

**Maximize your brand
impact with colourful
and sustainable
retail solutions.**





Stand out from the pack with impactful retail solutions

Strong packaging has the power to pull you in. It's the only thing standing between you and what's inside, so it needs to be impactful and creative in order to grab your attention and get its point across.

At Cascades, the retail and branding solutions we create for you are not out to tell a story — they're out to send a message.

imgn all the possibilities.

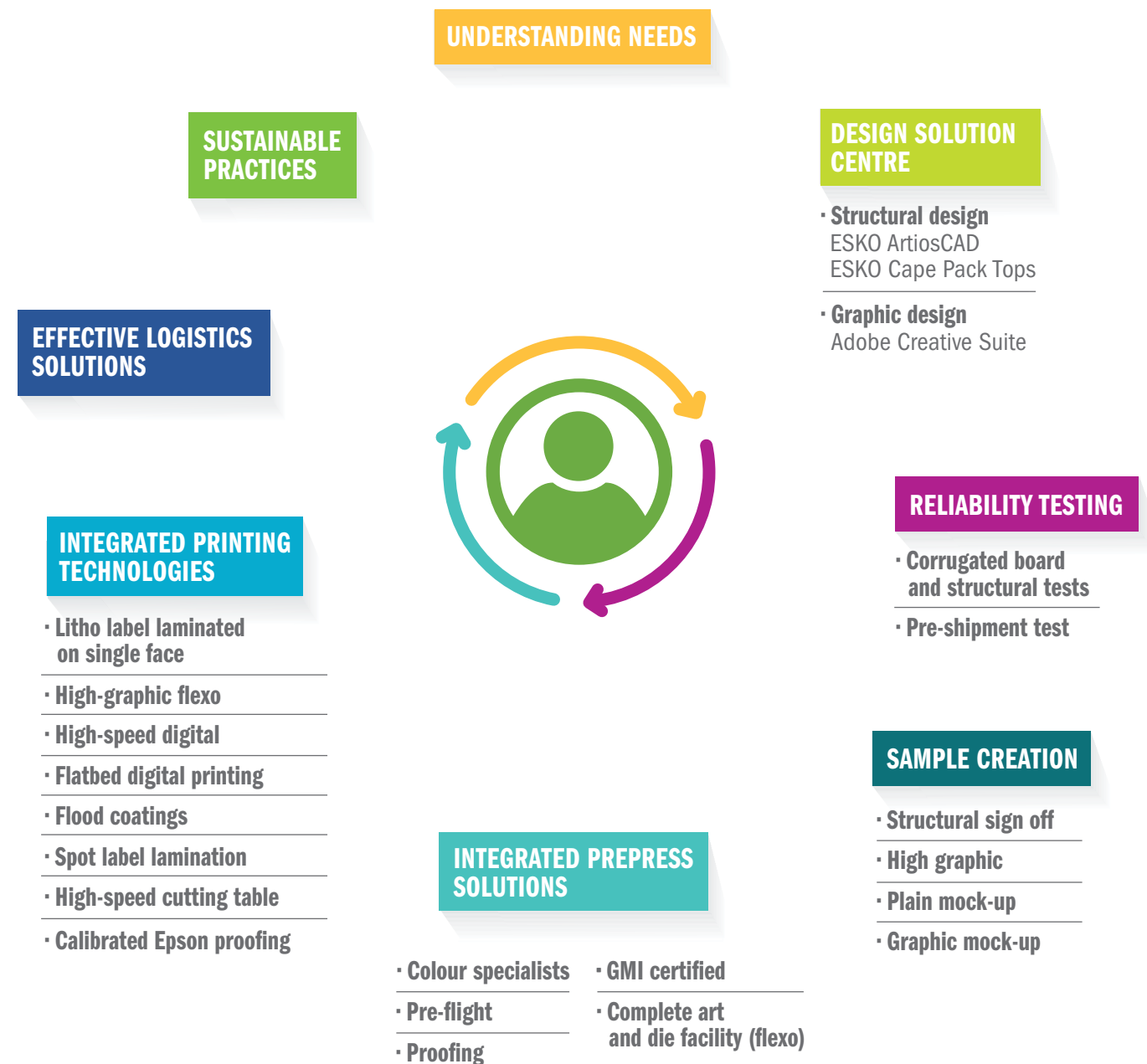
Biggest trends in retail and branded packaging

- Sustainable solutions
- Colourful solutions that stand out
- E-commerce & retail optimization

An integrated, global solution

Our sales professionals work with you to identify and fully understand your needs. Once those are established, our team of structural and graphic designers creates the most optimal packaging to add value to your product and ensure your goals are achieved. We've got the capabilities to expand upon your existing designs, or build entirely new and innovative solutions for your products.

OUR CUSTOMER-CENTRIC APPROACH



Make your brand shine

When you put out the call to our dedicated teams, we'll answer with our state-of-the-art technologies, guaranteed to deliver impeccable results to meet your objectives. No matter your market segment, we'll help you choose the right solution among our three high-quality print methods.

