INVESTOR PRESENTATION

EUROPE MARKETING

July 18 – 19, 2018

Cascades

DISCLAIMER

FORWARD-LOOKING STATEMENT

Certain statements in this presentation, including statements regarding future results and performance, are forward-looking statements within the meaning of securities legislation based on current expectations. The accuracy of such statements is subject to a number of risks, uncertainties and assumptions that may cause actual results to differ materially from those projected, including, but not limited to, the effect of general economic conditions, decreases in demand for Cascades Inc.'s ("Cascades," "CAS," the "Company," the "Corporation," "us" or "we") products, the prices and availability of raw materials, changes in the relative values of certain currencies, fluctuations in selling prices and adverse changes in general market and industry conditions. This presentation may also include price indices as well as variance and sensitivity analyses that are intended to provide the reader with a better understanding of the trends related to our business activities. These items are based on the best estimates available to the Corporation.

SUPPLEMENTAL INFORMATION ON NON-IFRS MEASURES – SPECIFIC ITEMS

The Corporation incurs some specific items that adversely or positively affected its operating results. We believe it is useful for readers to be aware of these items, as they provide additional information to measure the performance, compare the Corporation's results between periods and to assess operating results and liquidity, notwithstanding these specific items. Management believes these specific items are not necessarily reflective of the Corporation underlying business operations in measuring and comparing its performance and analyzing future trends. Our definition of specific items may differ from those of other corporations and some of them may arise in the future and may reduce the cash available to us.

They include, but are not limited to, charges for (reversals of) impairment of assets, restructuring gains or costs, loss on refinancing of long-term debt, some deferred tax assets provisions or reversals, premiums paid on long-term debt refinancing, gains or losses on the acquisition or sale of a business unit, gains or losses on the share of results of associates and joint ventures, unrealized gains or losses on derivative financial instruments that do not qualify for hedge accounting, unrealized gains or losses on interest rate swaps, foreign exchange gains or losses on long-term debt, specific items of discontinued operations and other significant items of an unusual, non-cash or non-recurring nature.

RECONCILIATION OF NON-IFRS MEASURES

To provide more information for evaluating the Corporation's performance, the financial information included in this analysis contains certain data that are not performance measures under IFRS ("non-IFRS measures") which are also calculated on an adjusted basis to exclude specific items. We believe that providing certain key performance measures and non-IFRS measures is useful to both management and investors as they provide additional information to measure the performance and financial position of the Corporation. It also increases the transparency and clarity of the financial information. The following non-IFRS measures are used in our financial disclosures:

- Operating income before depreciation and amortization (OIBD): Used to assess operating performance and contribution of each segment when excluding depreciation & amortization. OIBD is widely used by investors as a measure of a corporation ability to incur and service debt and as an evaluation metric.
- Adjusted OIBD: Used to assess operating performance and contribution of each segment on a comparable basis.
- Adjusted operating income: Used to assess operating performance of each segment on a comparable basis.
- Adjusted net earnings: Used to assess the Corporation's consolidated financial performance on a comparable basis.
- Adjusted free cash flow: Used to assess the Corporation's capacity to generate cash flows to meet financial obligation and/or discretionary items such as share repurchase, dividend increase and strategic investments.
- Net debt to adjusted OIBD ratio: Used to measure the Corporation's credit performance and evaluate the financial leverage.

Non-IFRS measures are mainly derived from the consolidated financial statements but do not have meanings prescribed by IFRS. These measures have limitations as an analytical tool, and should not be considered on their own or as a substitute for an analysis of our results as reported under IFRS. In addition, our definitions of non-IFRS measures may differ from those of other corporations. Any such modification or reformulation may be significant.

All amounts in this presentation are in Canadian dollars unless otherwise indicated.

Please click here for the Q1-2018 supplemental information on non-IFRS measures.

Cascades

OVERVIEW

50+ YEARS OF SUSTAINABLE DEVELOPMENT & INNOVATION

- *Founded in 1964* by the Lemaire brothers in Kingsey Falls, Quebec
- 80% of Cascades' products are made with recycled fibres
- Closed-loop business model pioneers & advocates: *Recovery & Recycling → Manufacturing → Converting → Customers*

PUBLICLY TRADED FOR 35 YEARS; $1.1 B MARKET CAP[3]

- 94.7 M common shares: ~33% held by founders, Board & employees
- Avg. daily trading[3]: 219,800 shares
- S&P/TSX indices: Composite, Dividend, Clean Technology & Small Cap
- BMO Small Cap Index
- Moody's: Ba2 (Stable), S&P: BB- (Positive)

DIVERSIFIED PLAYER WITH LEADING MARKET POSITIONING

- 92 facilities[1], 11,000 employees, operations in Canada, US & Europe[2]
- **# 6** containerboard producer in N.A.
- **# 5** tissue producer in N.A.
- **# 2** coated recycled boxboard producer in Europe[2]
- **# 1** paper collector in Canada

2017-2022 FOCUS ON VALUE CREATION & STRATEGIC GROWTH

- Organic growth, increase integration, optimize geographic footprint, modernize equipment
- Monetize benefits from significant IT & internal processes optimizations
- Differentiate via innovation, customer focus, sustainable product offerings

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[1] Including joint ventures. [2] Via our 57.8% equity ownership in Reno de Medici S.p.A. (RdM). [3] As of July 12, 2018.

OPERATIONALLY DIVERSIFIED

BUSINESS SEGMENT	OPERATIONS	LOCATION	CAPACITY
 **CONTAINERBOARD PACKAGING**[1,3] → **27 facilities**	**6** Manufacturing **21** Converting	**4** Canada / **2** US **17** Canada / **4** US	1.53 M s.t. 13.4 M ft
 **TISSUE**[1] → **21 facilities**	**7** Manufacturing **10** Converting **4** Manufacturing/Converting	**2** Canada / **5** US **2** Canada / **8** US **3** Canada / **1** US	380,000 s.t. - 270,000 s.t.
 **BOXBOARD EUROPE**[2] → **6 facilities**	**5** Recycled boxboard **1** Virgin boxboard	**3** Italy / **1** Germany / **1** France France	885,000 m.t. 165,000 m.t.
 **SPECIALTY PRODUCTS**[1] → **38 facilities**	**2** Manufacturing **6** Consumer product packaging **11** Industrial packaging **19** Recovery & Recycling facilities	Canada **4** Canada / **2** U.S. **5** Canada / **4** U.S. / **2** Europe **16** Canada / **3** U.S.	165,000 s.t. 58.4 M Kg 353,000 s.t. 1.37 M s.t.

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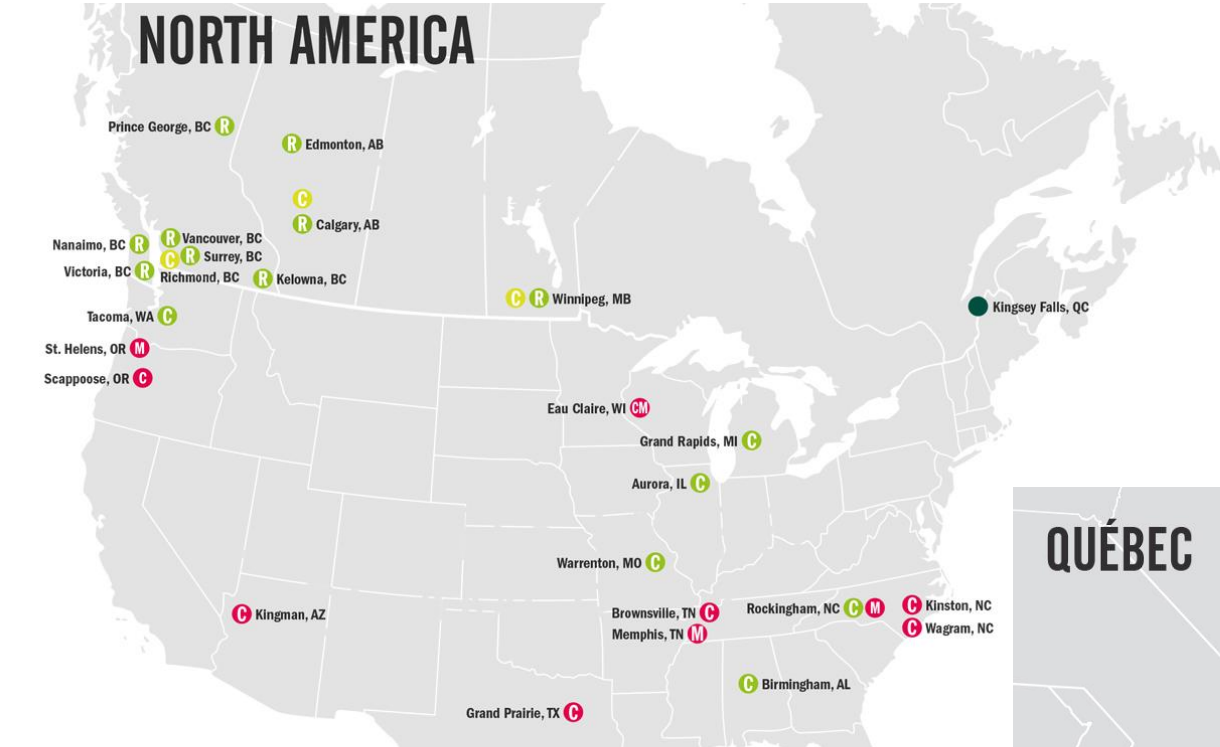
2017 capacity. [1] Including joint ventures. [2] Via our 57.8% equity ownership in Reno de Medici S.p.A. (RdM) [3] Containerboard capacity includes Greenpac Mill capacity of 540,000 s.t.

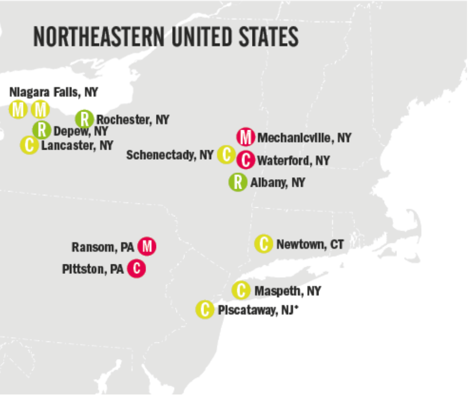
GEOGRAPHICALLY DIVERSIFIED



LEGEND

- Head Office
- Containerboard Group
- Boxboard Europe Group
- Specialty Products Group
- Tissue Papers Group

M Manufacturing facility
C Converting facility
CM Converting and manufacturing facility
R Recovery facility



CASCADES BUSINESS MODEL: CIRCULAR ECONOMY

- Our products meet the strictest **environmental standards**
- Our packaging is **recyclable**

- **19** North American recovery facilities
- **#1** paper collector in Canada

- Our processes use:
  - **Less energy**
  - **Less water**
- **42%** of our energy is from **renewable sources**

- **100%** of our fibre is sourced responsibly and is FSC® verified
- **82%** is recycled

FINANCIAL

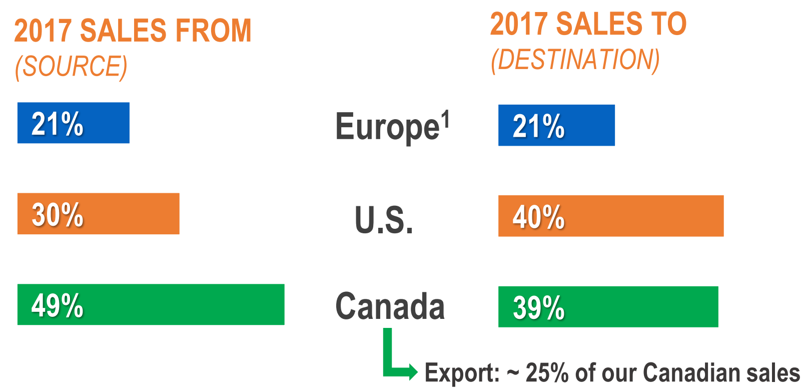
LTM Q1/18

Financial Metrics

- ✓ Revenues: $4.4 B (***+6.6% 5-yr CAGR[3]***)
- ✓ Adj. EBITDA: $423 M (***+6.6% 5-yr CAGR[3]***)
- ✓ Adj. CF Ops.: $312 M (***+11.7% 5-yr CAGR[3]***)

- ✓ Net debt stable at $1.5 B
- ✓ Net debt/Adjusted EBITDA[2]: 3.6x

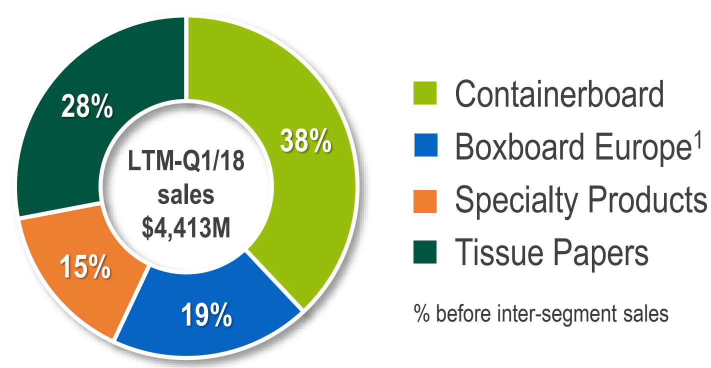
Sales by Geography



KPIs

- ✓ Shipments: 3,193 ('000 s.t.)
- ✓ Adjusted OIBD[2] margin: 9.6%
- ✓ ROCE: 3.9%
- ✓ Working capital (% of LTM sales): 10.5%
- ✓ Capacity utilization rate: 93%

