Cascades Investor Presentation May 2025





Disclaimer

FORWARD-LOOKING STATEMENT

Certain statements in this presentation, including statements regarding future results and performance, are forward-looking statements within the meaning of securities legislation based on current expectations. The accuracy of such statements is subject to a number of risks, uncertainties and assumptions that may cause actual results to differ materially from those projected, including, but not limited to, the effect of general economic conditions, decreases in demand for Cascades Inc.'s ("Cascades," "CAS," the "Corporation," "us" or "we") products, the prices and availability of raw materials, changes in the relative values of certain currencies, fluctuations in selling prices and adverse changes in general market and industry conditions. Please see the "Risk Factors" section of the preliminary offering memorandum for a discussion of additional factors that could impact our future results, performance or transactions. This presentation may also include price indices as well as variance and sensitivity analyses that are intended to provide the reader with a better understanding of the trends related to our business activities. These items are based on the best estimates available to the Corporation.

SUPPLEMENTAL INFORMATION ON NON-IFRS ACCOUNTING STANDARDS MEASURES AND OTHER FINANCIAL MEASURES – SPECIFIC ITEMS

The Corporation incurs some specific items that adversely or positively affect its operating results. We believe it is useful for readers to be aware of these items as they provide additional information to measure performance, compare the Corporation's results between periods, and assess operating results and liquidity, notwithstanding these specific items. Management believes these specific items are not necessarily reflective of the Corporation's underlying business operations in measuring and comparing its performance and analyzing future trends. Our definition of specific items may differ from that of other corporations and some of these items may arise in the future and may reduce the Corporation's available cash.

Specific items include, but are not limited to, charges for (reversals of) impairment of assets, restructuring gains or costs, loss on refinancing and repurchase of long-term debt, some deferred tax asset provisions or reversals, premiums paid on repurchase of long-term debt, gains or losses on the acquisition or sale of a business unit, gains or losses on the share of results of associates and joint ventures, unrealized gains or losses on derivative financial instruments that do not gualify for hedge accounting, unrealized gains or losses on interest rate hedge instruments and option fair value revaluation, foreign exchange gains or losses on long-term debt and financial instruments, fair value revaluation gains or losses on investments, specific items of discontinued operations and other significant items of an unusual, non-cash or non-recurring nature.

RECONCILIATION AND USES OF NON-IFRS ACCOUNTING STANDARDS MEASURES AND OTHER FINANCIAL MEASURES

To provide more information for evaluating the Corporation's performance, the financial information included in this analysis contains certain data that are not performance measures under IFRS Accounting Standards ("non-IFRS Accounting Standards measures"), which are also calculated on an adjusted basis to exclude specific items. We believe that providing certain key performance and capital measures, as well as non-IFRS Accounting Standards measures, is useful to both Management and investors, as they provide additional information to measure the performance and financial position of the Corporation. This also increases the transparency and clarity of the financial information. The following non-IFRS Accounting Standards measures and other financial measures are used in our financial disclosures:

Non-IFRS Accounting Standards measures

- Adjusted earnings before interest, taxes, depreciation and amortization or EBITDA (A): represents the operating income (as published in the Consolidated Statements of Earnings (Loss) of the Consolidated Financial Statements) before depreciation and amortization excluding specific items. Measure used to assess recurring operating performance and the contribution of each segment on a comparable basis.
- Adjusted net earnings: Measure used to assess the Corporation's consolidated financial performance on a comparable basis.
- Adjusted cash flow: Measure used to assess the Corporation's capacity to generate cash flows to meet financial obligations and/or discretionary items such as share repurchases, dividend increases and strategic investments.
- Free cash flow: Measure used to calculate the excess cash the Corporation generates by subtracting capital expenditures (excluding strategic projects) from the EBITDA (A).
- Working capital: Measure used to assess the short-term liquidity of the Corporation.

Other financial measures

- Total debt: Measure used to calculate all the Corporation's debt, including long-term debt and bank loans. Often put in relation to equity to calculate the debt-to-equity ratio.
- Net debt: Measure used to calculate the Corporation's total debt less cash and cash equivalents. Often put in relation to EBITDA (A) to calculate net debt to EBITDA (A) ratio.

Non-IFRS Accounting Standards ratios

- Net debt to EBITDA (A) ratio: Ratio used to assess the Corporation's ability to pay its debt and evaluate financial leverage.
- EBITDA (A) margin: Ratio used to assess operating performance and the contribution of each segment on a comparable basis calculated as a percentage of sales.
- Adjusted net earnings per common share: Ratio used to assess the Corporation's consolidated financial performance on a comparable basis.
- Ratio of net debt / (total equity and net debt): Ratio used to evaluate the Corporation's financial leverage and the risk to Shareholders.
- Working capital as a percentage of sales: Ratio used to assess the Corporation's operating liquidity performance.
- Adjusted cash flow per common share: Ratio used to assess the Corporation's financial flexibility.
- Free cash flow ratio: Ratio used to measure the liquidity and efficiency of how much more cash the Corporation generates than it uses to run the business by subtracting capital expenditures (excluding strategic projects) from the EBITDA (A) calculated as a percentage of sales.

Non-IFRS Accounting Standards measures and other financial measures are mainly derived from the consolidated financial statements, but do not have meanings prescribed by IFRS Accounting Standards. These measures have limitations as an analytical tool and should not be considered on their own or as a substitute for an analysis of our results as reported under IFRS Accounting Standards. In addition, our definitions of non-IFRS Accounting Standards measures and other financial measures may differ from those of other corporations. Any such modification or reformulation may be significant.

All amounts in this presentation are in Canadian dollars unless otherwise indicated.

Please click here for supplemental information on non-IFRS Accounting Standards measures and other financial measures and other financial measures available on SEDAR+ at www.sedarplus.ca.





