Certain statements in this presentation, including statements regarding future results and performance, are forward-looking statements within the meaning of securities legislation based on current expectations. The accuracy of such statements is subject to a number of risks, uncertainties and assumptions that may cause actual results to differ materially from those projected, including, but not limited to, the effect of general economic conditions, decreases in demand for the Corporation’s products, the prices and availability of raw materials, changes in the relative values of certain currencies, fluctuations in selling prices and adverse changes in general market and industry conditions. This presentation may also include price indices as well as variance and sensitivity analyses that are intended to provide the reader with a better understanding of the trends related to our business activities. These items are based on the best estimates available to the Corporation.

The financial information included in this presentation also contains certain data that are not measures of performance under IFRS (“non-IFRS measures”). For example, the Corporation uses earnings before interest, taxes, depreciation and amortization (EBITDA) because it is the measure used by management to assess the operating and financial performance of the Corporation’s operating segments. Such information is reconciled to the most directly comparable financial measures, as set forth in the “Supplemental Information on Non-IFRS Measures” section of our most recent quarterly report or annual report.

Specific items are defined as items such as charges for or reversal of impairment of assets, for facility or machine closures, accelerated depreciation of assets due to restructuring measures, debt restructuring charges, gains or losses on sales of business units, unrealized gains or losses on derivative financial instruments that do not qualify for hedge accounting, foreign exchange gains or losses on long-term debt and other significant items of an unusual or non-recurring nature.

All amounts in this presentation are in Canadian dollars unless otherwise indicated.
COMPANY OVERVIEW
Balance Play in Healthier Sectors of the Paper Industry

- Founded in 1964 by the Lemaire Family and headquartered in Kingsey Falls, QC
  - The Lemaire Family still owns ~33% of the shares
- Unique culture – green visionaries, turnarounds, entrepreneurial philosophy
- Produces, converts and markets packaging and tissue products principally composed of recycled fiber
  - Balanced play in less cyclical sectors
  - Heavy exposure to two of the strongest paper segments: Tissue Papers and Containerboard
- Close to 12,000 employees worldwide

FY 2013 Net Sales $3.6 billion

<table>
<thead>
<tr>
<th>Segment Sales Breakdown</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Containerboard</td>
<td>15%</td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>36%</td>
</tr>
<tr>
<td>Boxboard Europe</td>
<td>28%</td>
</tr>
<tr>
<td>Specialty Products</td>
<td>21%</td>
</tr>
</tbody>
</table>

Note: Represents Sales before Corporate & Other

<table>
<thead>
<tr>
<th>Geographic Sales Breakdown (Sales to)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
</tr>
<tr>
<td>United States</td>
</tr>
<tr>
<td>Europe and Other Countries</td>
</tr>
</tbody>
</table>

1 Excluding discontinued operations of Fine Papers Division, Djupaors mill and East Angus kraft paper mill. Including North American boxboard activities (~$200M in sales).
## COMPANY OVERVIEW
Leading Packaging and Tissue Paper Manufacturer

### Packaging Products

<table>
<thead>
<tr>
<th>Containerboard</th>
<th>Boxboard Europe</th>
<th>Specialty Products</th>
<th>Tissue Papers</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Containerboard Image" /></td>
<td><img src="image2" alt="Boxboard Image" /></td>
<td><img src="image3" alt="Specialty Products Image" /></td>
<td><img src="image4" alt="Tissue Papers Image" /></td>
</tr>
<tr>
<td><strong>Market Position</strong></td>
<td><strong>Market Position</strong></td>
<td><strong>Market Position</strong></td>
<td><strong>Market Position</strong></td>
</tr>
<tr>
<td>• Leading containerboard producer in Canada</td>
<td>• # 2 producer in Europe</td>
<td>• Largest paper collector in Canada</td>
<td>• Leading tissue paper producer in Canada</td>
</tr>
<tr>
<td>• # 6 containerboard producer in North America</td>
<td></td>
<td></td>
<td>• # 4 tissue paper producer in North America</td>
</tr>
</tbody>
</table>

### Financials

<table>
<thead>
<tr>
<th>Segment</th>
<th>% of Sales</th>
<th>% of EBITDA</th>
<th>EBITDA Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>Containerboard</td>
<td>36%</td>
<td>43%</td>
<td>12%</td>
</tr>
<tr>
<td>Boxboard Europe</td>
<td>22%</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>Specialty Products</td>
<td>15%</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>27%</td>
<td>27%</td>
<td>10%</td>
</tr>
</tbody>
</table>