Sales by Segment



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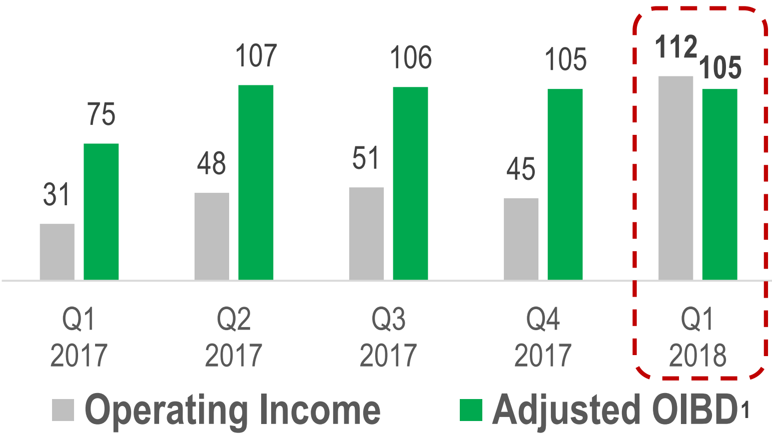
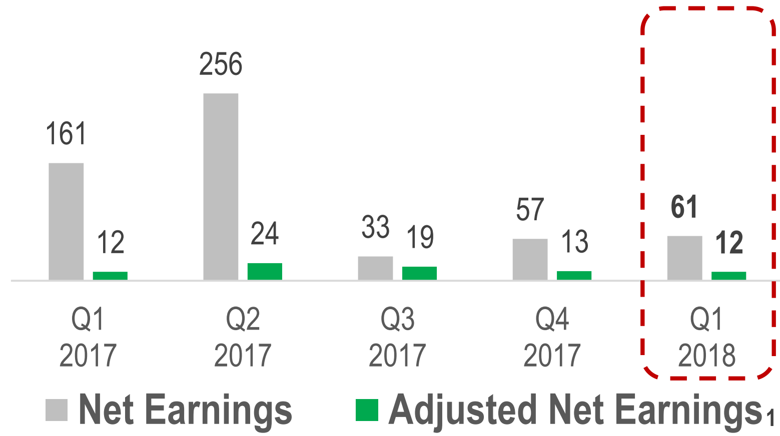
[1] Via 57.8% equity ownership in Reno de Medici S.p.A. (RdM).
[2] Pro-forma for the 2017 and 2018 business acquisitions on a LTM basis. Supplemental information on non-IFRS measures for Q1-2018.
[3] 5 year CAGR 2012 - 2017

Q1 2018 PERFORMANCE – FINANCIAL RESULTS



Figures above in millions of CAN$



Figures above in millions of CAN$

	2016					2017	2018	
(In millions of CAN$, except amount per share)	Year	Q1	Q2	Q3	Q4	Year	Q1	LTM
Financial results								
Sales	**4,001**	**1,006**	**1,130**	**1,103**	**1,082**	**4,321**	**1,098**	**4,413**
Operating income	**221**	**31**	**48**	**51**	**45**	**175**	**112**	**256**
Adjusted OIBD[1]	403	75	107	106	105	393	105	423
Net earnings	**135**	**161**	**256**	**33**	**57**	**507**	**61**	**407**
Adjusted net earnings[1]	114	12	24	19	13	68	12	68
Net earnings per share	**$1.42**	**$1.70**	**$2.70**	**$0.35**	**$0.60**	**$5.35**	**$0.65**	**$4.30**
Adjusted net earnings per share[1]	$1.21	$0.13	$0.25	$0.20	$0.14	$0.72	$0.13	$0.72

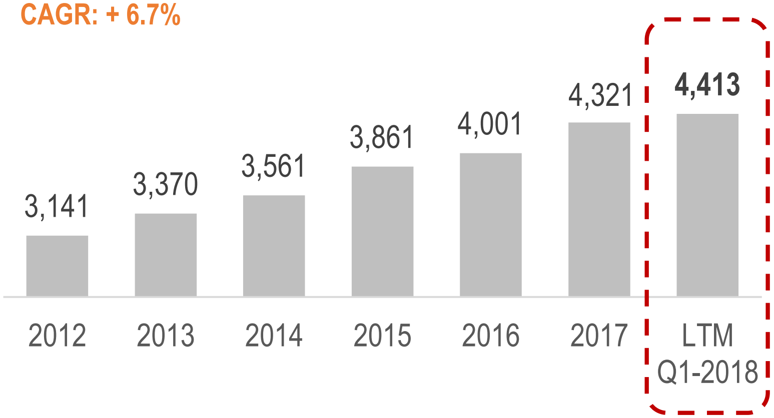
Sales, operating income and adjusted OIBD improved YoY in Q1 2018

[1] Supplemental information on non-IFRS measures for Q1-2018.

OPERATING PERFORMANCE AND FINANCIAL SITUATION

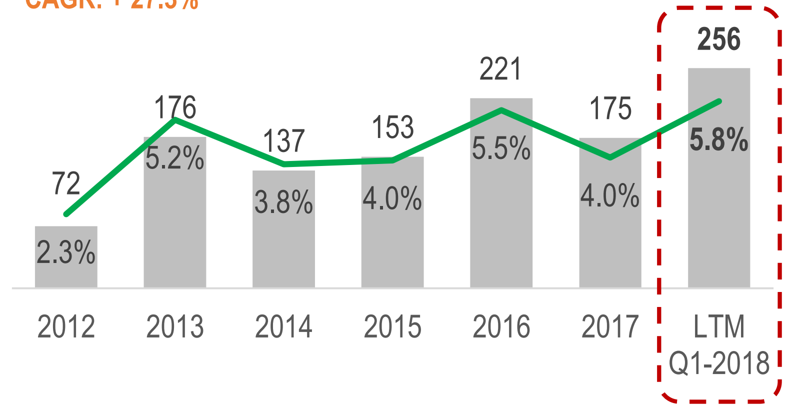
Sales *(CAN$ M)*

CAGR: + 6.7%



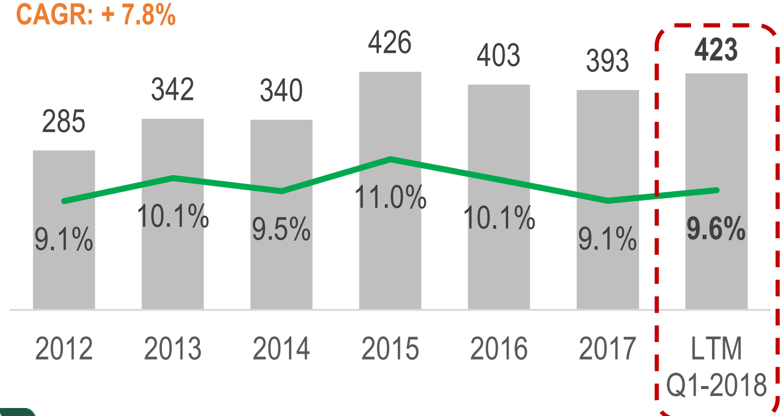
Operating Income & Margin *(CAN$ M and %)*

CAGR: + 27.3%

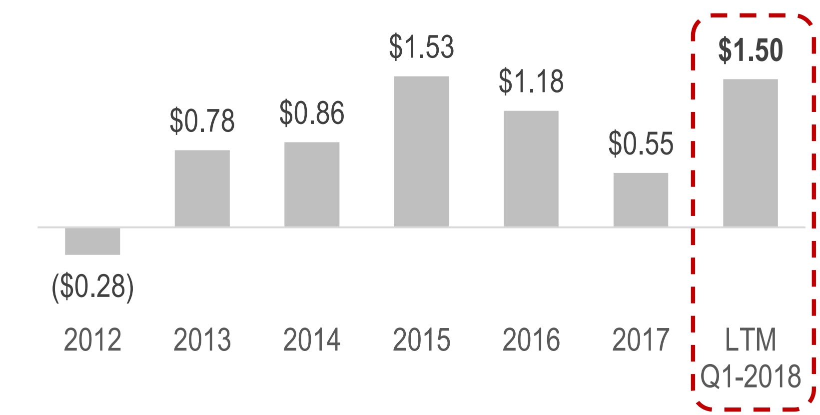


Adjusted OIBD[1] & Margin *(CAN$ M and %)*

CAGR: + 7.8%



Adjusted Free Cash Flow per Share[1] *(CAN$)*

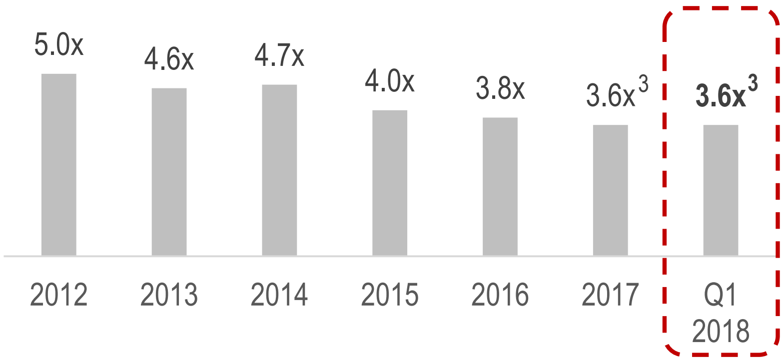


Cascades

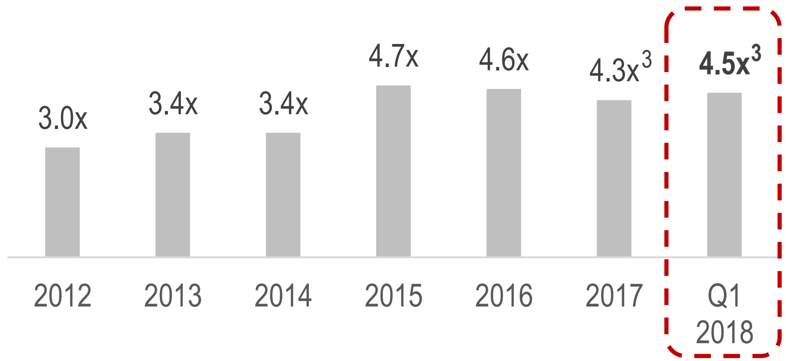
[1] Supplemental information on non-IFRS measures for Q1-2018.

OPERATING PERFORMANCE AND FINANCIAL SITUATION

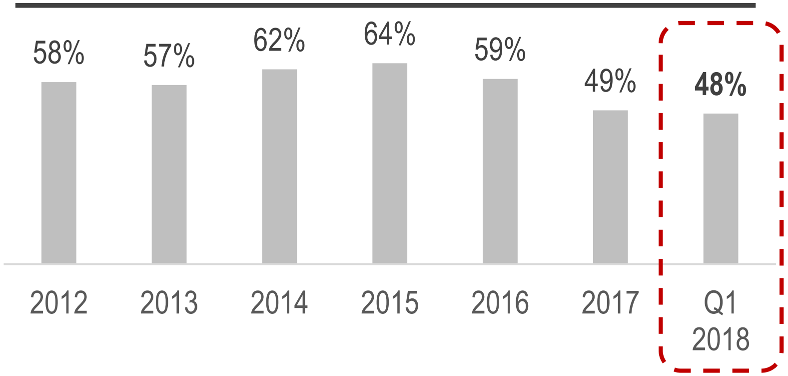
Net Debt / LTM Adjusted OIBD[1]



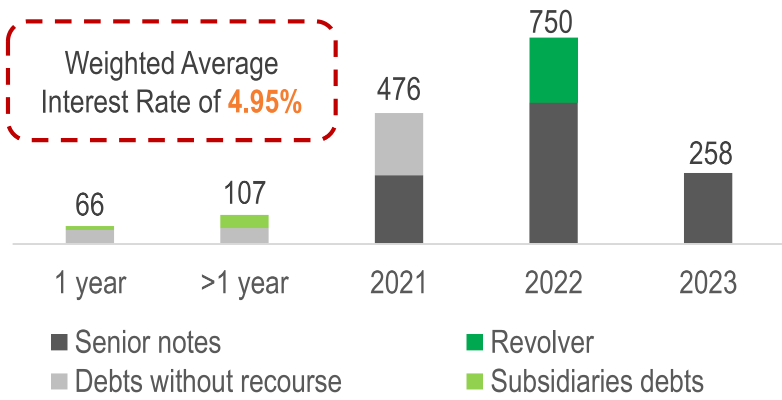
Interest Coverage Ratio[2]



Net Debt[1] / Net Debt + Total Equity



Long-Term Debt Maturities *(as at March 31, 2018)*



Long-term leverage ratio target of 2.5x

Bank debt financial covenant ratios: Net funded debt to capitalization < 65% (currently at 44.22%), interest coverage ratio > 2.25x (currently at 3.96x).

[1] Supplemental information on non-IFRS measures for Q1-2018. [2] Adjusted OIBD to financing expense.

[3] Pro-forma for the 2017 and 2018 business acquisitions on a LTM basis.