Executive Summary (I)

Today's Presenters



Hugues Simon

President and Chief Executive Officer

- Joined Cascades in June 2024
- Worked for more than thirty years in key positions in the industry, including finance, mill operations, sales, and strategic planning



Allan Hogg Vice-President and Chief Financial Officer

- 30+ years at Cascades
- Held several positions within Cascades, including Corporate Controller, Director of Finance and Treasurer, and was named Vice-President and Chief Financial Officer in 2010



Executive Summary (II)

Transaction Overview

- Cascades Inc. ("Cascades" or the "Company") is a leading paper and packaging company that produces, converts, and sells packaging and tissue products composed primarily of recycled fibers
 - For LTM 3/31/2025, Cascades generated Sales and EBITDA (A) of C\$4,746 million and C\$523 million, respectively
 - Cascades is publicly traded on the Toronto Stock Exchange (TSX: CAS)
- The Company is seeking to issue US\$400 million of 5NC2 Senior Unsecured Notes due 2030 to fund the redemption of all of its outstanding US\$206 million aggregate principal amount of 5.125% Senior Notes due 2026, the repayment of a portion of the borrowings outstanding under its revolving credit facility, and the payment of related transaction fees and expenses
- The transaction is largely leverage neutral, improves liquidity and extends the Company's weighted average debt maturities
- The Senior Notes are expected to price tomorrow (May 29th)



Executive Summary (III) Transaction Update

Capitalization¹

oupituitzation				Sources and Os
Q1'2025 (C\$M)	Maturity	Q1'25 ²	Pro Forma	Sources
Recourse Debt				New 2030 Notes (US
Revolving Credit Facility (C\$750M)	2027	\$542	\$277	
Term Loan (US\$260M)	2027	\$374	\$374	
5.125% 2026 Notes (US\$206M)	2026	\$296		Total Sources
5.375% 2028 Notes (US\$445M)	2028	\$644	\$644	Pro Forma Matu
New 2030 Notes (US\$400M)	2030		\$575	(Fiscal Years)
Senior Unsecured DDTL (US\$121M)	2026	\$36	\$36	
Leases and Other Debt		\$246	\$240	
Non-Recourse Debt				
Greenpac Credit Facility (US\$150M)	2027	\$87	\$87	
Leases and Other Debt		\$20	\$20	
Total Debt		\$2,245	\$2,253	
Cash and Cash Equivalents		(\$29)	(\$29)	
Total Net Debt		\$2,216	\$2,224	US\$25
EBITDA (A) LTM		\$523	\$523	2025 2026
Net Debt / EBITDA (A)		4.24x	4.25x	

Sources and Uses ¹

Sources			0	C\$ (Uses			C\$
New 2030 Notes (US\$400M)		\$5	75 I	Repayment of 2026 Notes		otes	\$296	
				I	Partial Repa	yment of F	Revolver	\$265
					Accrued inte	erest on 20)26 notes	\$7
					Est. Fees an	d Expense	S	\$7
Total Source	ces		\$57	75	Total Uses			\$575
Pro Forma Maturity Profi (Fiscal Years) US\$90 US\$60 \$473		- US\$150	US\$150M Greenpac RCF		 Green CAS CAS DDTL Senic 	 Greenpac RCF Undrawn Greenpac RCF Drawn CAS RCF Undrawn CAS RCF Drawn DDTL Senior Notes Term Loan 		
	US\$25	\$277 US\$260	US\$445		US\$400			
2025	2026	2027	2028	2029	2030	2031	2032	2033

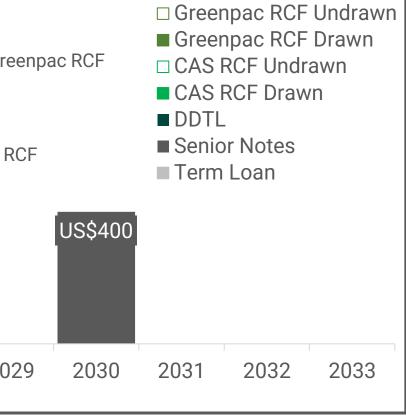
The Corporation is currently considering various options to strengthen its financial and liquidity position

USDCAD as at March 31, 2025: 1.4376. 1.

For period ended March 31, 2025. 2.







Executive Summary (IV) Summary of Indicative Terms

	Summary of Terms
Issuers	Cascades Inc. and Cascades USA Inc.
Issue	Senior Unsecured Notes
Amount	US\$400 million
Guarantors	Same as Existing Senior Unsecured Notes
Tenor	5 years
Use of Proceeds	Proceeds from the Offering will be used to fund the redemption of a aggregate principal amount of 5.125% Senior Notes due 2026, the reborrowings outstanding under its revolving credit facility, and the parand expenses
Optional Redemption	Non-callable for 2 years; callable thereafter at declining premiums to
Equity Claw	Equity clawback allowing for redemption of up to 40% of the outstar with the proceeds of an equity offering
Change of Control	Requires an offer to purchase the Notes at 101% plus accrued intere Control and a Rating Event
Covenants	Substantially similar to the 5.375% Senior Notes due 2028
Distribution	144A / Reg S for life
Lead Bookrunners	Wells Fargo Securities (Lead Left) and National Bank of Canada Fina



all of its outstanding US\$206 million repayment of a portion of the ayment of related transaction fees

to par

anding Notes at par plus the coupon

rest triggered by both a Change of

nancial Markets

Company Overview



Investor Presentation



We care. We innovate. We create value.