Digital

A fast and flexible printing solution. Test the market, develop highly targeted promotions and quickly adjust your campaigns with digital printing. No minimum order or printing plates, the option to produce multi-SKU in no time with a minimum budget impact. Digital printing is sustainable, as it allows you to print only what you need to minimize waste.

Lithography

Meet the market's highest expectations and produce the best-quality single-face lamination corrugated packaging with a wide range of colour choices. Lithography is the most cost-effective method for medium- to high-volume production.

Flexography

A simple and economical option for high-volume productions of custom corrugated packaging and displays in up to 5 colours.



Easily change header
based on seasons or
promotions



Customize
displays for
different types
of consumers

Speed to market with digital printing

A dynamic, versatile and colourful solution that helps you take the customer experience to a whole new level! Test the market, develop highly targeted promotions or personalized displays and quickly adjust your campaigns with digital printing.

No minimum order or printing plates, the option to produce multi-SKU in no time with a minimum budget impact. Digital printing is sustainable, as it allows you to print only what you need to minimize waste.

**High-quality
graphics and
images**

Flexibility
(multi-SKU production,
no minimum)

**No printing
plates**

Keep your product front and centre

When your product sits on a shelf surrounded by dozens of others, it needs to be three things: visually appealing, easy to spot and simple to shop. Not only does our packaging bring major impact to store shelves; it streamlines your stocking process by being user-friendly, easy to open, to merchandise, and easily recyclable.

SHELF & RETAIL READY PACKAGING

Quickly bring your product from box to shelf



TRAYS

Accelerate product merchandising and brand identification



Make an impression with consumers

The most eye-catching packaging inevitably becomes the centre of attention in a sea of competitors. That's why our knowledgeable structural and graphic packaging designers enhance colour, creativity and boldness in every solution.



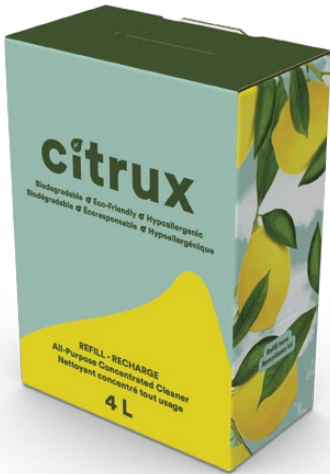
CONSUMER PRODUCT PACKAGING

Capture your consumer's attention



BAG-IN-A-BOX

Make your liquid products easy to use



E-COMMERCE PACKAGING

Offer optimal unboxing experience

Attract and connect with consumers



When it comes to making a sale, every touchpoint counts. Your product presentation must be suited to whatever sales environment you're in, whether the product is for everyday consumption or something more specialized.



POP (POINT-OF-PURCHASE MARKETING)

Get noticed in highly competitive environments

DISPLAYS

Attract and connect with consumers





Sustainable solutions

Sustainability is in our DNA. Cascades' packaging solutions are developed according to sustainability criteria. We continuously look for ways to improve our production methods to use as little water and energy as possible.

By using our sustainable packaging solutions, you contribute to bringing the circular economy to life and demonstrate your commitment to reduce your environmental footprint.

SUSTAINABLE RETAIL SOLUTIONS

- High recycled content material
- Litho, flexo and digitally printed packaging and displays are recyclable¹
- Products can be FSC® - certified upon request²

¹Talk with your sales representative to confirm recyclability depending on the materials used

²Certificate #: NC-COC-000747; license code: FSC® C018029



In 2022, Cascades was recognized as one of the 100 Most Sustainable Corporations in the World, according to Corporate Knights.

COMPLEMENTARY PRODUCTS

In addition to Cascades IMGN retail solutions™, we provide a wide range of products through Cascades E-com packaging solutions™ and Cascades Protect™ that will meet your needs for consumer appeal or additional protection.



Your online customer satisfaction is your priority, as well as ours. Discover creative, sustainable and customized solutions with Cascades e-com packaging solutions™.



No matter the size of your business, the nature of your products, or their shapes and sizes, Cascades experts are here to listen, guide, and offer customized solutions perfectly adapted to your e-commerce needs.



The Cascades Protect™ family includes packaging and accessories to protect your products, your pallets, and your full load, both during transportation and while being handled at the warehouse.



AN EXPERIENCED PARTNER AT THE FOREFRONT OF THE INDUSTRY

Founded in 1964, Cascades offers sustainable, innovative, and value-added solutions for paper, packaging, hygiene, and recovery needs.

Operating across North America with more than 80 production units and 10,000 employees dedicated to your success, Cascades contributes to the well-being of people, communities, and the planet.

Every day, we play an essential role in our customers' success. What makes us most proud is being able to outdo ourselves for the sake of our customers – to innovate for and with them.

Cascades realizes the full potential of material, people, and ideas.

We are a source of possibilities.

CONTACT

Contact us to find out more or to receive an estimate.

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Discover our solutions and videos: cascades.com/imgn