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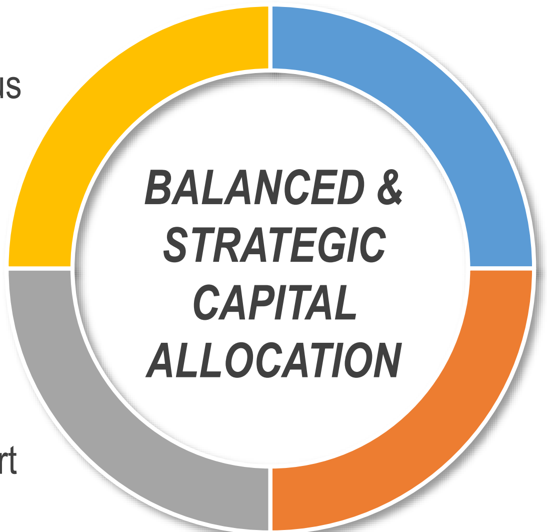
CAPITAL ALLOCATION PROGRAM SUPPORTED BY STRONG FCF

INNOVATION

- Drive growth in key geographic & customer industries
- **Customer-centric product development: work closely with our customers to fulfill their needs**
- Operational & product excellence focus
- Sustainability a core driver

CAPEX

- **RETURN > WACC[1]**
- **IRR target of 15%[1] +**
- Reduce fixed cost base through modernization & portfolio optimization
- Organic growth + strategic M&A
- Increase converting capacity to drive portfolio closer to end customers



SHAREHOLDERS

- Opportunistic share buyback to support share price
- NCIB at 2% of shares outstanding; ~ 0.8% repurchased between March 19 & July 12
- Maintain current dividend policy

BALANCE SHEET

- **Allocate $100 M of free cash flow toward debt repayment annually**
- **2.5x leverage ratio target**
- Effectively manage credit rating with focus on improving outlook

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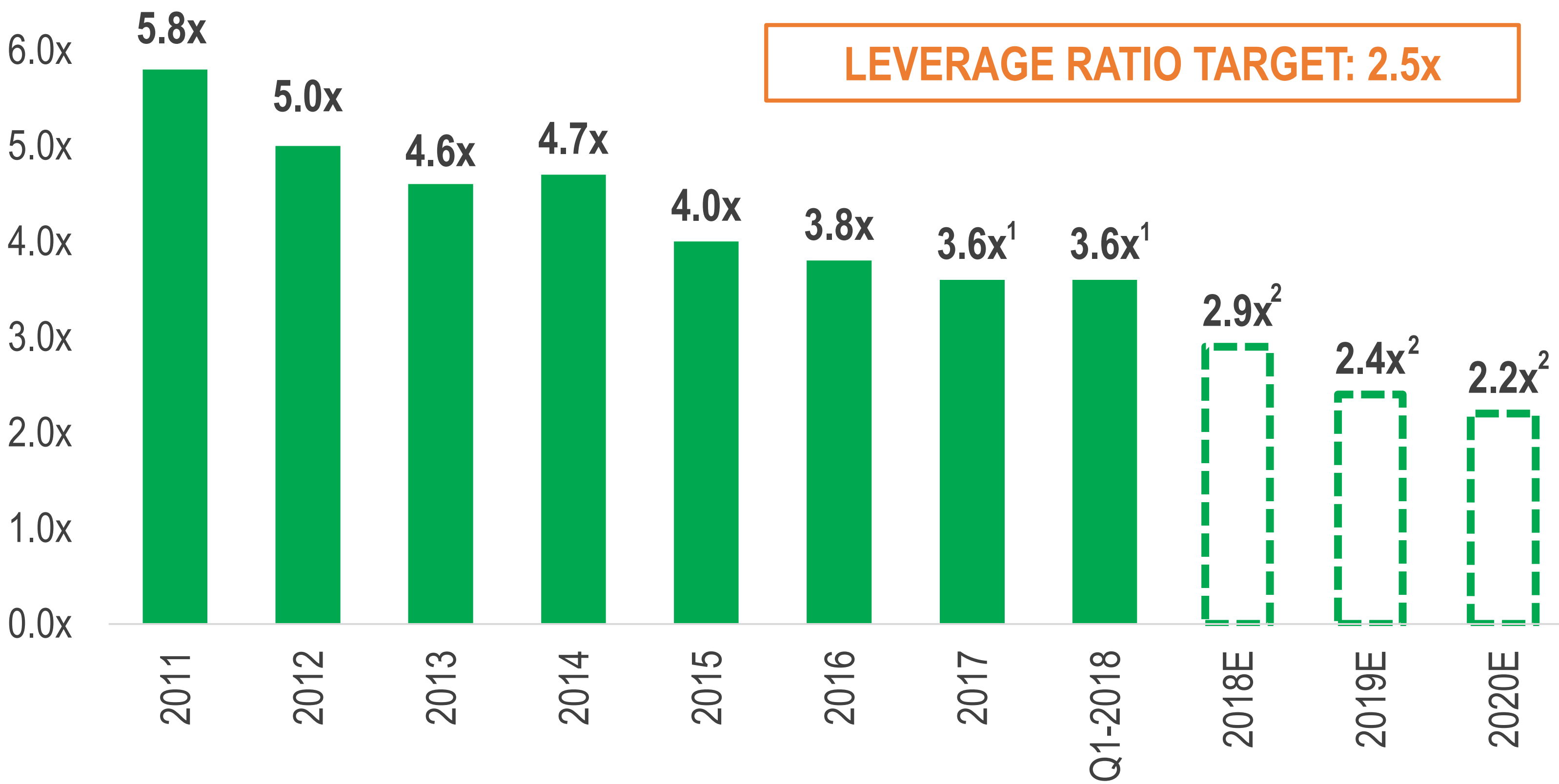
[1] Cascades uses a WACC of 9%. Actual IRR may vary by project.

OPERATING PERFORMANCE AND FINANCIAL SITUATION

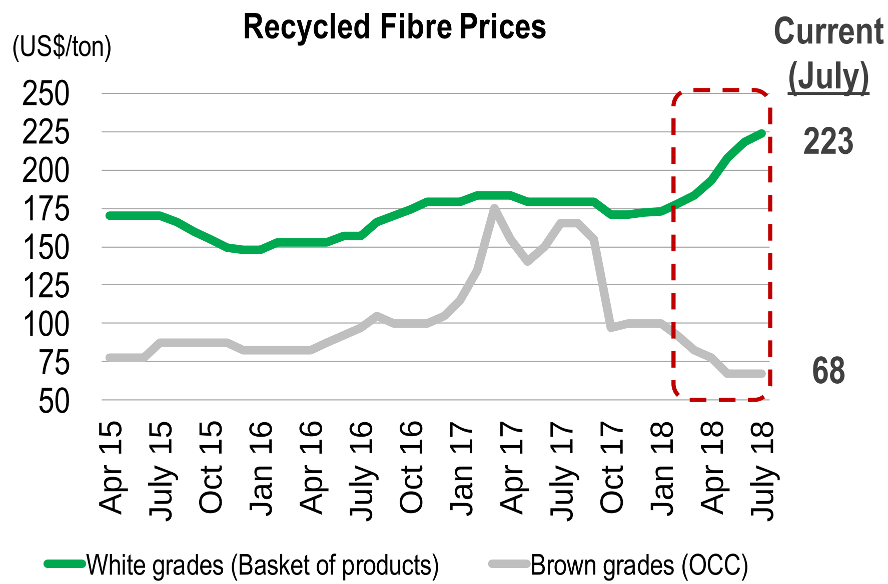


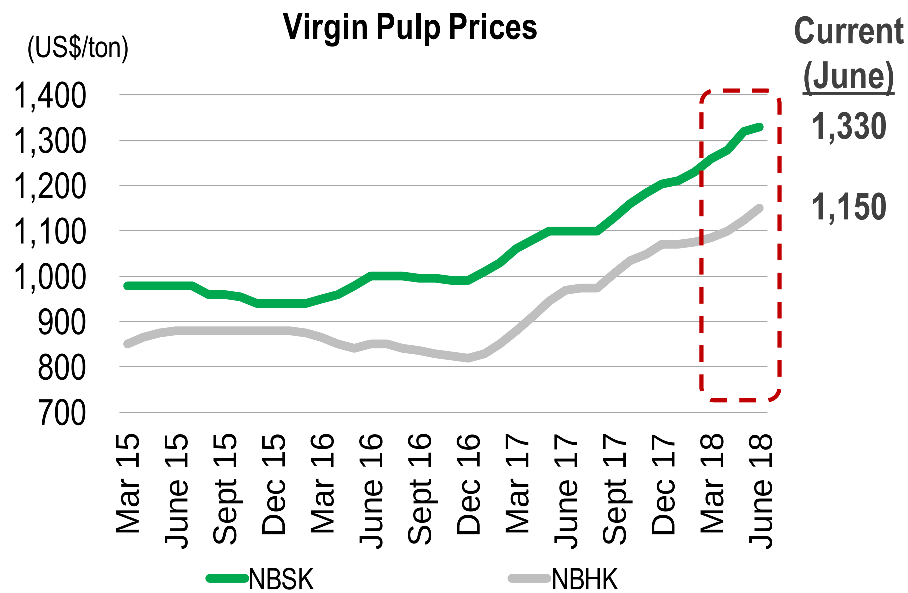
Based on analyst estimates[2], and assuming FX US$/CAN$ at 1.25 and $100 million of free cash flow dedicated to debt reduction annually

[1] Pro-forma for the 2017 and 2018 business acquisitions on a LTM basis.
[2] Analyst adjusted OIBD estimates of $497 million for 2018 and $549 million for 2019. Assuming stable adjusted OIBD for 2020 ($549 million).

BUSINESS SEGMENTS

RAW MATERIAL COSTS – INDEX LIST PRICES



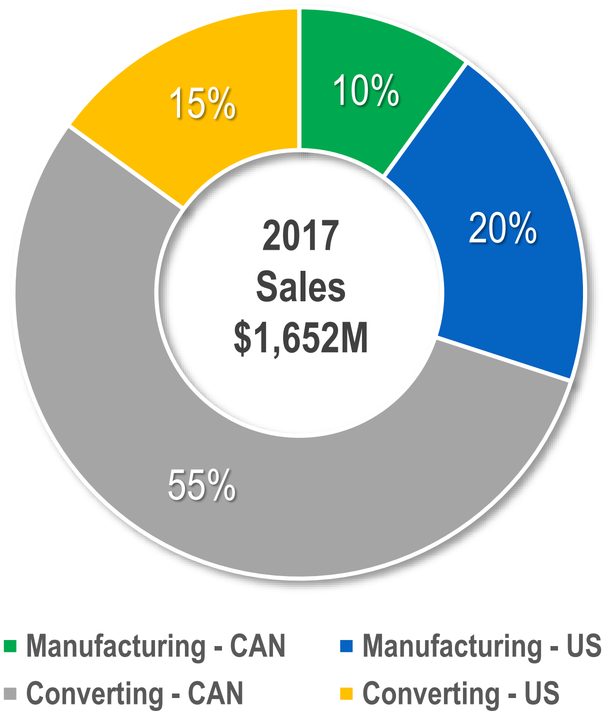


Recovered Paper Prices	Q1-2017	Q4-2017	Q1-2018	Actual	Actual/ Q1 2018	Q1/Q1	Q1/Q4
White grades - Basket of products (Northeast average)[1]	182	171	178	223	25%	-2%	+4%
Brown grades - OCC No. 11 (Northeast average)	142	99	92	68	-26%	-35%	-7%
Virgin Pulp Prices							
NBSK (Canadian sources delivered to Eastern US)	1,033	1,183	1,233	1,330	+8%	+19%	+4%
NBHK (Canada/US sources delivered to Eastern US)	853	1,052	1,077	1,150	+7%	+26%	+2%

OCC prices continued downward trend in Q1 due to China's restriction on recovered paper import permits; Strong demand for pulp pushed NBSK & NBHK prices higher

Source: RISI. [1] Basket of white recycled paper, including grades such as SOP, Hard White Envelope and Coated Book Stock; Northeast average. Weighted average based on Cascades' consumption of each grade.

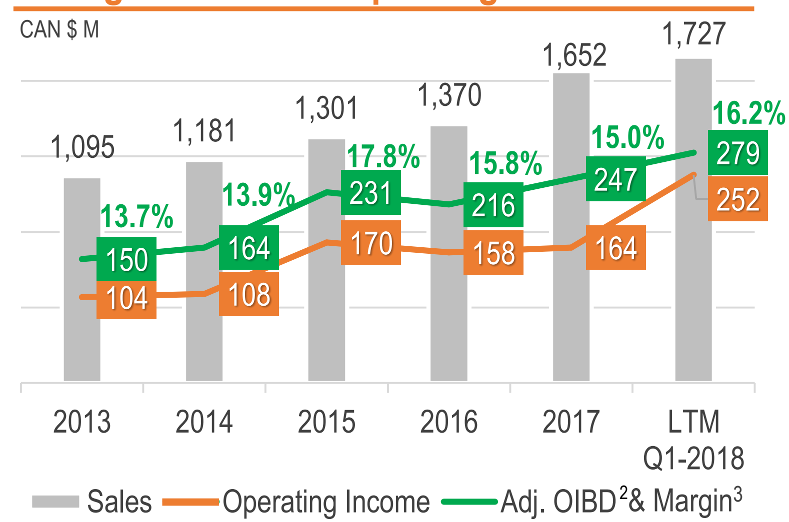
CONTAINERBOARD PACKAGING



LTM Q1/18 adjusted OIBD[2] margin of 16%

- **Largest Canadian corrugated box producer** (~32% market share)
- **#6 NA containerboard producer** (based on capacity)
- 73%[1] integration rate, targeting 85%[1] in the mid-term
- Strong Canadian platform & growing presence in U.S. Northeast
- Annual capacity of 1,531K s.t.:
  - ✓ 84% recycled vs. 16% virgin
  - ✓ 53% linerboard vs. 47% medium
- 2013-LTM Q1/18 sales CAGR: +11.3%

Strong Asset Base Improving Results



[1] Including associates and JVs and Greenpac. [2] Supplemental information on non-IFRS measures for Q1-2018. [3] OIBD margin including Greenpac on a pro-forma basis: 15.6% in 2014, 21.3% in 2015, 18.5% in 2016 and 15.1% in 2017.