Mission

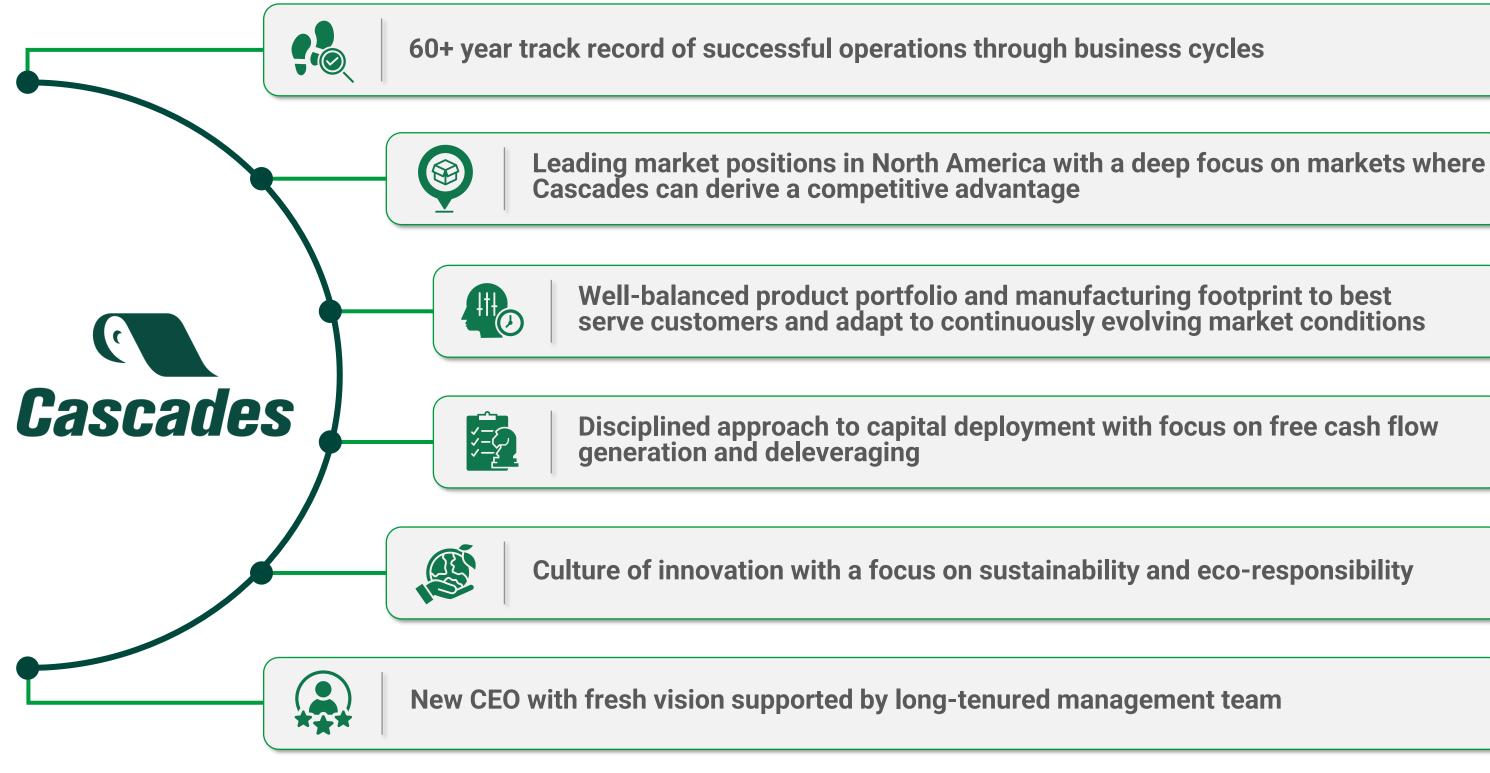
To improve the well-being of people, communities and the planet by providing sustainable and innovative solutions that create value.

Vision

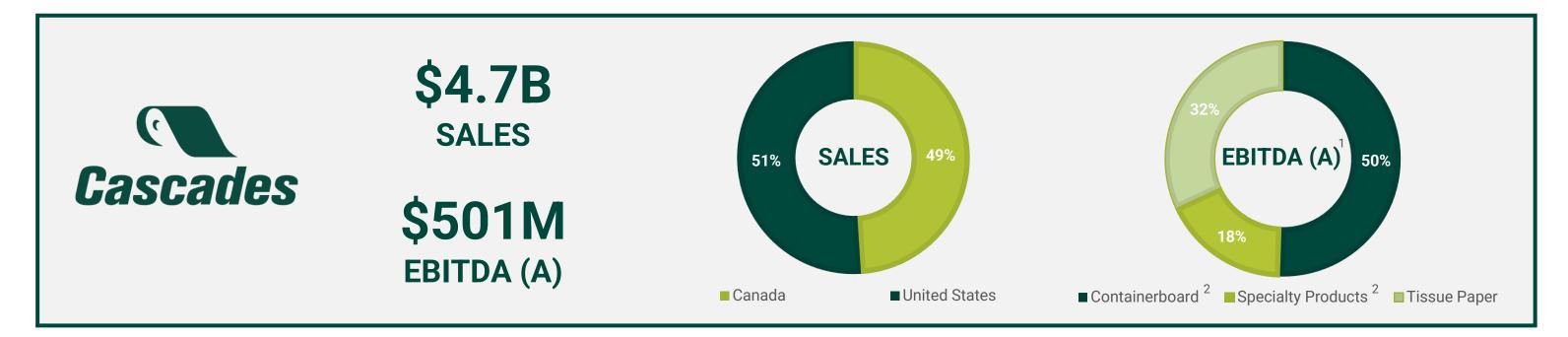
To be a key contributor to our customers' success by leading the way for sustainable packaging, hygiene and recovery solutions.



Key Credit Highlights



Company Overview (I) At-a-Glance (as of December 2024)



	Pack	aging			
	Containerboard Packaging	Specialty Products Packaging			
Market Position	 Leading containerboard producer in Canada 	 Diversified packaging player: consumer products & industrial 	•		Le Ca
	 #6 containerboard producer in North America 	 A leading paper collector in Canada 	1		#7 An
FY2024 ²	 EBITDA (A) \$304M 12.9% EBITDA (A) Margin Utilization Rate: 90%³ 	 EBITDA (A) \$106M EBITDA (A) 15.8% Margin 		1	EB 12 Uti

1. Before corporate costs.

2. Containerboard and Specialty Products segments to be presented together as of Q1'2025.

3. Utilization rate defined as total manufacturing shipments divided by practical capacity.

4. Utilization rate defined as total manufacturing tonnage divided by practical capacity.





eading tissue paper producer in Canada

7 tissue paper producer in North

BITDA (A) \$192M 2.4% Margin Jtilization Rate: 95%⁴

Company Overview (II)

North American, Diversified Manufacturing Platform As of 5/28/25

Kingsey Falls, QC

Packaging

Tissue

📩 Headquarters

Recovery+ (Recycling)

Containerboard



• 6 Linerboard & Corrugated Medium Mills - Annual Production Capacity: 1.805M s.t.¹ 17 Converting Facilities