1 Before inter-segment sales and corporate activities
2 Excluding specific items
3 Excluding discontinued operations of Fine Papers Division, Djupafors mill and East Angus kraft paper mill. Including North American boxboard activities.
**BUSINESS DRIVERS**

**Price Dynamics**

- **Containerboard - Selected Benchmarks**
  - Linerboard 42-lb (transaction price)
  - Corrugating medium 26-lb (transaction price)

- **Tissue Papers - Selected Benchmarks**
  - Virgin parent rolls
  - Recycled parent rolls

- **BUSINESS DRIVERS**
  - Price Dynamics
    - Prices relatively stable since early 2013
    - Recent uptick but market still under pressure:
      - Additional capacity coming to market
      - Reasonable recovered paper prices

Source: RISI
BUSINESS DRIVERS
Foreign Exchange Rates

Foreign exchange – Historical

Foreign exchange – Forecasts

A weak Canadian dollar will help our cash flow generation

Source: Bloomberg

1 Average of six largest Canadian banks

- Sensitivity to a change of $0.01 CAN vs. $US
  - EBITDA = $4M to $5M
  - Debt = $7M to $8M
BUSINESS DRIVERS

Costs

Costs of sales by nature (LTM Q3-2014)\(^1\)

North American Fiber List Prices

<table>
<thead>
<tr>
<th>(US$/ton)</th>
</tr>
</thead>
<tbody>
<tr>
<td>300</td>
</tr>
<tr>
<td>250</td>
</tr>
<tr>
<td>200</td>
</tr>
<tr>
<td>150</td>
</tr>
<tr>
<td>100</td>
</tr>
<tr>
<td>50</td>
</tr>
<tr>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Oct 11</th>
<th>Jan 12</th>
<th>Apr 12</th>
<th>July 12</th>
<th>Oct 12</th>
<th>Jan 13</th>
<th>Apr 13</th>
<th>July 13</th>
<th>Oct 13</th>
<th>Jan 14</th>
<th>Apr 14</th>
<th>July 14</th>
<th>Oct 14</th>
<th>Jan 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Grades (SOP)</td>
<td>Brown Grades (OCC)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Raw materials
- Chemicals and production supplies
- Wages and employee benefits expenses
- Energy
- Freight
- Depreciation and amortization
- Others

Raw materials account for nearly half of COGS

Source: RISI

1 COGS excluding discontinued operations of the Fine Papers division, the Djupafors mill and the East Angus kraft mill. Including North American boxboard activities.
RAW MATERIALS
Asian Demand for Recovered Papers

US OCC exports to China – Historical

China OCC imports – Historical

« Projections of rising OCC prices have become an industry dogma. Unfortunately, the data do not square with the dogma. »

Mark Wilde, BMO

« OCC has yet to hit its floor with January prices down … recent decline in OCC has been linked to waning demand from China »

Debbie Jones, Deutsche Bank

Source: RISI
**RAW MATERIALS**

Reliable Sourcing Strategy

**Cascades’ North American Recycled Fiber Supply**

- **2013**
  - Cascades currently controls over 60% of its fiber supply

**Top Recovered Paper Suppliers in the World**

- **Cascades**
  - Cascades Recovery and Internal 28%
  - Contractual Agreement 35%
  - Spot Purchase 37%

**Our Strategy**

- **Short term:**
  - constant review of our inventory strategy

- **Long term:**
  - ensure control over fiber supply with potential increase of tons under control
  - develop substitute grades
  - potential to increase virgin content in certain circumstances
  - continue to close the loop with customers retailers