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CONTAINERBOARD PACKAGING

- **Capacity growth of ±1.8% annually over 2015 - 2020 period**
- Strong industry fundamentals (May/18):

✓ YTD capacity utilization: 97.1% (98.5% in May)
✓ Inventories (mills & box plants): 5% above 10 year average, 1% above 5 year average
✓ Weeks of supply: 3.8 below 10 year avg. of 3.9

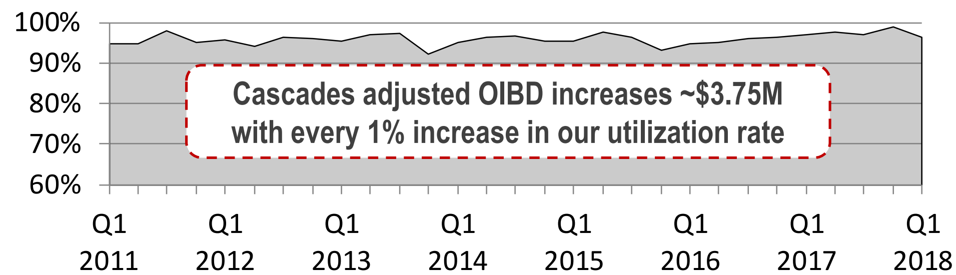
- RISI N.A. forecasted growth:

✓ Box shipments: +3.3% (2018), +3.1% (2019)
✓ Containerboard: +3.9% (2018), +4.0% (2019)

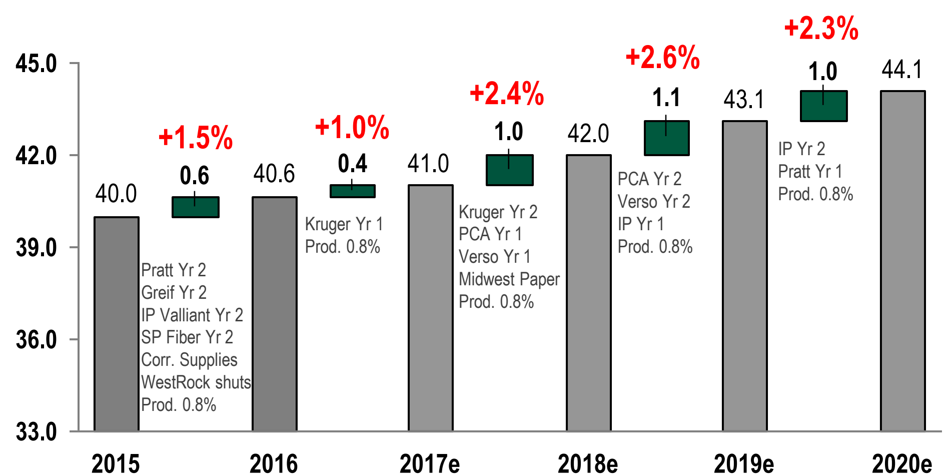
- March 2018 US$50/st price increase being implemented

Fundamentals Sound Despite Added Capacity

Industry Operating Rates[1]



Industry Expected Capacity[1] (M s.t.)



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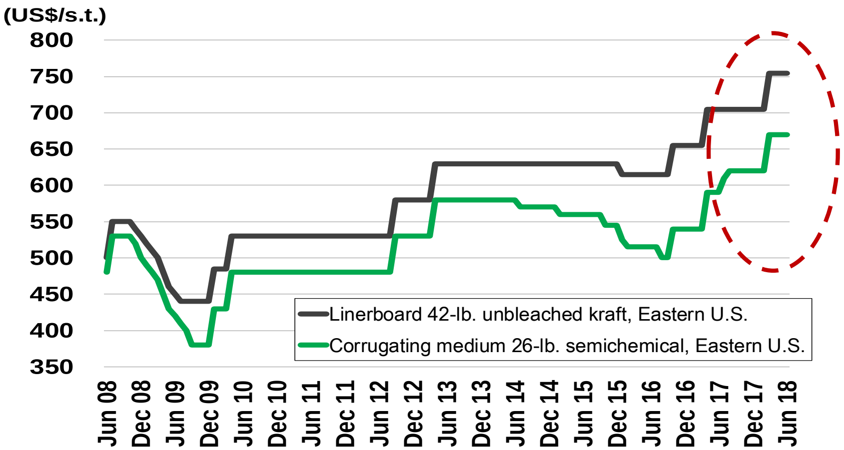
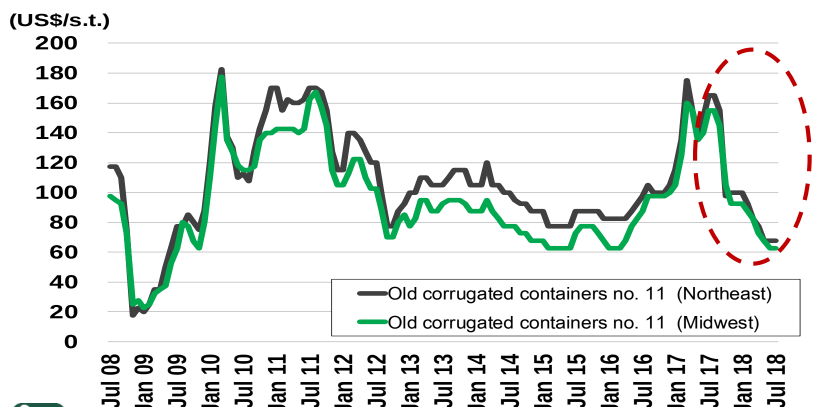
[1] Source: RISI, RBC, BMO, Company reports and estimates. New capacity, net of capacity shutdowns.

CONTAINERBOARD PACKAGING – BUSINESS DRIVERS

Containerboard Benchmark Market Prices



Brown Grades Recycled Fibre Prices



DEMAND/VOLUME DRIVERS:	TREND
Economic growth	↑
E-commerce	↑
PRICE DRIVERS:	
US$50/st increase being implemented	↑
Capacity additions > demand growth	↔
COST DRIVERS:	
Raw material prices	↔
Transportation	↑
OTHER FACTORS:	
Changes to international trade terms	↔
Exchange rates	↓

Source: RISI [1] Northeast average

CONTAINERBOARD PACKAGING

New Technologies, Strong Market Fundamentals + Trends

Consolidated North American Market

❶	IP	33%
❷	WestRock[1]	20%
❸	Koch/GP	10%
❹	PCA	10%
❺	Kapstone[1]	4%
❻	Cascades	4%
❼	Pratt	4%
	Others	15%
Top-5		78%

% of total capacity in 2017

E-Commerce is a Growing Opportunity

- Many large US brands launching e-commerce websites, selling via Amazon
- By 2021, e-commerce expected to account for[1]:
  - ✓ **9.5% of Canadian retail** (2016: 3.5%)
  - ✓ **12.6% of U.S. retail** (2016: 8.2%)
- Targeting e-commerce via:
  - ✓ Multi-disciplined team strategy & approach
  - ✓ Innovation and product development

New Conversion Plant in Piscataway, NJ

- New facility; **1st quartile** equipment; operations started May 2018
- US$80 M largely funded by 2018 sale of NYC plant for US$72 M
- Corrugator capacity: **2.4 billion ft^2**
- **Year 1**: ramp up to 1.5 B ft^2 with business transferred from other Cascades northeastern US plants as well as new customers
- When fully ramped, operation will increase **integration rate by ±5%**

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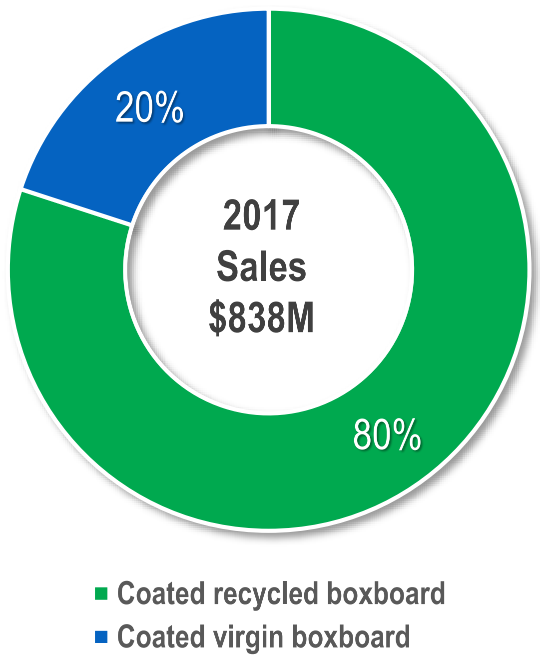
Source: RISI, Deutsche Bank, Company reports and estimates, Fibre Box Association, Paper Packaging Canada.

[1] WestRock signed a definitive agreement to acquire all outstanding shares of KapStone on January 29, 2018. The transaction is expected to close in Q3-2018.

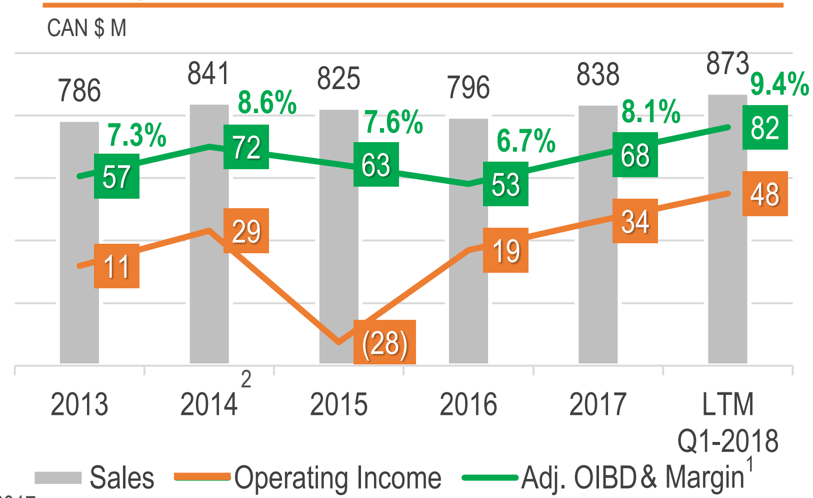
BOXBOARD EUROPE



LTM Q1/18 adjusted OIBD[1] margin of 9%

- **57.8% equity ownership** of Reno de Medici, a public Italian company; 5 recycled (885K m.t.) & 1 virgin boxboard (165K m.t.) mills
- Reno de Medici share price[3]: €1.00 vs. €0.35 (+186% YoY)
- **2nd largest** coated recycled boxboard producer in Europe
- **Simplified structure:** one-company culture & equipment modernization program to improve efficiency
- Well positioned **PanEuropean asset base and sales network:** Italy, France and Germany
- **Acquisition of Barcelona Cartonboard S.A.U.** for €46.4M (implied 5.7x pro-forma): 7th largest European producer of WLC, **annual capacity of 180K tons** of coated cartonboard, close expected end of 2018

Steady Contributor to Results



[1] Supplemental information on non-IFRS measures for Q1-2018.
[2] Including $9 million of energy credits.
[3] Year-over-year share price performance as of market close July 12, 2018 and July 12, 2017.

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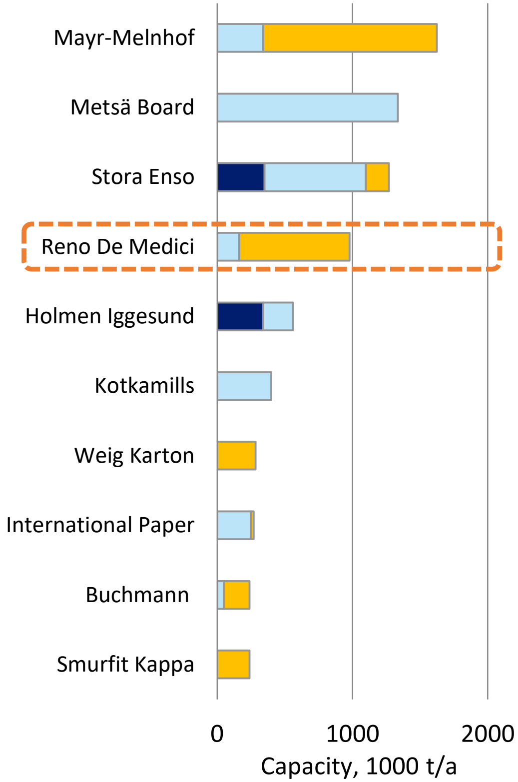
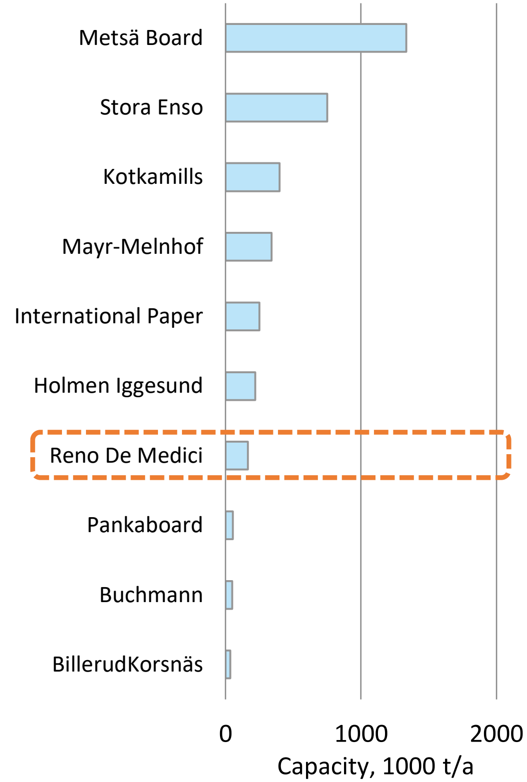
BOXBOARD EUROPE