Includes Bear Island's annual capacity at full potential

- Includes JVs.
- Indiana facility closed in April 2025 and not reflected in these values
- Lachine facility closed in April 2025 and not reflected in these values

Investor Presentation

Specialty Products

16 Facilities

- 9 in Industrial Packaging²

- 7 Consumer Product Facilities ³

4 Distribution Centers

Tissue Papers

10 Facilities

- 5 in Manufacturing & Converting

- 2 in Manufacturing
- 3 in Converting

Recovery & Recycling

17 Recovery Facilities ⁴

Brokered & Bought 3.0M s.t. of fibre (2024)









Segment Overview – Packaging (I)



Corrugated sales includes converted linerboard and corrugating medium products | Paper rolls includes linerboard, corrugated medium and uncoated recycled boxboard | Other includes plastics, moulded pulp and distribution of packaging products Industrial and manufacturing includes manufacturers of durable and non-durable goods other than food and beverage | Food and beverage includes food retailers, food processors and produce growers | Distribution includes distributors and e-commerce retailers 2. | Converting includes paper roll converters

Key Highlights

Vertically integrated, Canadian leader in sustainable packaging solutions

One of Canada's leading containerboard producers and 6th largest in North America

Manufactures containerboard, corrugated products and industrial and consumer packaging products

Product portfolio consists of a wide range of products made with up to 100% recycled fibres

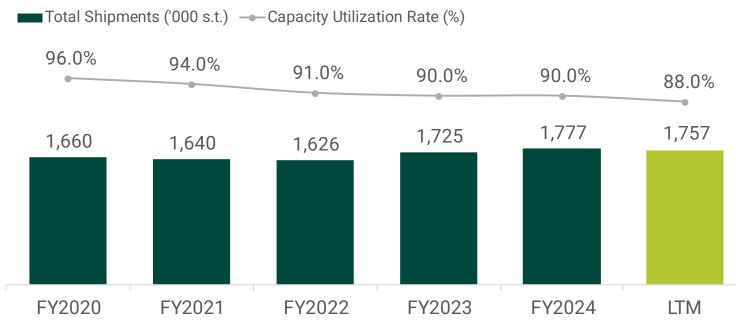
Highly innovative specialty products at the forefront of consumer trends

Segment Overview – Packaging (II) (C\$M)

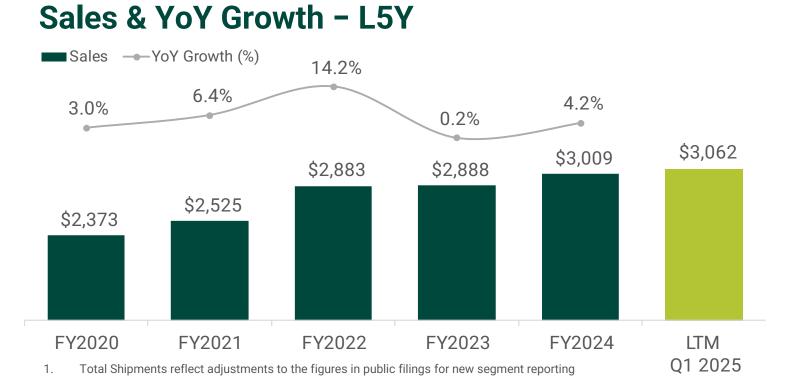
Segment Updates

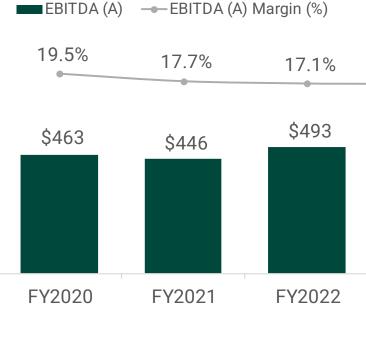
- Growth supported by targeted investments and realignment of н. operational platform
- Competitive geographic footprint across North America
- Internal and external expertise on site at strategic Bear Island facility to bridge lag with production ramp up schedule – focused on closing gap by end of 2025
- Following a period of lower selling prices and higher raw material costs in 2023 and 2024, EBITDA (A) margins were adversely impacted
- Implementation of US\$40/s.t. selling price increase and favorable raw material prices tailwinds for 2025 performance

Total Shipments ¹ & Utilization Rate – L5Y



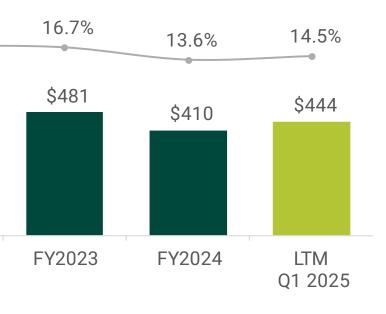
EBITDA (A) & EBITDA (A) Margin (%) – L5Y