Source: RISI
CONTAINERBOARD
Attractive Market Conditions

North American Containerboard Producers

<table>
<thead>
<tr>
<th>2014 Industry Participants</th>
<th>Fundamentals strong despite added capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of total capacity</td>
<td>Operating Rates</td>
</tr>
<tr>
<td>1. IP</td>
<td>100%</td>
</tr>
<tr>
<td>2. Rock Tenn</td>
<td>90%</td>
</tr>
<tr>
<td>3. Koch/GP</td>
<td>80%</td>
</tr>
<tr>
<td>4. PCA</td>
<td>70%</td>
</tr>
<tr>
<td>5. Kapstone</td>
<td>60%</td>
</tr>
<tr>
<td>6. Cascades 1</td>
<td>Q4 2007</td>
</tr>
<tr>
<td>7. Pratt</td>
<td>Q4 2008</td>
</tr>
<tr>
<td>Others</td>
<td>Q4 2009</td>
</tr>
<tr>
<td>Top-5 Producers</td>
<td>Q4 2010</td>
</tr>
<tr>
<td></td>
<td>Q4 2011</td>
</tr>
<tr>
<td></td>
<td>Q4 2012</td>
</tr>
<tr>
<td></td>
<td>Q4 2013</td>
</tr>
<tr>
<td></td>
<td>Q4 2014</td>
</tr>
</tbody>
</table>

Source: RISI, Deutsche Bank, Company reports and estimates
1 Including 59.7% of Greenpac’s total capacity
CONTAINERBOARD
Our Strategic Move: Greenpac

• Largest recycled linerboard mill in NA:
  1,500 s.t./day of lightweight recycled linerboard (26 pounds)

• Product differentiation

• State-of-the-art equipment

• Take-or-pay agreement for 81% of the mill’s output

• Significant ownership at 59.7%¹:
  • Partners include a pension fund and two independent converters

<table>
<thead>
<tr>
<th>LTM EPS</th>
<th>Greenpac EBITDA (M$)</th>
<th>Impact on Cascades EPS</th>
<th>Value per share using 7x EBITDA multiple</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.32</td>
<td>60</td>
<td>$0.08</td>
<td>$0.76</td>
</tr>
<tr>
<td></td>
<td>80</td>
<td>$0.15</td>
<td>$1.65</td>
</tr>
<tr>
<td></td>
<td>100</td>
<td>$0.23</td>
<td>$2.54</td>
</tr>
</tbody>
</table>

¹ Greenpac is not consolidated in the results and balance sheet since Cascades does not have effective control under IFRS
² For illustration purposes only. Value by segment do not necessary reflect the Corporation’s view on their respective value
#2 Producer of Boxboard in Europe

- ~58% ownership of RdM, a public Italian company, and 100% of the La Rochette mill in France
- Rationalization of production capacity (from 10 machines to 7 and closure of Djupafors mill) and consolidation of sales forces have resulted in improved performance
- Structure simplification and modernization investments are improving the position on the cost curve

Source: Reno de Medici's public disclosure

Boxboard Europe Group’s EBITDA and EBITDA Margin

<table>
<thead>
<tr>
<th>Year</th>
<th>EBITDA (M CAN$)</th>
<th>Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>41</td>
<td>6%</td>
</tr>
<tr>
<td>2012</td>
<td>43</td>
<td>6%</td>
</tr>
<tr>
<td>2013</td>
<td>57</td>
<td>7%</td>
</tr>
<tr>
<td>LTM Q3 2014</td>
<td>81</td>
<td>10%</td>
</tr>
</tbody>
</table>

*: energy credits totaling $5M in 2013 and $8M in LTM Q3 2014
Future capacity additions CAGR of 1.5%, close to annual consumption growth

North American Tissue Producers

% of total capacity

1. Koch/GP  30%
2. P&G  15%
3. Kimberly-Clark  15%
4. Cascades  7%
5. SCA  6%

Others  27%

Total - 2014  8,792

New capacity has more impact on brands but trickles-down to other products

Source: RISI, Company reports and estimates
TISSUE PAPERS
Extended Geographical Reach

Sales End-Users (2013)
- AfH (40%)
  - Private Label (44%) / Branded (56%)
- Retail (45%)
  - Private Label (86%) / Branded (14%)
  - Parent Rolls (15%)

New 55k tons machine

St-Helens, OR
- Manufacturing

Eau Claire, WI
- Manufacturing and Conversion

Memphis, TN
- Manufacturing

Brownsville, TN
- Conversion

Rockingham, NC
- Manufacturing
  - Wagram, NC (New Site)
  - Conversion

Kinston, NC
- Conversion

Ransom, PA
- Manufacturing
  - Pittston, PA
  - Conversion

Waterford, NY
- Conversion
  - Mechanicville, NY
  - Manufacturing

Candiac, QC
- Manufacturing and Conversion
  - Granby, QC
    - Conversion
  - Kingsey Falls, QC
    - Manufacturing and Conversion
  - Lachute, QC
    - Manufacturing and Conversion
  - Laval, QC
    - Conversion