Leading European Producer of Coated Board

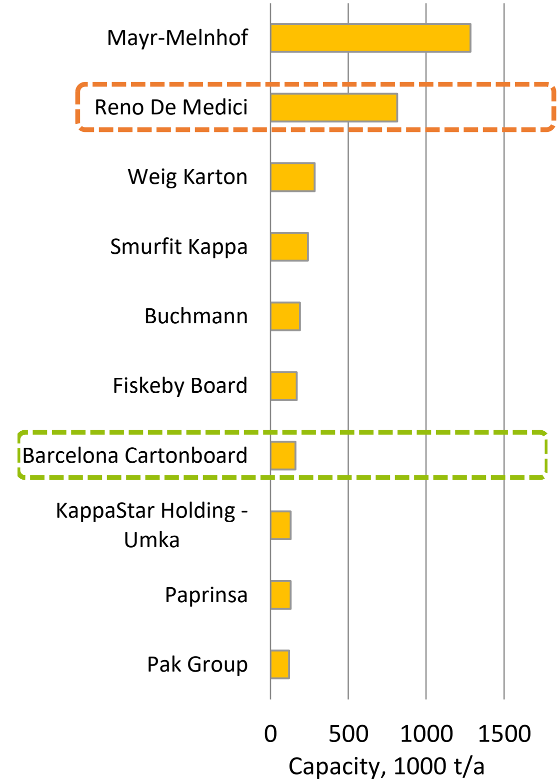
Top Cartonboard Producers[1] (Total Market)



Top FBB Producers[1] (Virgin)



Top WLC Producers[1] (Recycled)

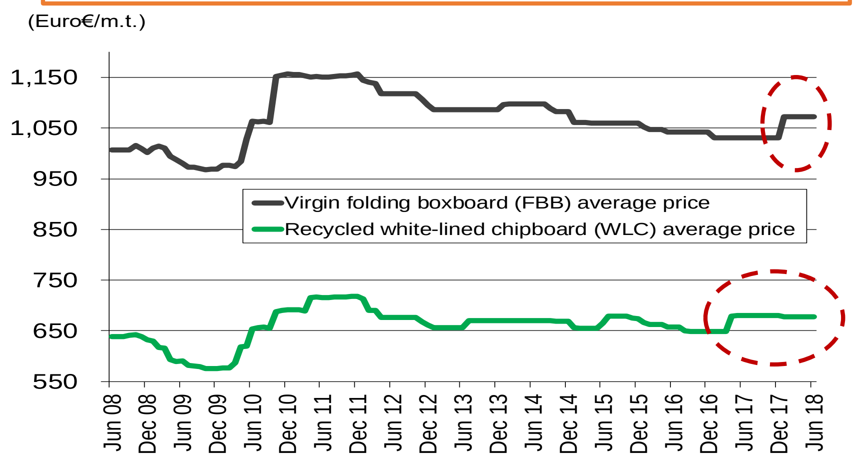


SBS FBB CUK WLC

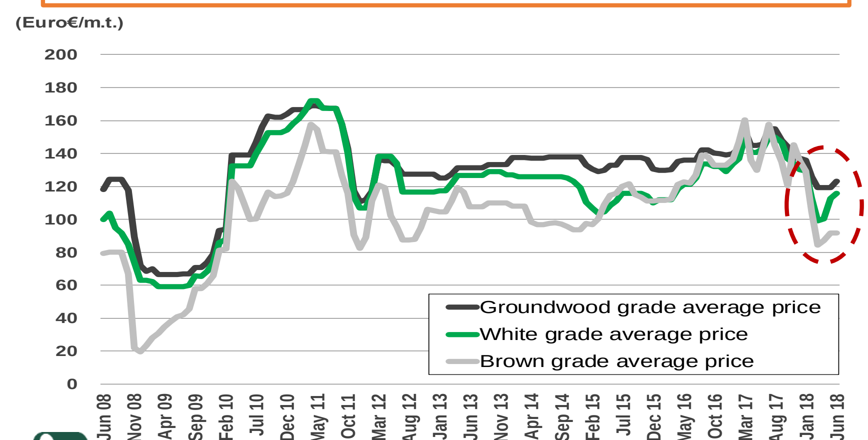
[1] Source: PÖYRY, March 2018, Reno de Medici. Capacity in 1,000 t/a. **SBS** = Solid Bleached Sulphate (virgin); **FBB** = Folding Boxboard (virgin); **CUK** = Coated Unbleached Kraft (virgin); **WLC** = White Lined Chipboard (recycled).

BOXBOARD EUROPE – BUSINESS DRIVERS

Boxboard Benchmark Market Prices[1]



Recycled Fibre Prices[2]



DEMAND/VOLUME DRIVERS: TREND

- Population growth ↑
- Economic performance ↑

PRICE DRIVERS:

- WLC price increased €30/mt in Q2/18, additional increases announced ↑
- Future capacity additions > demand growth ↔

COST DRIVERS:

- Raw material prices ↔
- Energy costs ↑

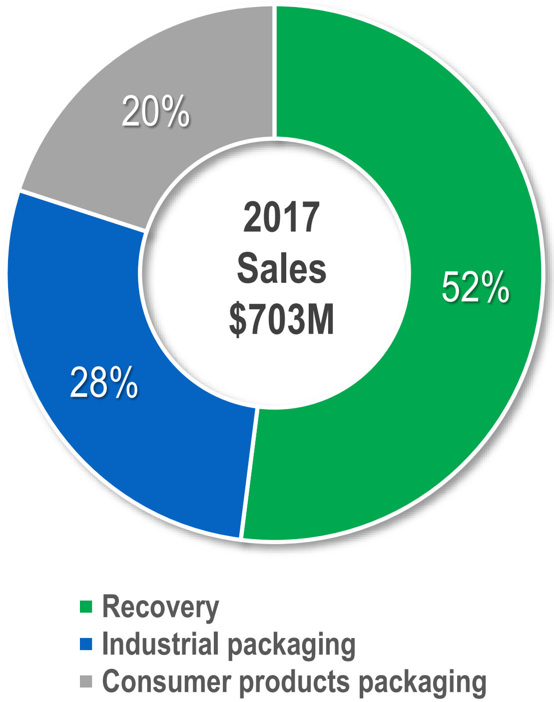
OTHER FACTORS:

- Changes to international trade terms ↔
- Exchange rates ↓

Cascades

Source: RISI. [1] For each product, we use an average of PPI Europe prices, weighted by the amount of sales by country. [2] For each grade, we use an average of PPI Europe prices for recovered papers, weighted by the amount of purchases by country.

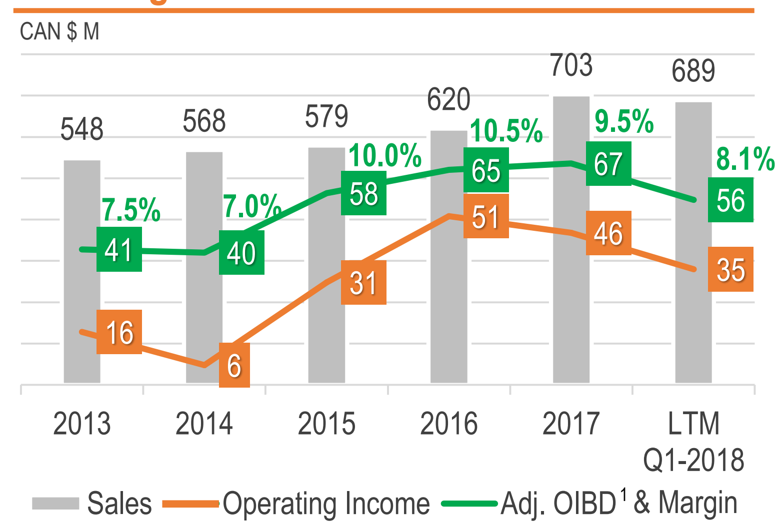
SPECIALTY PRODUCTS



LTM Q1/18 adjusted OIBD[1] margin of 8%

- **Diversified industrial & consumer products packaging player**
- **Largest paper collector in Canada** with 19 facilities[2] and 1.4 million s.t. of material processed in 2017
- A leading position in industrial packaging with Cascades Sonoco JV
- Growth potential in consumer packaging
- LTM Q1/18 sales (IFRS) of $689M, vs. $882M (Non-IFRS) with JVs at 100%
- 2013-LTM Q1/18 sales CAGR: +5.5%

Focusing on Growth Sectors



[1] Supplemental information on non-IFRS measures for Q1-2018.
[2] Cascades' 19 facilities: 16 are located in Canada and 3 are located in the US.

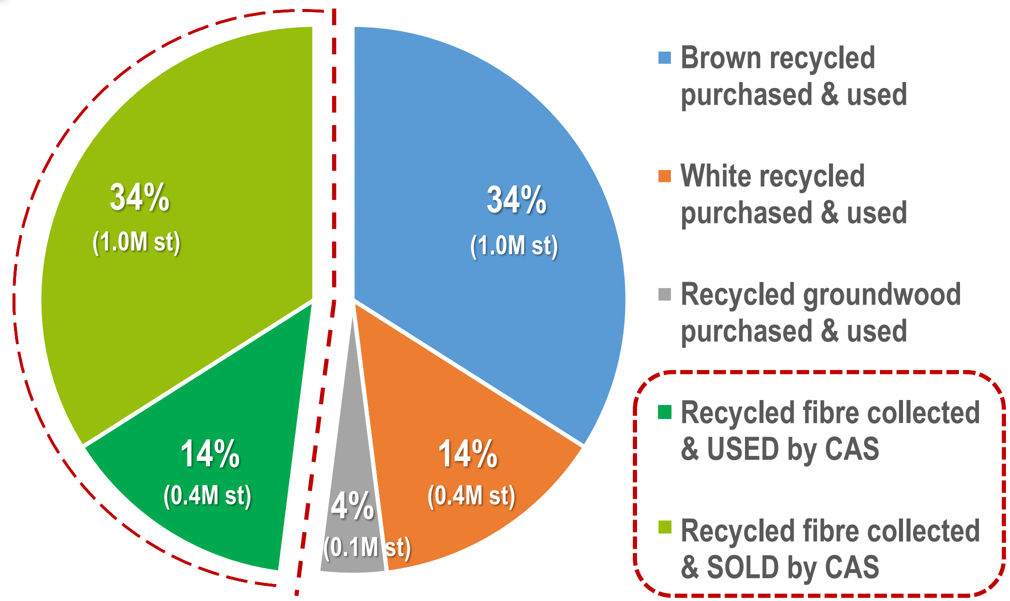
SPECIALTY PRODUCTS

CASCADES RECOVERY+ SUB-SEGMENT

Recovery & Recycling is our **"forest"** and manages procurement of all raw material fibre for our North American operations.

CIRCULAR ECONOMY APPROACH

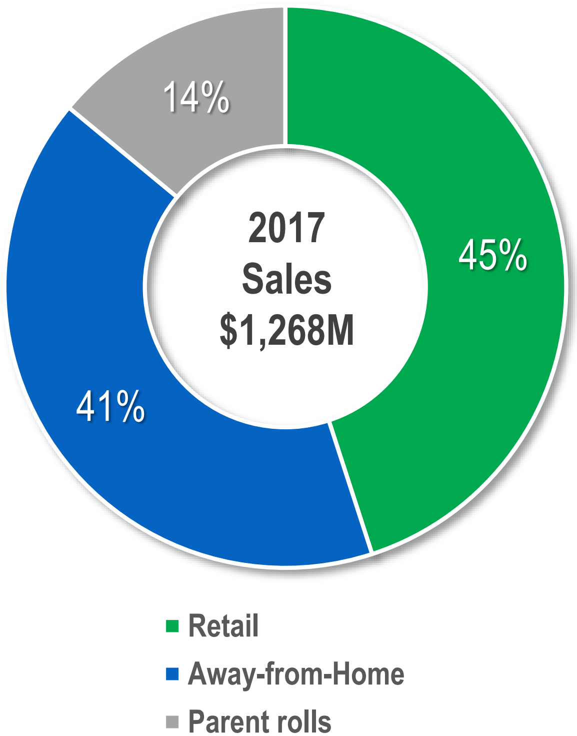
NA Recycled Fibre[1] (2.9M st)



- We use **30%** of the 1.4M st of recycled fibre that we collect via our Recovery operations
- Out of the 2.9M st of recycled fibre that we collect & purchase externally, we use **66%** internally, and sell the remaining **34%** to external customers

[1] North America only. 2017 figures.