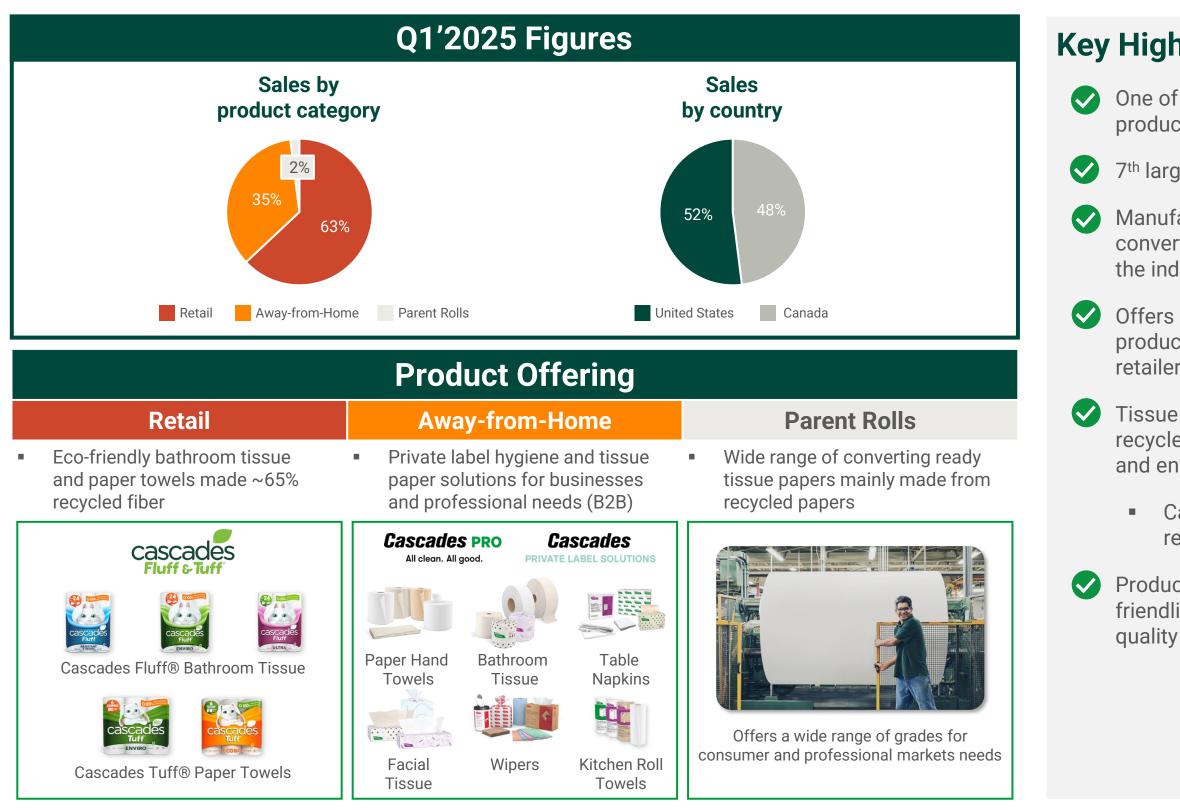


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01 2025



Segment Overview – Tissue (I)





Key Highlights

One of Canada's leading tissue paper producers

7th largest producer in North America

Manufactures tissue paper rolls and converts them into finished products for the industrial and residential markets

Offers a wide range of tissue and hygiene products with private label solutions for retailers in Canada and the U.S.

Tissue products made from ~65% recycled fiber reinforcing sustainability and environmental leadership

> Capabilities to produce up to 100% recycled fiber tissue products

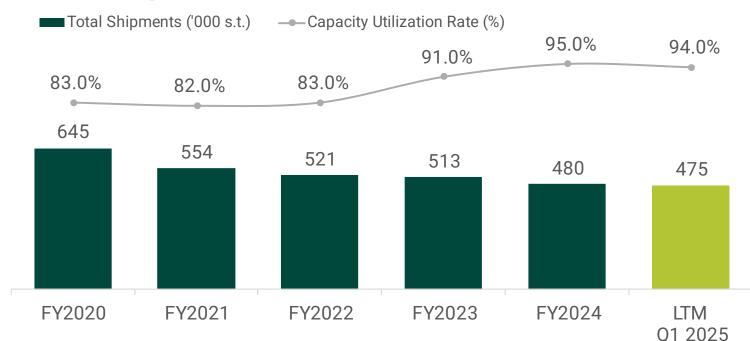
Products differentiated by their ecofriendliness, affordability and reliable

Segment Overview – Tissue (II) (C\$M)

Segment Updates

- Operational platform fully repositioned in 2022-2023 н.
- 7 facilities closed; 4 converting lines moved to remaining operations
- Annual converting capacity of ~70M cases largely unchanged
- 100% integrated from manufacturing to converting
- Flexible production capacity offering a wide variety of tissue SKUs from 100% virgin to 100% recycled fiber
- Strong presence in private label retail tissue market with multiple large, long-term retail partners

Total Shipments & Utilization Rate – L5Y

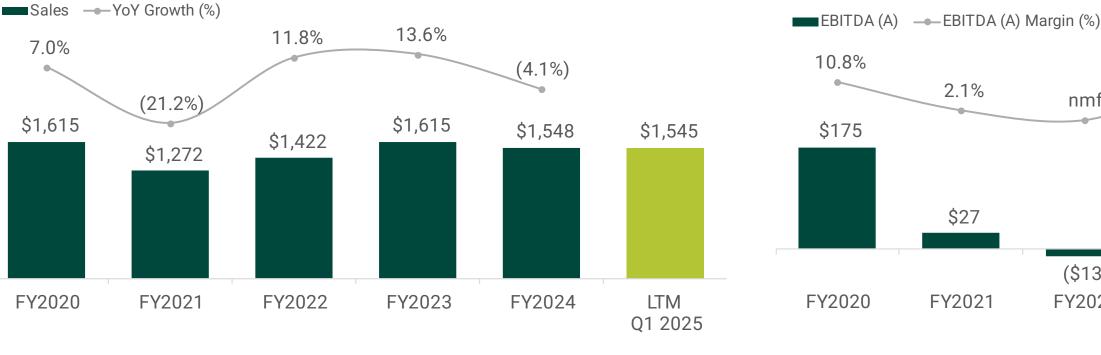


EBITDA (A) & EBITDA (A) Margin (%) – L5Y

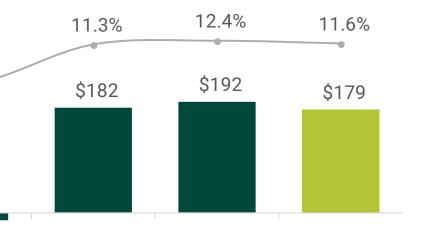
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(\$13)