Whitby, ON
- Manufacturing
  - Scarborough, ON
    - Manufacturing and Conversion
  - Toronto, ON
    - Conversion

Toronto, ON
- Conversion
  - Manufacturing

New 10M cases facility

Sales to (2013)
- Canada (30%)
- US (70%)
SPECIALTY PRODUCTS GROUP\textsuperscript{1}
Stable Source of Revenue and Unique Platform for Innovation

- Diverse and stable revenue stream with leading market positions
- Recent initiatives have included
  - Sale of Fine Papers division (3 units)
  - Exit from the kraft paper market (1 unit)
  - Disposal of a smaller unit (1 unit)

<table>
<thead>
<tr>
<th>Industrial Packaging Products (~40% of sales)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Leading producer of papermill packaging</td>
</tr>
<tr>
<td>• 12 units</td>
</tr>
<tr>
<td>• JV Share of EBITDA $10-$15M</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Consumer Packaging Products (~15% of sales)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Largest producer of honeycomb in Canada</td>
</tr>
<tr>
<td>• 6 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Recycling and Recovery (~35% of sales)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Largest recycled paper collector in Canada through 73% interest in Cascades Recovery</td>
</tr>
<tr>
<td>• 20 units</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other Products (~10% of sales)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 2 units</td>
</tr>
<tr>
<td>• Vinyl backing</td>
</tr>
<tr>
<td>• Deinked pulp</td>
</tr>
</tbody>
</table>

\textsuperscript{1} Including 100% of joint ventures
OTHER INVESTMENT
Boralex Inc.

- Publicly traded independent power producer
- Legacy ownership
  - Following the recent transaction, ownership of ~28%
  - A smaller portion of a bigger pie
- Enterprise value: ~$1,500M
- Market capitalization: ~$600M
- Strong potential of growth
  - Solid pipeline of projects
  - Sizeable footprint in Europe

Latest acquisition broadens and diversifies Boralex’s portfolio

1 Results presented on a proportional consolidation basis; refer to Boralex website for more details
OUR STRATEGIC ACTION PLAN

1. Modernize core operations through focused investments

2. Optimize capital allocation and reduce working capital

Focus on operations to drive increased profitability and operating cash flows

3. Restructure underperforming units

4. Innovate to improve and develop processes and products

EBITDA excluding specific items
1 Excluding discontinued operations of Fine Papers Division, Djupafor's mill and East Angus kraft paper mill. Including North American boxboard activities.
MODERNIZE

- Construction of the Greenpac linerboard mill in Niagara Falls, NY
- Consolidation of the platform in Ontario
- Recent investments in Québec
- Installation of a new paper machine in Oregon (Q4-2014)
- Additional converting capacity in Arizona and North Carolina
- Rebuild of a paper machine at Santa Giustina mill
- ERP platform
- On-going initiatives to improve our business processes

Containerboard – Manufacturing

Containerboard – Converting

Tissue Papers – Manufacturing

Tissue Papers – Converting

Boxboard Europe – Manufacturing

Corporate
Corporate initiative – Improving working capital management

Allocate capital towards core sectors – Tissue papers example

- Acquisition and conversion of Boise paper machine adjacent to our existing tissue machine
  - Increase capacity by 55,000 tons on a faster timeline and a lower cost per ton
  - Improve overall operating efficiency of the mill and market reach
  - US$40M cost and start-up in Q4-2014
- Installation of a new tissue converting facility in Wagram, NC
  - Increase presence in the fast growing Southeastern US area
  - US$45M cost with start-up in Q4-2014

LTM Working Capital (% of LTM Sales)

- Working capital includes accounts receivable (excluding the short term portion of other assets) plus inventories less accounts payable.
## 3 Restructure

### 15 closures
- **Containerboard:**
  - 1 manufacturing mill + 5 converting plants
- **Boxboard North America:**
  - 1 converting plant
- **Boxboard Europe:**
  - 3 mills + 1 paper machine
- **Specialty Products:**
  - 1 pulp mill, 1 industrial packaging plant and 1 specialty paper mill
- **Tissue:**
  - 1 napkin plant

### 7 asset sales
- **Containerboard – Manufacturing**
  - Avot-Vallée mill
- **Boxboard**
  - Manufacturing - Versailles mill
  - Converting - Dopaco business, Hebron plant
  - 5 units in Canada
- **Specialty Products**
  - Fine papers division
  - Other small unit

**Third priority of our strategic plan – restructure – mostly behind us**
**Cascades® Antibacterial Towels**

Made from 100% recycled fibre. Special agent activated by water. Kills over 99.99% of harmful bacteria\(^1\).