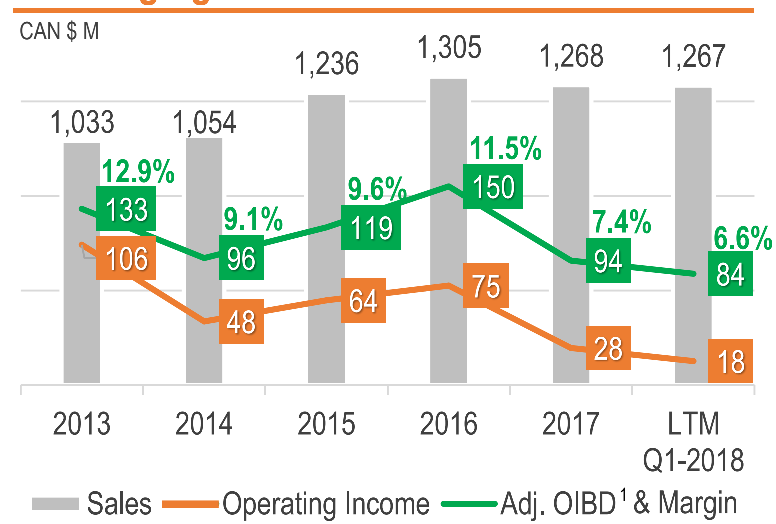
TISSUE PAPERS



LTM Q1/18 adjusted OIBD[1] margin of 7%

- **5th largest tissue producer in NA** based on capacity (650K s.t.)
- Growing footprint in Western U.S.
- 67% integration rate, targeting 85% in the mid-term
- Repositioned and rebranded AfH product lines under Cascades PRO brand to simplify product offering
- Launched new Cascades consumer tissue paper lines in Canada: Fluff™ and Tuff™ brands
- 2013-LTM Q1/18 sales CAGR: +4.9%

Challenging Market Fundamentals

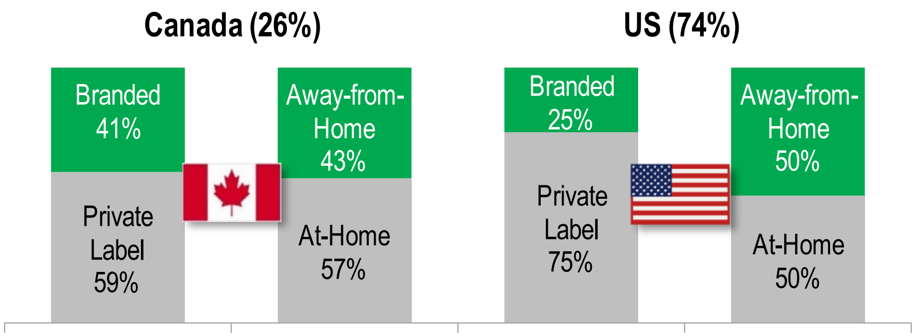


[1] Supplemental information on non-IFRS measures for Q1-2018.

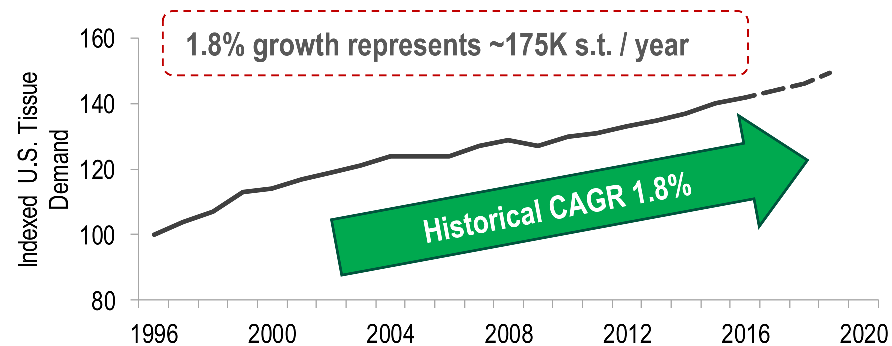
TISSUE PAPERS

Strong Position Across the North American Tissue Market

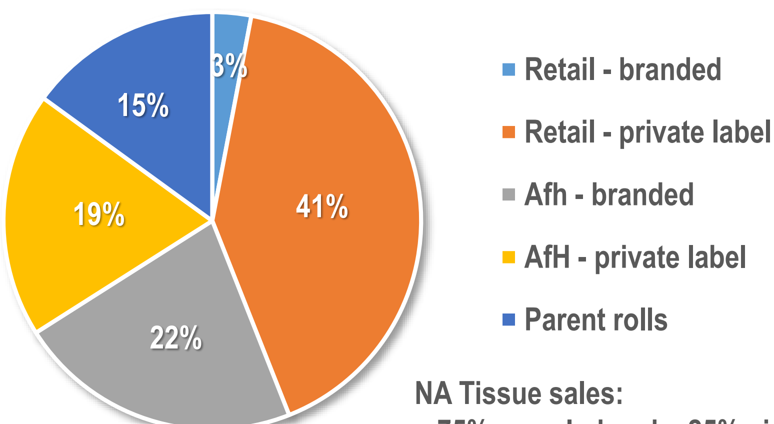
CAS Sales by Country (2017)



Tissue Market Demand[1]

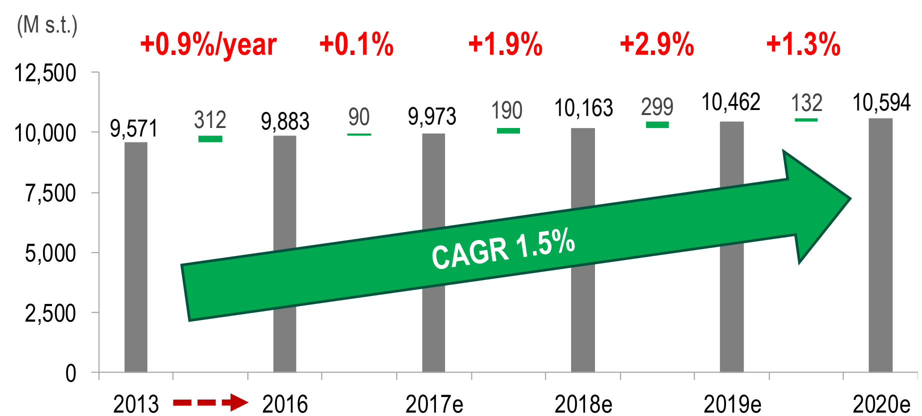


CAS North American Sales by End Markets (2017)



NA Tissue sales:
~ 75% recycled and ~ 25% virgin

North American Tissue Capacity Additions[1]



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[1] Source: RISI, company estimates

TISSUE PAPERS
Diversified Capacity and Positioning

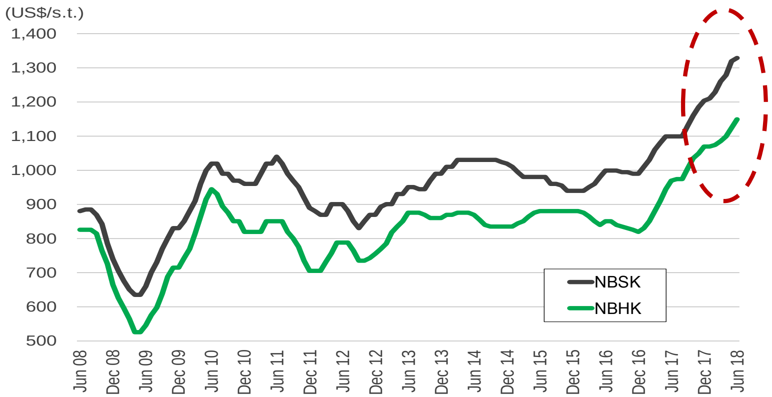
2017 NORTH AMERICAN TISSUE MANUFACTURERS

		Capacity ('000 s.t.)	Market Share	Capacity Retail	Capacity AfH
1	Georgia-Pacific	2,849	29%	67%	33%
2	Procter & Gamble	1,494	15%	100%	0%
3	Kimberly-Clark	1,466	15%	67%	33%
4	Essity (ex-SCA)	721	7%	0%	100%
5	**Cascades Tissue**	**650**	**7%**	**62%**	**38%**
6	Clearwater Paper	435	4%	90%	10%
7	KP Tissue	422	4%	77%	23%
8	First Quality Tissue	319	3%	100%	0%
9	Irving Tissue	282	3%	100%	0%
10	ST Paper & Tissue	160	2%	0%	100%
	Others	1,125	11%		
	TOTAL	**9,923**	**100%**		

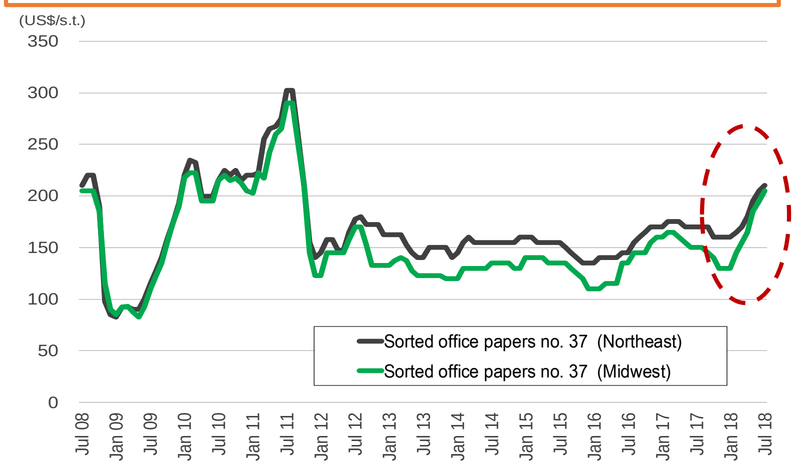
Source: RISI, company estimates.

TISSUE PAPERS – BUSINESS DRIVERS

Virgin Fibre Prices



White Grades Recycled Fibre Prices



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Source: RISI

DEMAND/VOLUME DRIVERS:

TREND

- Population growth ↑
- Economic performance ↑
- New sales from Oregon converting facility ↑

PRICE DRIVERS:

- Jumbo roll increases: US$35/st recycled, US$50/st virgin ↑
- Increased competition (impact on selling prices) ↓
- Capacity additions ↑

COST DRIVERS:

- Raw material prices (SOP, pulp) ↑
- Transportation costs ↑

OTHER FACTORS:

- Changes to international trade terms ↔
- Exchange rates ↓

NEAR-TERM TAILWINDS

- ✓ Containerboard:
  - implementation of US$50/s.t. price increase
  - lower OCC costs
  - start-up of new conversion facility in NJ (positive contribution beginning 2019)
- ✓ Tissue:
  - sales volume increases at new converting facility in Oregon
  - announced jumbo roll price increases: US$35/st recycled, US$50/st virgin
- ✓ Announced price increases in European Boxboard division
- ✓ Efficiencies from business process modernization and implementation of ERP platform

NEAR-TERM HEADWINDS

- ✓ Tissue:
  - higher pulp prices (potential fluctuations in SOP pricing)
  - increased industry competitiveness and capacity additions
- ✓ Higher transportation costs & challenges with availability
- ✓ **Longer-term:** potential fluctuations in raw material prices & possible effects related to US - Canada trade terms

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UPDATED NEAR TERM OUTLOOK

+

- US$50/s.t. containerboard price increase reflected in RISI on March 23, 2018; corrugated box price increases in progress
- OCC Northeast prices at ~US$68 / s.t.
- Good market conditions in Europe
- Announced URB price increase
- Volume seasonally favourable

–

- Continuing challenging market conditions for the Tissue Papers segment
- Higher NBSK and NBHK pulp prices
- Higher SOP recycled grade prices
- Impact of Chinese restrictions on recycled paper imports & lower recycled fibre (OCC) prices expected to negatively impact Specialty Product Recovery & Recycling activities

Q2 2018	Containerboard Packaging		Boxboard Europe		Specialty Products		Tissue Papers	
OPERATING INCOME FORECAST	YoY ↑	QoQ ↑	YoY ↑	QoQ ⇔	YoY ↓	QoQ ↑	YoY ↓	QoQ ↓
REFLECTING :								
VOLUME	⇔	↗	⇔	⇔	↘	↗	↗	↗
SELLING PRICE	↗	↗	↗	⇔	↘	⇔	⇔	⇔
RAW MATERIAL COST	↘	↘	↘	⇔	↘	↘	↗	↗
EXCHANGE RATE	↘	⇔	↗	⇔	↘	⇔	↘	⇔
ENERGY COST	⇔	⇔	↗	⇔	↗	⇔	⇔	⇔

SUSTAINABILITY IS IN OUR DNA

2017 SUSTAINABLE DEVELOPMENT SCORECARD

82%
of the fibre we use is recycled

=

45 M[1] trees saved

=

100% of our fibre sourcing is responsible and FSC® verified

76%
of the manufacturing waste from our plants was recovered

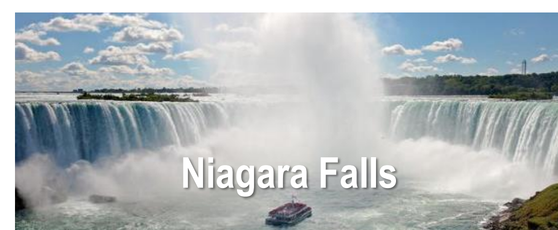
This waste was used for:

* fuel
* agricultural applications
* protective material
* restoration of degraded sites

10,1 m^3/mt

=

6.5x less	4.0x less
Industry: 6.4 m^3/mt	Industry: 40,3 m^3/mt
=	=
2,770,544	1,513,301
=	=
10 hours	6 hours



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1 Based on EPA (2016) estimate that one (1) st of recycled paper is the equivalent of 15 -17 mature trees.

2017 SUSTAINABLE DEVELOPMENT SCORECARD

1990:

425 kg

of CO_2 eq. / metric tonne of products

2017:

211 kg

of CO_2 eq. / metric tonne of products

10.66 GJ/mt

2.7x less	1.3x less
Industry: 26.01 GJ/mt	Industry: 12.45 GJ/mt
=	=
Energy consumed by **296,354** Canadian households	Energy consumed by **58,417** U.S. households

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CASCADES 3RD PARTY CERTIFICATIONS*

Green Seal

The most widely recognized "green" certification in the United States.

UL/ECOLOGO

The most widely recognized "green" certification in Canada.

Green-e® renewable energy credits

Cascades is the first and only tissue product manufacturer to offset part of its production with certified Green-e® renewable energy credits.