FY2022



Sales & YoY Growth – L5Y

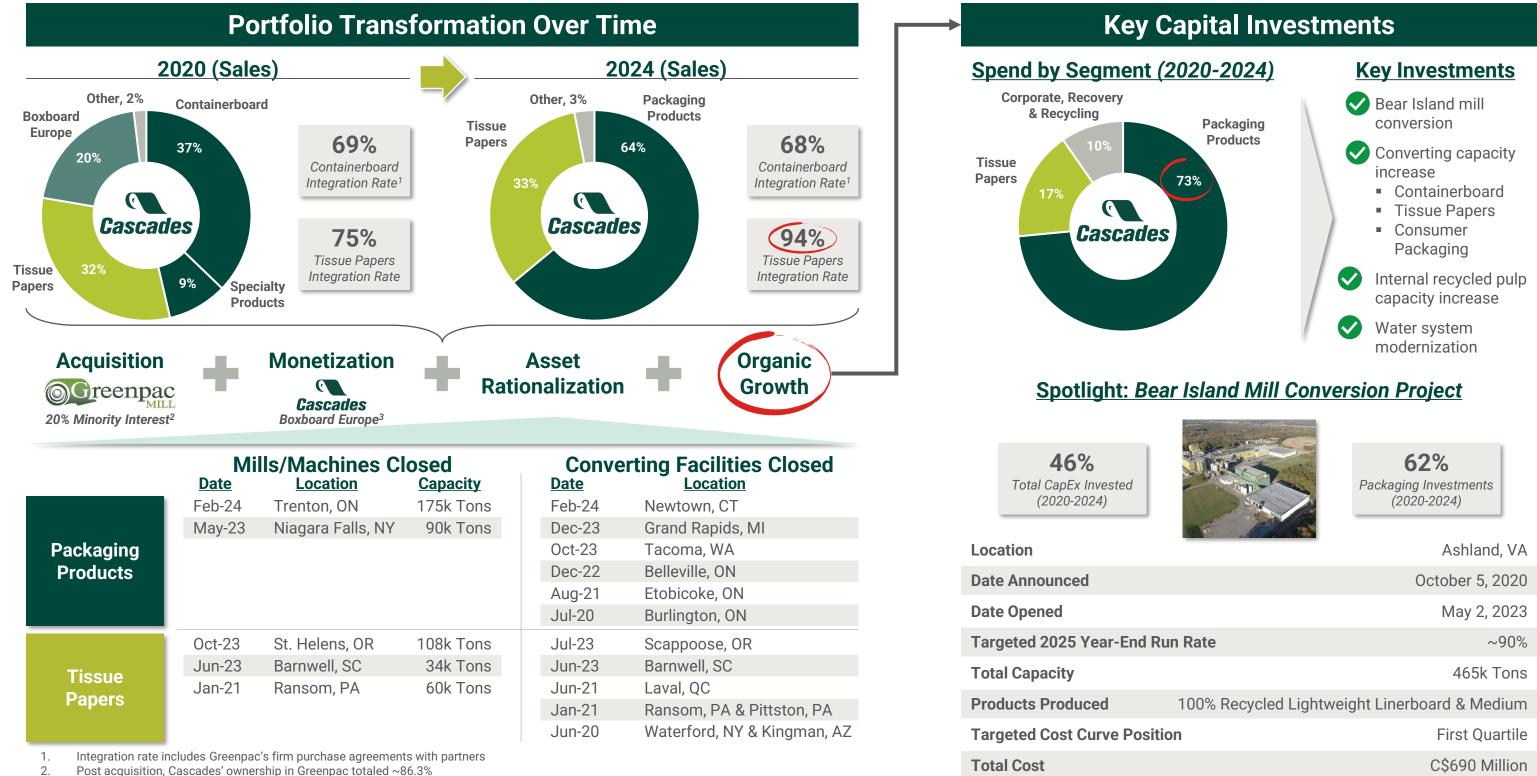


FY2023

FY2024

LTM Q1 2025

Recent Strategic Actions Transforming the Business



3. Cash consideration before transaction fees for Cascades' 57.6% equity stake in Reno de Medici amounted to C\$461 million



Tariff Exposure Mitigated by Key Actions



Potential Areas of Exposure

- Finished products produced in Canada and sold in the U.S. (represents ~11% of total sales)
- Cross-border intercompany transfers
- Raw material sourcing from other countries
- Indirect impact to consumer demand levels given heightened uncertainty and macro factors

Recent Observations on Tariff Impact

Inventory Levels	 Industry pull forward of AFH tissue product from China occurred ahead of tariff implementation; levels remain elevated Industry inventory levels across other products remain 	Different sup
	stable	Relative
Customer	 Greater pressure on containerboard customers serving industrial vs. food or packaging end markets 	+ Minimal expos end markets
Demand	 Uncertainty impacting consumer spending in the AFH tissue channel 	+ Beneficiary of Canada requir

- Swap agreements with other industry participants
 - Parent rolls Recycled fiber

- Price increases on select product categories
- New sourcing alternatives for select inputs **Recycled** fiber

 - Pulp

e Cascades Positioning

- of AFH tissue customers in the U.S. and iring stability of local producers

15%

% Total

Sales

Exposure

Mitigating Actions

- Select product reallocations between the U.S. and Canada to minimize shipping between countries
- Products qualified with trade partners and vice versa

upply strategies with customers

osure to customers serving the industrial

Strategic Priority Areas: 2025 – 2026 *(C\$)*



Containerboard – Market Overview

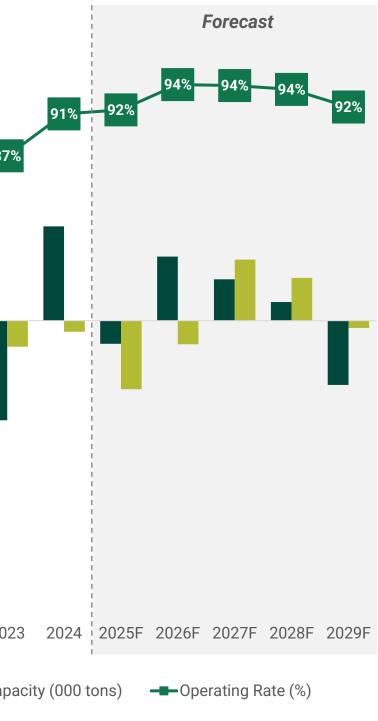
Market Share North American Capacity & Utilization Rate **Forecast** 3,000 Other 23% International Paper 28% 91% 2,000 **89**% C 4% Cascades 1,000 PRATT 9% 19% Smurfit Westrock 0 12% \leq Georgia PC/ (1,000)**Market Share Composition** 73.3% Top 5 (2,000)13.5% Next 5 (3,000)2019 2020 2021 2022 2023 13.2% Remaining Demand (000 tons) Capacity (000 tons)