**Ultratill™**

Low-density PETE containing 80% of post-consumer material.

**EVOK™**

Polystyrene foam packaging using recycled material.

---

Some activities aim to achieve 10% of sales from new products

\(^1\) Based on third party laboratory testing.
Sales

EBITDA (excl. specific items)

- On December 11, 2014, Cascades announced the sale of its boxboard activities in North America:
  - Transaction expected to close during Q1-2015
  - Sales of $231M and EBITDA of $4M (LTM 09/30/2014)

Results progressed as productivity, FX and pricing environment improved

1 Excluding discontinued operations of Fine Papers Division, Djupafors mill and East Angus kraft paper mill. Including North American boxboard activities.
FINANCIAL PERFORMANCE AND SITUATION

Investment Program

- Capital expenditures for 2014 to reach ~$180M (including IT)
- 2015 level to be lower (~$135M, including IT)
  - Including ~$60-70M of maintenance capex
  - Amount subject to change depending on operating results and economic conditions
  - Mostly dedicated towards tissue activities

Gradual capex program to improve asset base
Lower CAD$ explains increase in debt during modernization phase
FINANCIAL PERFORMANCE AND SITUATION
Financial Ratios and Maturities

Net debt to EBITDA ratio should continue to improve in 2015

Cascades’ bank debt financial covenant ratios: Net funded debt to capitalization < 65% (currently at 58%), interest coverage ratio > 2.25x (currently at 3.24x)
## VALUATION METRICS

Data as of January 23, 2015

<table>
<thead>
<tr>
<th>Sector</th>
<th>Comparable companies</th>
<th>Enterprise Value (M$)</th>
<th>Price / BV</th>
<th>EV / EBITDA 2015</th>
<th>P / E 2015</th>
<th>Dividend yield (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Packaging Products</td>
<td>Graphic Packaging</td>
<td>US$6,753</td>
<td>4.3x</td>
<td>8.9x</td>
<td>18.5x</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Kapstone</td>
<td>US$4,119</td>
<td>3.7x</td>
<td>8.2x</td>
<td>13.9x</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Meadwestvaco</td>
<td>US$9,274</td>
<td>2.2x</td>
<td>8.8x</td>
<td>21.0x</td>
<td>4.4%</td>
</tr>
<tr>
<td></td>
<td>PCA</td>
<td>US$10,346</td>
<td>5.2x</td>
<td>8.3x</td>
<td>15.5x</td>
<td>1.9%</td>
</tr>
<tr>
<td></td>
<td>Rock Tenn</td>
<td>US$11,914</td>
<td>2.1x</td>
<td>7.1x</td>
<td>14.1x</td>
<td>1.1%</td>
</tr>
<tr>
<td></td>
<td>Sonoco</td>
<td>US$5,391</td>
<td>2.7x</td>
<td>7.9x</td>
<td>16.8x</td>
<td>2.8%</td>
</tr>
<tr>
<td></td>
<td><strong>Average - Packaging</strong></td>
<td><strong>US$7,966</strong></td>
<td><strong>3.4x</strong></td>
<td><strong>8.2x</strong></td>
<td><strong>16.6x</strong></td>
<td><strong>1.7%</strong></td>
</tr>
<tr>
<td>Tissue Papers</td>
<td>Clearwater</td>
<td>US$2,058</td>
<td>2.7x</td>
<td>7.8x</td>
<td>16.0x</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>KP Tissue</td>
<td>US$1,193</td>
<td>0.9x</td>
<td>7.7x</td>
<td>17.5x</td>
<td>4.0%</td>
</tr>
<tr>
<td></td>
<td>Orchids Paper</td>
<td>US$278</td>
<td>2.5x</td>
<td>7.7x</td>
<td>14.7x</td>
<td>4.9%</td>
</tr>
<tr>
<td></td>
<td>Wausau</td>
<td>US$683</td>
<td>3.5x</td>
<td>10.3x</td>
<td>NMF</td>
<td>1.2%</td>
</tr>
<tr>
<td></td>
<td><strong>Average - Tissue</strong></td>
<td><strong>US$1,053</strong></td>
<td><strong>2.4x</strong></td>
<td><strong>8.4x</strong></td>
<td><strong>16.1x</strong></td>
<td><strong>2.5%</strong></td>
</tr>
<tr>
<td>Cascades</td>
<td></td>
<td><strong>$2,440</strong></td>
<td><strong>0.7x</strong></td>
<td><strong>6.4x</strong></td>
<td><strong>8.1x</strong></td>
<td><strong>2.2%</strong></td>
</tr>
</tbody>
</table>