Forest Stewardship Council® (FSC ®)

Certification attesting that the virgin fibres we use come from responsibly managed forests.

* Specific products only

CASCADES: UNIQUE IN THE INDUSTRY

A dedicated team of **275 employees** offering a range of **engineering and consulting services** to Cascades, the company's major customers and external clients.

MAJOR PROJECTS

Project management & carry out major investment projects, (installation & manufacturing)

TECHNICAL SERVICES

Mechanical, civil & industrial engineering (machine safety, analysis, programming, drafting or design)

OPERATIONAL EFFICIENCY

Expertise in energy consumption savings, paper machines, conversion, product development, chemical analysis & testing

2017-2022
STRATEGIC PLAN

BUILDING ON OUR PAST, POSITIONING FOR THE FUTURE

2011 - 2016

WE MODERNIZED

$400M+ in modern equipment

WE OPTIMIZED

Decreased working capital to ~10% of sales from 15% in 2011

WE RESTRUCTURED

Closed 16 non-performing assets, completed 6 asset sales, exited industries and consolidated operational platforms in NA which represented $1B in sales, 2% EBITDA margin

WE INNOVATED

Launched many new products

2017 – 2022 STRATEGY

1. UPGRADE PLATFORMS
2. CREATE SUSTAINABLE VALUE
3. INNOVATION & CUSTOMER FOCUS

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1 UPGRADE OUR PLATFORMS

Accelerate Modernization + Increase Integration + Optimize Footprint

Accelerate Modernization

- Replace older equipment
- Invest in organic growth

Increase Integration

- Increase our integration rate to 85% by investing in conversion capacity

Containerboard

73%[1] → 85%[2]

Tissue

67%[1] → 85%[2]

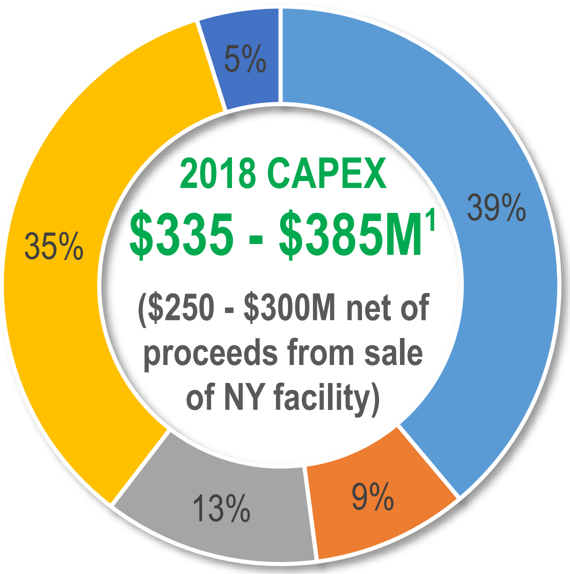
Optimize Footprint

- Improve geographic footprint to better serve our customers, increase penetration of national accounts

[1]Q1 2018 integration rate including associates, joint ventures and Greenpac. [2] Including associates, joint ventures.

1 UPGRADE OUR PLATFORMS

Strategic 2018 CAPEX for important investments to consolidate position



- Containerboard: $135 - $145M
- Boxboard Europe: $30 - $35 M
- Specialty Products: $40 - $50 M
- Tissue Papers: $115 - $135M
- Corporate & IT: $15 - $20M

- Investing in businesses with solid fundamental long-term growth profiles & supports growth in our core markets
- Aligned with 2017-2022 strategy:
  - ✓ Modernize, integrate & optimize platforms
  - ✓ Create long-term & sustainable value
- Net of $85M of proceeds from sale of NY facility
- Includes $80 - $85M of costs for new containerboard converting facility in NJ announced in 2017
- Solid expected cash flow from operations will fund 2018 CAPEX program

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[1] Includes ~ $70M of maintenance.

1 UPGRADE OUR PLATFORMS

2018 CAPEX – Important Investments to Consolidate Position

SEGMENT	MAJOR PROJECTS	INVESTMENT ($M CAN)	IMPACT	BUSINESS CASE
Containerboard	Piscataway, NJ conversion plant	\$80 - \$85	H2 2018	✓ Integration ±5% ✓ Improve footprint and asset quality
Europe	Paper machine upgrade	±\$15	Q4 2018	✓ Efficiencies & quality
Tissue Papers	New lines Tissue retail	\$25 - \$30	H2 2019	✓ Integration ±5% ✓ New US/Canada retail volume
	Modernization Tissue AFH	\$60 - \$70 (2018) \$55 - \$65 (2019)	H2 2019	✓ Higher quality, optimize trims and improved efficiencies

A limited number of projects with returns below 15% IRR target may be undertaken for strategic purposes. Projects noted above have an IRR of 12% or higher.

2 CREATE VALUE

Disciplined, Strategic & Targeted Capital Allocation Aligned with Long-Term Value Creation

INVEST IN OUR ASSET BASE

- **Modernize equipment**
- Opportunistic M&A
- Increase integration, optimize footprint
- IRR target of 15%[1]

CONTINUED FOCUS ON DEBT REDUCTION

- **Allocate $100M of FCF toward debt reduction annually**
- Sale of our equity interest in Boralex ($288M)
- Targeted leverage ratio of **2.5 x**

SHAREHOLDERS

- **Maintain current dividend strategy**
- Opportunistic market share buyback
- **NCIB at 2%**

[1] Cascades uses a WACC of 9%. Actual IRR may vary by project.

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2 CREATE VALUE

Multi-Pronged Approach to Increase Profitability Margin to 15%

IN PROGRESS

- Growth from targeted investments and potential strategic M&A
- Continued ramp-up of new Oregon tissue & NJ containerboard conversion facilities

IN PROGRESS

- Cumulative transformation program benefits & reduction of implementation costs **±$50 M ANNUALLY**
- Increase optimization and capture untapped administrative and operational benefits of new systems

IN PROGRESS

- Monetize the benefits of our optimization, modernization and restructuring efforts completed in recent years

3 FOCUS ON CUSTOMERS AND INNOVATION

Cascades' new Innovation Centre is focused on:

- Coordinating multigroup programs
- Developing new expertise (ex. A.I.)
- Gathering market intelligence
- Providing shared expertise
- Leading new ventures

- Containerboard
- Specialty Products
- Tissue Papers

Supported by:

- Cascades' Innovation Centre
- Cascades' R&D Centre

Multi-disciplinary, innovative approach focused on key strategic areas:

Food & Beverage
ex. preparation, preservation, presentation

Hygiene Solutions
ex. retail, industrial, offices, education

Productivity
ex. retail, industrial, offices, education

Sustainability
ex. packaging, hygiene, circular economy

E-commerce
ex. packaging & logistics solutions

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3 FOCUS ON CUSTOMERS AND INNOVATION

Greenpac MILL XP

Produces innovative, lightweight recycled linerboard – XP grades

Cascades PRO Tandem

Hand towel dispenser with new, patented dispenser technology

cascades® Ultratill™ Packaging mushrooms with care

Low-density PETE containing 80% post-consumer material

FlexSHIELD™

Water-based coating that acts as a barrier against grease and humidity for takeout containers

OBJECTIVES:

- 20% of sales from innovative products in 2020
- Leverage our diverse portfolio to cross-sell
- Reinforce position as THE provider of sustainable solutions

cascades evok

Polystyrene foam packaging containing 50% recycled material

Recyclable insulated container, made with FSC® certified recycled materials

northbox FRESH TO YOUR DOOR

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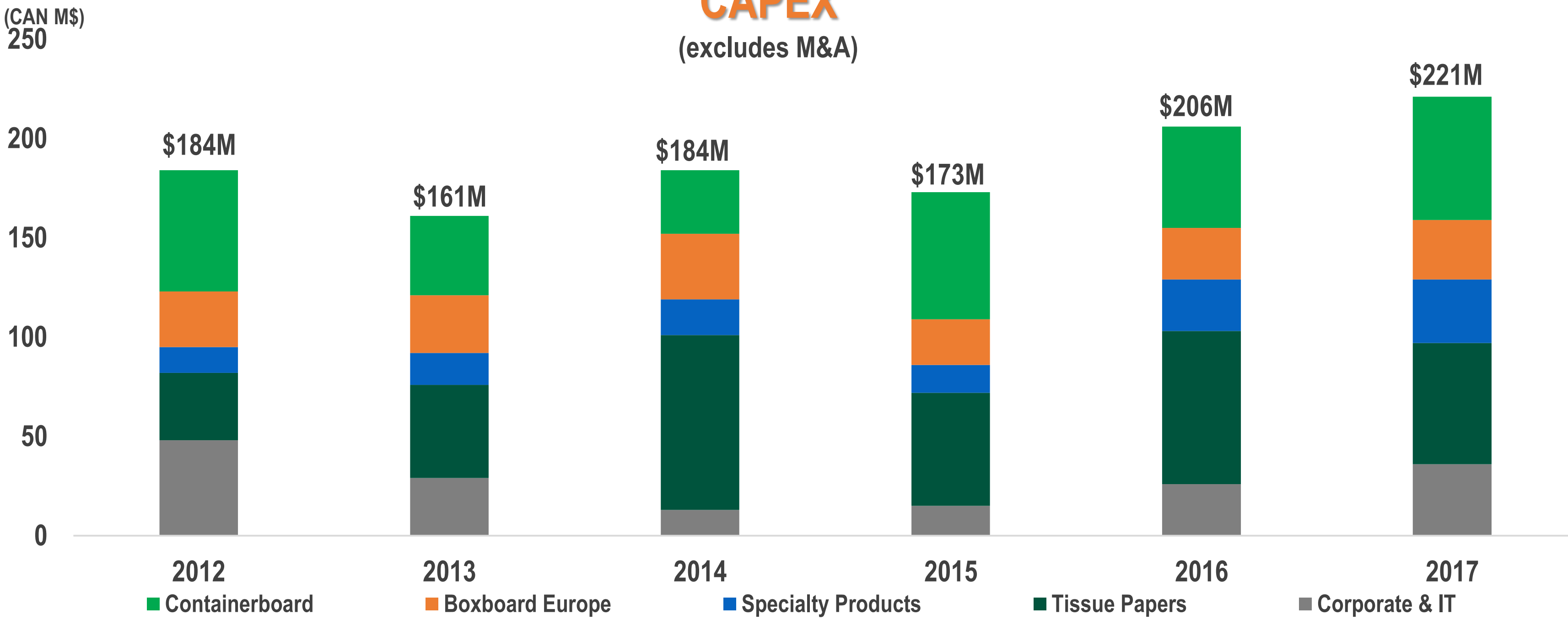
APPENDIX

CAPITAL EXPENDITURES

Significant Repositioning and Investments Completed from 2011 – 2016

CAPEX

(excludes M&A)



- ✓ CAPEX funded by strong free cash flow
- ✓ Impacted by strong US$
- ✓ Additional ~$200M invested in M&A since 2012
- ✓ Significant internal IT & process modernization completed

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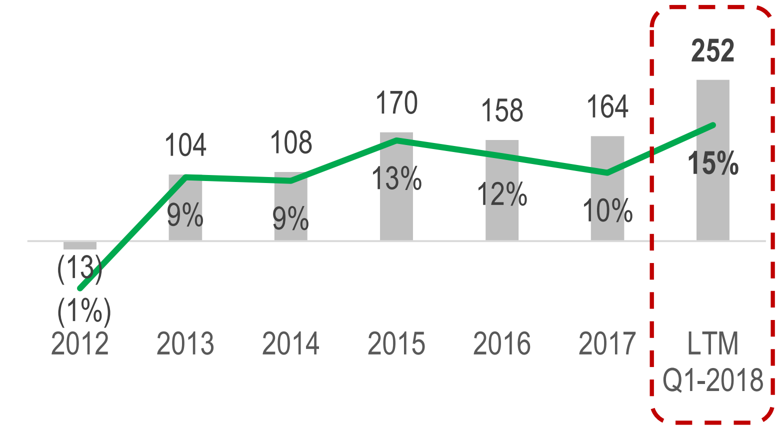
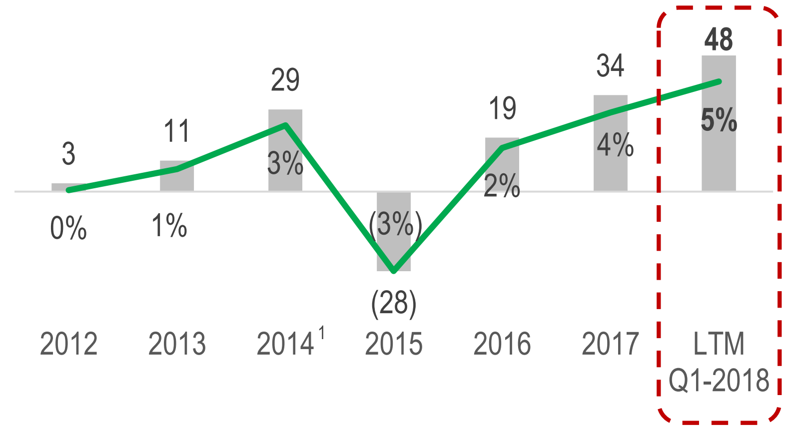
BUSINESS SEGMENTS

