>306</td>
<td>1,305</td>
<td>319</td>
<td>342</td>
<td>324</td>
<td>320</td>
<td>1,236</td>
<td>1,054</td>
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<tr>
<td>Inter-segment sales and corporate activities</td>
<td>(30)</td>
<td>(90)</td>
<td>(23)</td>
<td>(24)</td>
<td>(22)</td>
<td>(21)</td>
<td>(80)</td>
<td>(83)</td>
</tr>
<tr>
<td>Total</td>
<td>1,006</td>
<td>4,001</td>
<td>979</td>
<td>1,021</td>
<td>998</td>
<td>1,003</td>
<td>3,861</td>
<td>3,561</td>
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<td><strong>Operating Income</strong></td>
<td></td>
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<tr>
<td>Containerboard</td>
<td>33</td>
<td>158</td>
<td>28</td>
<td>44</td>
<td>46</td>
<td>40</td>
<td>170</td>
<td>108</td>
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<tr>
<td>Boxboard Europe</td>
<td>5</td>
<td>19</td>
<td>3</td>
<td>1</td>
<td>7</td>
<td>8</td>
<td>(28)</td>
<td>29</td>
</tr>
<tr>
<td>Specialty Products</td>
<td>13</td>
<td>51</td>
<td>14</td>
<td>12</td>
<td>16</td>
<td>9</td>
<td>31</td>
<td>6</td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>8</td>
<td>75</td>
<td>12</td>
<td>26</td>
<td>18</td>
<td>19</td>
<td>64</td>
<td>48</td>
</tr>
<tr>
<td>Corporate activities</td>
<td>(28)</td>
<td>(82)</td>
<td>(24)</td>
<td>(33)</td>
<td>(22)</td>
<td>(3)</td>
<td>(84)</td>
<td>(54)</td>
</tr>
<tr>
<td>Total</td>
<td>31</td>
<td>221</td>
<td>33</td>
<td>50</td>
<td>65</td>
<td>73</td>
<td>153</td>
<td>137</td>
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<tr>
<td><strong>Adjusted EBITDA¹</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Containerboard</td>
<td>45</td>
<td>216</td>
<td>43</td>
<td>58</td>
<td>60</td>
<td>55</td>
<td>231</td>
<td>164</td>
</tr>
<tr>
<td>Boxboard Europe</td>
<td>14</td>
<td>53</td>
<td>11</td>
<td>9</td>
<td>17</td>
<td>16</td>
<td>63</td>
<td>72</td>
</tr>
<tr>
<td>Specialty Products</td>
<td>18</td>
<td>65</td>
<td>17</td>
<td>18</td>
<td>16</td>
<td>14</td>
<td>58</td>
<td>40</td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>23</td>
<td>150</td>
<td>30</td>
<td>47</td>
<td>39</td>
<td>34</td>
<td>119</td>
<td>96</td>
</tr>
<tr>
<td>Corporate activities</td>
<td>(25)</td>
<td>(81)</td>
<td>(19)</td>
<td>(29)</td>
<td>(20)</td>
<td>(13)</td>
<td>(45)</td>
<td>(32)</td>
</tr>
<tr>
<td>Total</td>
<td>75</td>
<td>403</td>
<td>82</td>
<td>103</td>
<td>112</td>
<td>106</td>
<td>426</td>
<td>340</td>
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<tr>
<td>Adjusted EBITDA¹ Margin</td>
<td>7.5%</td>
<td>10.1%</td>
<td>8.4%</td>
<td>10.1%</td>
<td>11.2%</td>
<td>10.6%</td>
<td>11.0%</td>
<td>9.5%</td>
</tr>
</tbody>
</table>

¹ Supplemental information on non-IFRS measures for 2016 and Q1-2017.
CONTAINERBOARD PACKAGING GROUP
Greenpac Mill

- Largest recycled linerboard mill in NA:
  1,425\(^1\) st/day of recycled linerboard (26 pounds)

- State-of-the-art equipment

- Product differentiation:
  Greenpac XP grades represented 89% of total production in Q1/17

- Take-or-pay agreement for 81% of the mill’s output

- Partners include a pension fund and two independent converters

- As of Q2/17:
  - Cascades’ ownership increased to 62.5% from 59.7%
  - Greenpac results will be consolidated with those of Cascades

\(^1\) Mill capacity at 515,000 tons based on 90% production of lightweight products compared to initial stated capacity of 540,000 tons.
CONTAINERBOARD PACKAGING GROUP
Greenpac Mill Financial Information

Last Twelve Months as of March 31, 2017

<table>
<thead>
<tr>
<th></th>
<th>USD</th>
<th>CAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>269</td>
<td>353</td>
</tr>
<tr>
<td>COGS &amp; SG&amp;A</td>
<td>211</td>
<td>277</td>
</tr>
<tr>
<td>Amortization</td>
<td>21</td>
<td>28</td>
</tr>
<tr>
<td><strong>Operating Income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financing Expense</td>
<td>10</td>
<td>13</td>
</tr>
<tr>
<td><strong>Refinancing Costs</strong></td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td><strong>Greenpac's net earnings</strong></td>
<td>19</td>
<td>24</td>
</tr>
<tr>
<td>Cascades ownership</td>
<td>59.7%</td>
<td>59.7%</td>
</tr>
<tr>
<td>Cascades share of results</td>
<td>11</td>
<td>14</td>
</tr>
<tr>
<td>Cascades income tax on share of results (38%) and consolidation adjust.</td>
<td>(3)</td>
<td>(4)</td>
</tr>
<tr>
<td><strong>Greenpac net contribution to earnings</strong></td>
<td>8</td>
<td>10</td>
</tr>
<tr>
<td>Contribution to EPS ($)</td>
<td>$0.09</td>
<td>$0.11</td>
</tr>
<tr>
<td>Net debt as of March 31, 2017</td>
<td>161</td>
<td>214</td>
</tr>
<tr>
<td><strong>Mill capacity</strong></td>
<td>515 000</td>
<td></td>
</tr>
</tbody>
</table>

*Amortization is likely to increase following purchase price allocation

1 Including inter-segment sales to Cascades of US$85 million and discount to partners.

2 Mill capacity at 515,000 tons based on 90% production of lightweight products compared to initial stated capacity of 540,000 tons.
CONTAINERBOARD PACKAGING GROUP
Flow-Through of a Price Increase

Price increase announced
RISI reflects increase

MILLS
Gradual implementation
70%
100% implemented

BOXES
Gradual implementation
80%
100% implemented

MONTHS
6

The “% implemented” above refers to the percentage of Cascades’ sales derived from mills and boxes for which the full price increase has been applied in its entirety.
TISSUE PAPERS GROUP
Newest Investment: Converting Facility in Oregon

- Expands tissue footprint on US West Coast
- $68M out of planned $84M invested to date
- 40% integration with St. Helens, OR tissue paper plant, located ~12 km away, resulting in a ~9% increase in overall integration rate to 78%
- State-of-the-art facility, with annual production capacity of 5.2 M cases or ~ 58,000 s.t. of finished product
- Manufactures virgin & recycled bathroom tissue products and paper hand towels for the US AfH market
- 3 production lines are installed and in production
- Expect to be fully commissioned by the end of Q2/17, on schedule
GREEN BY NATURE™

For more information:
www.cascades.com/investors
Jennifer Aitken, MBA
Director, Investor Relations
514-282-2697 or jennifer_aitken@cascades.com