Source: RISI North American Paper Packaging Capacity Report (March 2025)

Source: RISI North American Paper Packaging Forecast, 2024, 5-Year (March 2025)

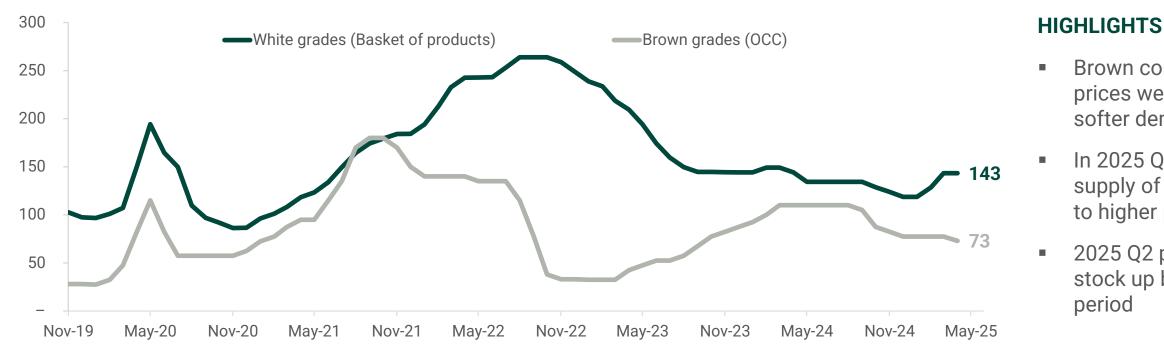
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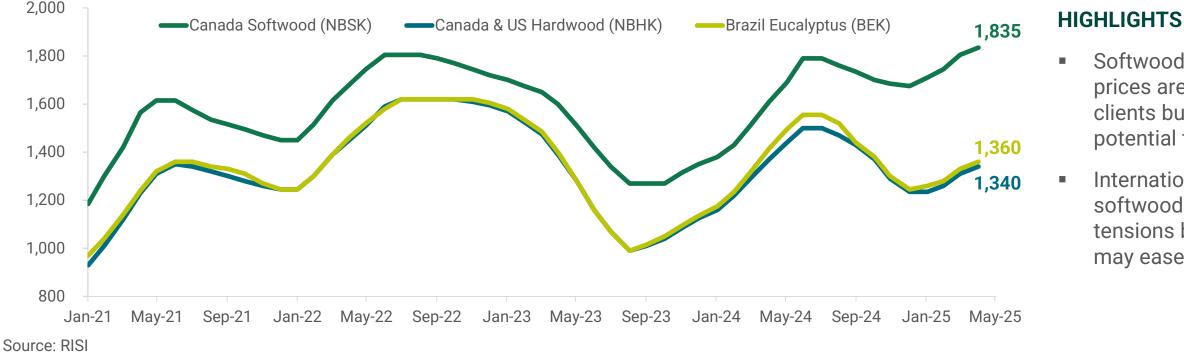


Index List Prices

Recycled Fibre Costs – US\$ / short ton



Virgin Pulp Costs – US\$ / metric ton



Investor Presentation

Brown corrugated cardboard (OCC no. 11) prices were kept stable in 2025 Q1 due to softer demand levels despite low supply

In 2025 Q1, increased demand and lower supply of white sorted office paper (SOP) led to higher prices in some regions

2025 Q2 prices may increase as mills could stock up before the lower summer supply

Softwood (NBSK) and hardwood (NBHK) prices are up year-over-year partly due to U.S. clients building stock in 2025 Q1 ahead of potential tariffs hikes

International producers may look for local softwood customers due to commercial tensions between China and the U.S., which may ease the softwood market

Financial Overview



Investor Presentation



Key Consolidated Metrics – L5Y (I) (C\$M)





Key Consolidated Metrics (II) (C\$M)

Metrics	Q1 2025 (LTM)	FY2024	FY2023
Sales	\$4,746	\$4,701	\$4,638
Operating Income (loss)	\$136	\$95	\$40
EBITDA (A)	\$523	\$501	\$558
Margin (EBITDA (A)/Sales)	11.0%	10.7%	12.0%
Net debt	\$2,216	\$2,096	\$1,882
Net debt / EBITDA (A)	4.2x	4.2x	3.4x

Q1'25 YoY stronger performance was driven by higher selling prices in our Packaging segment



Q1 2025	Q1 2024		
\$1,154	\$1,109		
\$50	\$9		
\$125	\$103		
10.8%	9.3%		
\$2,216	\$2,020		
4.2x	3.8x		