Historical Segmented Operating Income and Margin

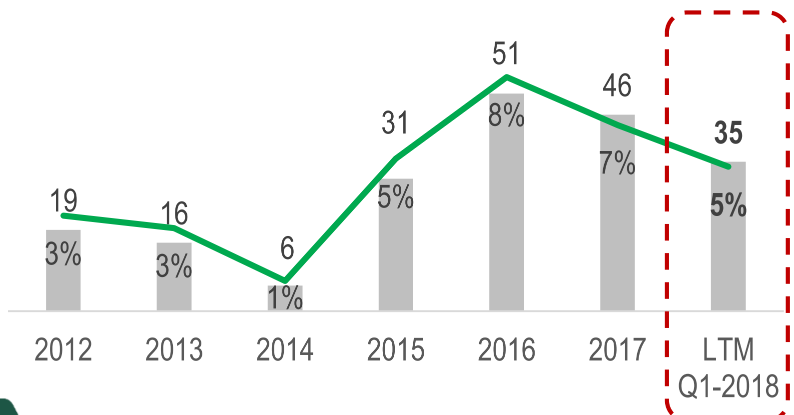
Containerboard *(CAN$ M and %)*



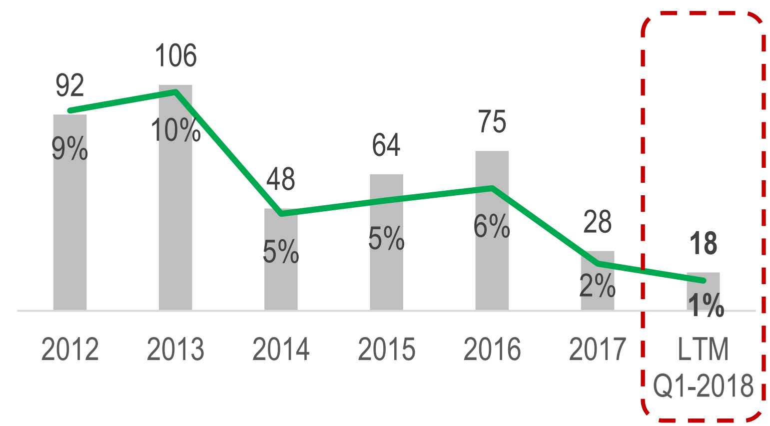
Boxboard Europe[2] *(CAN$ M and %)*



Specialty Products *(CAN$ M and %)*



Tissue Papers *(CAN$ M and %)*



[1] Including $9 million of energy credits

[2] Via our 57.8% equity ownership in Reno de Medici S.p.A. (RdM)

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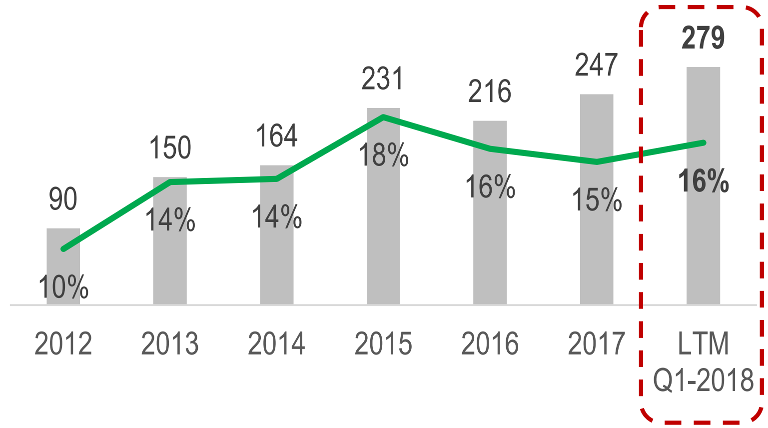
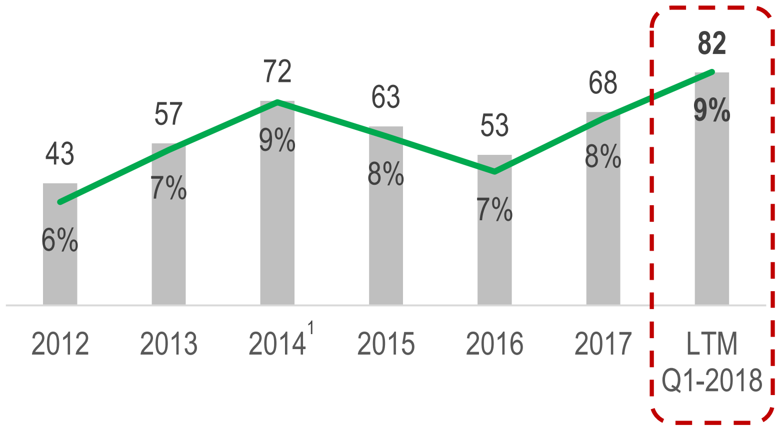
BUSINESS SEGMENTS
Historical Segmented Adjusted OIBD[3] and Margin

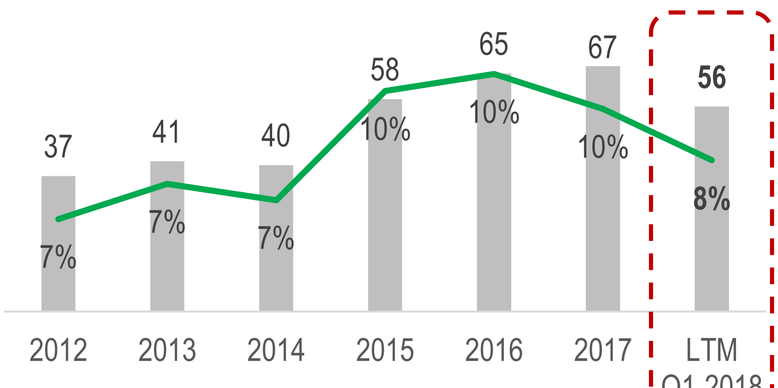
Containerboard *(CAN$ M and %)*



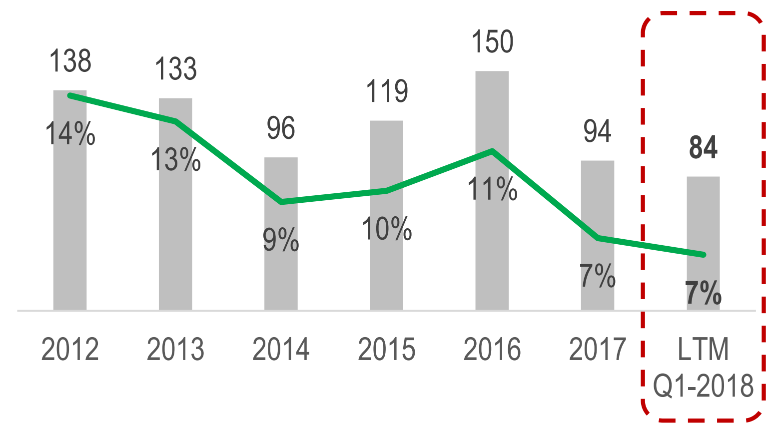
Boxboard Europe[2] *(CAN$ M and %)*



Specialty Products *(CAN$ M and %)*



Tissue Papers *(CAN$ M and %)*



[1] Including $9 million of energy credits
[2] Via our 57.8% equity ownership in Reno de Medici S.p.A. (RdM)
[3] Supplemental information on non-IFRS measures for Q1-2018.

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HISTORICAL RESULTS

(In million of Canadian dollars)	Q1-18	2017	Q4-17	Q3-17	Q2-17	Q1-17	2016	2015	2014
Sales									
Containerboard	**421**	1,652	440	438	428	346	1,370	1,301	1,181
Boxboard Europe	**246**	838	212	202	213	211	796	825	841
Specialty Products	**159**	703	161	181	188	173	620	579	568
Tissue Papers	**305**	1,268	301	323	338	306	1,305	1,236	1,054
Inter-segment sales and corporate activities	**(33)**	(140)	(32)	(41)	(37)	(30)	(90)	(80)	(83)
Total	**1,098**	4,321	1,082	1,103	1,130	1,006	4,001	3,861	3,561
Operating Income									
Containerboard	**121**	164	51	50	30	33	158	170	108
Boxboard Europe	**19**	34	11	5	13	5	19	(28)	29
Specialty Products	**2**	46	9	10	14	13	51	31	6
Tissue Papers	**-2**	28	(6)	9	17	8	75	64	48
Corporate activities	**(28)**	(97)	(20)	(23)	(26)	(28)	(82)	(84)	(54)
Total	**112**	175	45	51	48	31	221	153	137
Adjusted OIBD[1]									
Containerboard	**77**	247	74	72	56	45	216	231	164
Boxboard Europe	**28**	68	19	14	21	14	53	63	72
Specialty Products	**7**	67	14	15	20	18	65	58	40
Tissue Papers	**13**	94	12	24	35	23	150	119	96
Corporate activities	**(20)**	(83)	(14)	(19)	(25)	(25)	(81)	(45)	(32)
Total	**105**	393	105	106	107	75	403	426	340
Adjusted OIBD[1] Margin	***9.6%***	*9.1%*	*9.7%*	*9.6%*	*9.5%*	*7.5%*	*10.1%*	*11.0%*	*9.5%*

[1] Supplemental information on non-IFRS measures for Q1-2018.

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SENSITIVITY TABLE[1]

		Shipments/Consumption ('000 s.t, '000 mmBtu for Natural Gas)	Increase	OIBD Impact (in CAN$ M)
SELLING PRICE[2] (Manufacturing & Converting)				
North America	Containerboard	1,490	US$25/s.t.	47
	Tissue Papers	590	US$25/s.t.	19
Europe	Boxboard	1,120	€25/s.t.	42
MATERIALS[2] (Recycled papers, Pulp, Gas)				
North America	Brown grades (OCC & others)	1,560	US$15/s.t.	(29)
	Groundwood grades (SRP & others)	90	US$15/s.t.	(2)
	White grades (SOP & others)	480	US$15/s.t.	(9)
	Virgin pulp	150	US$30/s.t.	(6)
	Natural gas	8,600	US$1.00/mmBtu	(11)
Europe	Brown grades (OCC & others)	780	€15/s.t.	(18)
	Groundwood grades (SRP & others)	170	€15/s.t.	(4)
	White grades (SOP & others)	80	€15/s.t.	(2)
	Virgin pulp	80	€30/s.t.	(4)
	Natural gas	4,600	€1.00/mmBtu	(7)
EXCHANGE RATE[3]				
Sales less purchases in US$ from Canadian operations			CAN$/US$ 0.01 change	2
Translation - U.S. subsidiaries			CAN$/US$ 0.01 change	1
Translation - European subsidiaries			CAN$/€ 0.02 change	1

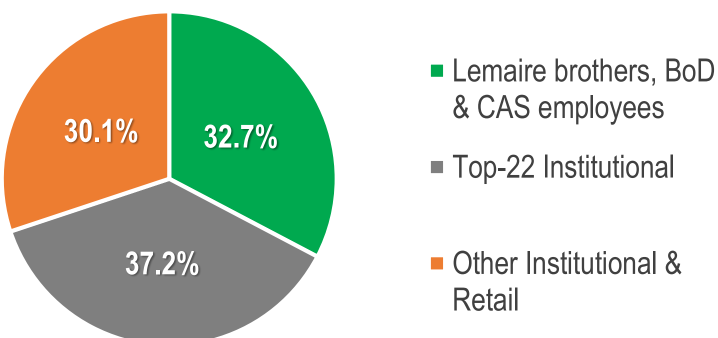
(1) Sensitivity calculated according to 2017 volumes or consumption with year-end closing exchange rate of CAN$/US$ 1.26 and CAN$/€ 1.51, excluding hedging programs and the impact of related expenses such as discounts, commissions on sales and profit-sharing. **(2)** Based on 2017 external manufacturing & converting shipments, and fibre and pulp consumption. Including purchases from our subsidiary Cascades Recovery. Including Greenpac for the last 12 months. **(3)** As an example, based on CAN$/US$ 1.26 to CAN$/US$ 1.27, and from CAN$/€ 1.51 to CAN$/€ 1.53.

SHAREHOLDERS & ANALYST COVERAGE

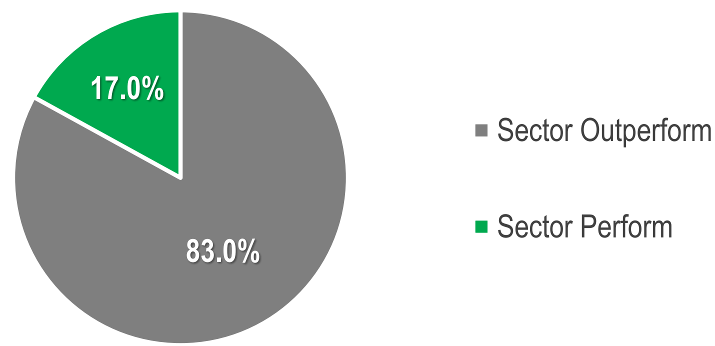
Major Shareholders	%
Lemaire Brothers, BoD & employees	32.7%
Letko Brosseau	13.8%
Caisse de Dépôt et Placement du QC	4.4%
Dimensional Fund Advisors	4.1%
Norges Bank (Government of Norway)	2.5%
Vanguard Group	1.6%
IA Financial Group	1.5%
Royal Bank of Canada	1.2%
Power Corporation	0.9%
Mackenzie Investment	0.9%
IG Investments	0.9%
British Columbia Investment	0.8%

Analyst	City	Bank
Leon Aghazarian	Montréal	National Bank
Keith Howlett	Toronto	Desjardins
Benoît Laprade	Montréal	Scotiabank
Hamir Patel	Vancouver	CIBC
Paul Quinn	Vancouver	Royal Bank of Canada
Sean Stuart	Toronto	TD Bank

Ownership Breakdown[1]



Analyst Recommendations[1]



Cascades

[1] As of June 15, 2018 . Source: Bloomberg, InfoSuite

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For more information:
www.cascades.com/investors

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