**Undervalued compared to peer group**
### Comparable Companies

<table>
<thead>
<tr>
<th>Trading Range</th>
<th>Illustrative Cascades’</th>
<th>Selected</th>
<th>Illustrative</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEV/LTM EBITDA</td>
<td>LTM EBITDA (M$ rounded, net corp. activities)</td>
<td>Multiple (conservative)</td>
<td>Value (M$ rounded)</td>
</tr>
<tr>
<td>• Containerboard</td>
<td>7.5x – 11.0x</td>
<td>172</td>
<td>6.5x</td>
</tr>
<tr>
<td>• <strong>Boxboard NA</strong></td>
<td></td>
<td>(4)</td>
<td>11.3x</td>
</tr>
<tr>
<td>• Boxboard Europe</td>
<td>6.5x - 9.0x</td>
<td>81</td>
<td>6.0x</td>
</tr>
<tr>
<td>• Specialty Products</td>
<td>6.5x - 12.0x</td>
<td>39</td>
<td>6.0x</td>
</tr>
<tr>
<td>• Tissue Papers</td>
<td>8.5x - 11.5x</td>
<td>107</td>
<td>7.5x</td>
</tr>
<tr>
<td>• Corporate activities</td>
<td></td>
<td>(34)</td>
<td>6.0x</td>
</tr>
<tr>
<td>Total Enterprise Value (and implicit multiple)</td>
<td></td>
<td></td>
<td>6.6x</td>
</tr>
</tbody>
</table>

**Add:**
- JV contribution ($10M EBITDA @ 6.0x) 60
- Net Debt, pro forma proceeds from boxboard sale (1,595)

**Subtract:**
- Boralex’ stake (at market value) 167
- Greenpac investment (at cost) 140
- Minority interest (estimate at market value) 141

**Total Equity Value – post-adjustments**

**Per share**

- $10.86
- 1,023

**Current Market Capitalization**

- 692
- $7.27

**Discount to Sum-of-the-Parts Equity Value (given current market price and using trailing EBITDA)**

- 32%

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For illustration purposes only. Value by segment do not necessary reflect the Corporation’s view on their respective value.

1 Comparable companies include:
- Graphic Packaging, IP, Kapstone, Meadwestvaco, Packaging Corp. and Rock Tenn for Containerboard.
- Holmen, Mayr Melnhof, Metsä Board and Stora Enso for Boxboard Europe.
- Sonoco, CCL, Greif, Sealed Air and Winpak for Specialty Products.

2 Minority interest adjustments estimated for Reno (assuming 58% ownership) and Cascades Recovery (73% ownership).
POTENTIAL BENEFITS STEMMING FROM OUR INITIATIVES

Modernizing our operating platform to increase profitability
- ±$140M capex program per year, including ERP upgrade
- Divestitures and closures of under-performing units
- Containerboard: great fundamentals and improved platform
  - Modernized converting platform and manufacturing productivity improvement
  - Greenpac to positively contribute to EPS in 2015
- Tissue Papers: strong and growing position in North America
  - Increasing presence in the US with recent expansion initiatives

Other sources of growth and incremental value
- Culture of innovation
- Good performance from European platform and hidden value of Boralex investment
- On-going initiatives to improve our business processes

Potential tailwinds
- CAD$ weakness
- Economic recovery in Canada, the US and Europe
- Chinese’s economy weakness and impact on recovered paper prices
- Lower oil and gas costs

Taking the right steps to position Cascades for the future