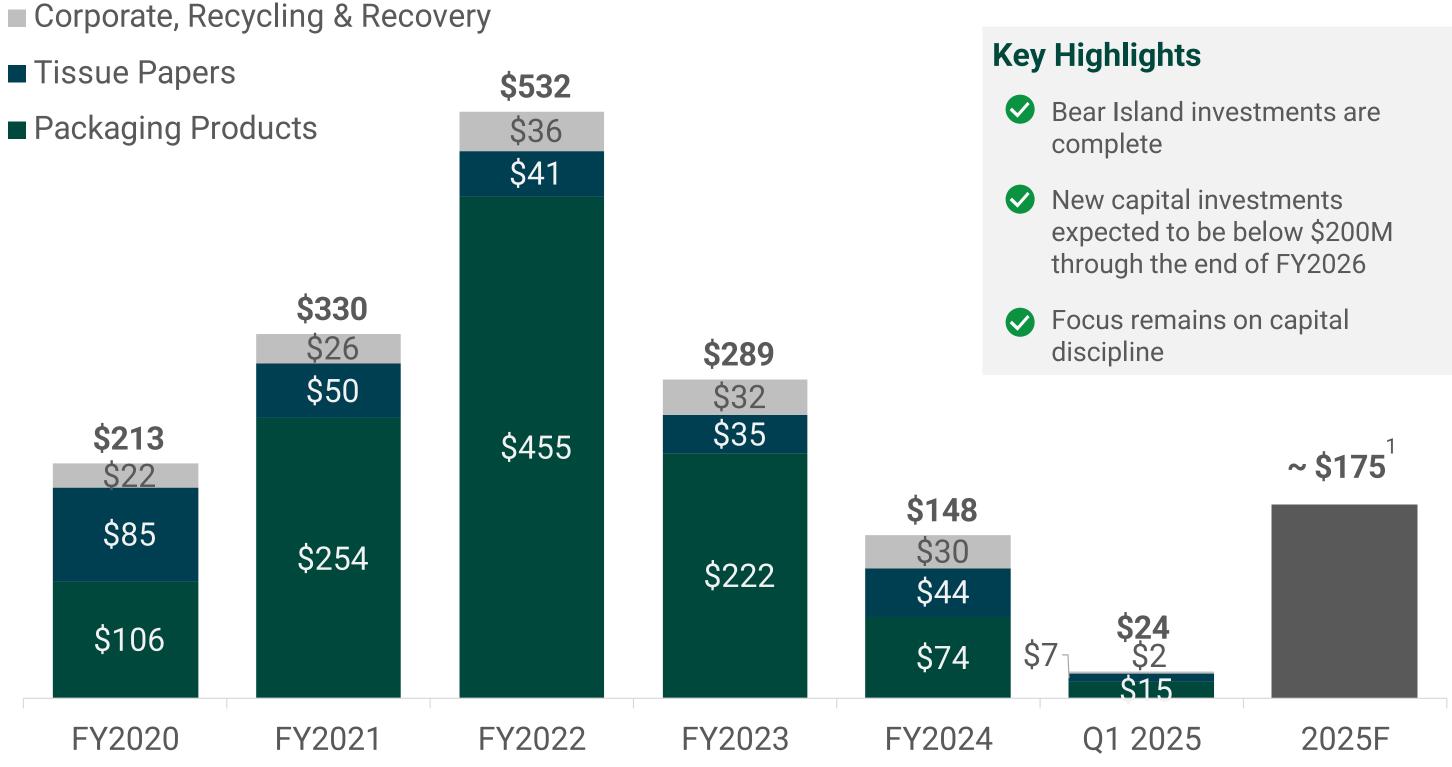
Overview of Consolidated Profitability Drivers (C\$M)

Consolidated EBITDA (A) Variation Drivers	H1 2024 vs H1 2023	H2 2024 vs H2 2023	FY 2024 vs FY 2023	Q1 2025 vs Q1 2024				
Pricing	(\$89)	\$50	(\$39)	\$47				
Freight & Production Costs	\$10	\$20	\$30	(\$15)				
Volume & Mix, FX & Others	\$36	(\$25)	\$11	(\$10)				
Raw Material & Energy	(\$17)	(\$42)	(\$59)	_				
TOTAL	(\$60)	\$3	(\$57)	\$22				
Improved business conditions in H2 2024 with price tailwinds continuing in 2025								

Investor Presentation

New Capital Investments

(C\$M, excluding new leases, disposal of assets and accounts payable variation)



Amount is subject to change depending on business and/or economic conditions



Appendix

Investor Presentation

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EBITDA (A) Reconciliation (C\$M)

	FY2020	FY2021	FY2022	FY2023	FY2024	LTM F1Q 2025	F1Q 2025	F1Q 2024
Operating Income (Loss)	C\$292	C\$50	C\$33	C\$40	C\$95	C\$136	C\$50	C\$9
Depreciation and Amortization	251	252	252	272	282	284	69	67
Loss (Gain) on Acquisitions, Disposals and Others	(43)	(40)	-	-	-	-	-	-
Impairment Charges	30	89	102	209	64	63	1	2
Other Loss (Gain)	-	-	(20)	12	19	20	4	3
Restructuring Costs	13	21	3	23	46	28	5	23
Unrealized Loss (Gain) on Derivative Financial Instruments	3	17	6	2	(5)	(8)	(4)	(1)
EBITDA (A)	C\$546	C\$389	C\$376	C\$558	C\$501	C\$523	C\$125	C\$103

Sensitivities¹

SHIPMENTS / CONSUMPTION ('000 s.t, '000 mm Btu for Natural Gas)

			·	
SELLING PR	ICE ² (Manufacturing & Converting)			
PACKAGING	Linerboard, 42-lbs unbleached kraft, Eastern US	450	US\$25/s.t.	16
	Corrugated Medium, 26-lbs semichemical, Eastern US	365	US\$25/s.t.	13
	Uncoated Recycled Boxboard, Bending chip 20-pts, Eastern US	140	US\$25/s.t.	5
	Converted Products	840	US\$25/s.t.	30
TISSUE PAPERS		480	US\$25/s.t.	17
RAW MATER	RIALS ² (Recycled Papers, Pulp, Gas)			
PACKAGING	Brown Grades (OCC & others)	1,705	US\$25/s.t.	(61)
	Groundwood Grades (SRP & others) & Deinked pulp	65	US\$25/s.t.	(2)
	Natural Gas	4,000	US\$1.00/mmBtu	(6)
TISSUE PAPERS	White Grades (SOP & others)	220	US\$25/s.t.	(8)
	Virgin Pulp	175	US\$25/s.t.	(6)
	Brown Grades (OCC & others)	115	US\$25/s.t.	(4)
	Natural Gas	3,000	US\$1.00/mmBtu	(4)
EXCHANGE I	RATE ³			
Translation – U.S. S	Subsidiaries		CAN\$/US\$ 0.01	2

1. Sensitivity calculated according to 2024 volumes or consumption with year-end closing exchange rate of CAN\$/US\$ 1.44, excluding hedging programs and the impact of related expenses such as discounts, commissions on sales and profit-sharing.

2. Based on 2024 external manufacturing & converting shipments, and fiber and pulp consumption. Including purchases sourced internally from our recovery and recycling operations. Adjusted to reflect acquisitions, disposals and closures, if needed.

3. As an example, based on CAN\$/US\$ 1.43 to CAN\$/US\$ 1.44.



EBITDA (A) **IMPACT** (Annually, CAN\$ M)

INCREASE

Thank You

www.cascades.com/investors Jennifer Aitken, MBA Director, Investor Relations 514-282-2697 / investor@cascades.com

